

Chapter 1 : Bing Maps - Directions, trip planning, traffic cameras & more

*AA Big Road Atlas France (AA Atlases) [AA Publishing] on calendrierdelascience.com *FREE* shipping on qualifying offers. Fully updated for , this comprehensive atlas features a route planner as well as 20 city and town road maps.*

The "hope" poster was an iconic image of Barack Obama designed by artist Shepard Fairey. Either the words "progress", "hope", or "change" were under the image of Obama in some versions other words were used. It was created and distributed widely as a digital image, on posters and other paraphernalia during the election season. Initially it was distributed independently but with the approval of the official Obama campaign. Typefaces[edit] The signature campaign typeface was Gotham , typically using capital letters with occasional use of the script Snell Roundhand. Prior to Gotham, the campaign used the typeface Gill Sans in upper case and lower case. Barack Obama on social media An "Obama 08" campaign office in Arlington, Virginia, photographed November 1, Obama was particularly noted for his use of the Internet to rally supporters and make his policies known. He is the first U. President to have effectively used the internet and social media for successful political outcomes. His successful presidential campaign raised the bar and are now presidential standards. Technology has been a partner, an enabler for the Obama campaign, bringing the efficiencies of the internet into the real-world problems of organizing people in a distributed, trusted fashion. Both opportune timing and usage of online campaigning gave Obama significant advantage over McCain. He developed an upfront, personable and face-to-face quality that gave his supporters a sense of security and trust, which inspired them to rally others in their local communities. The supporters of Obama themselves formed a nationwide community. All of his policies were made available online, and updates were sent to the subscribers of his political party via email and text message , ultimately making him the most technologically savvy candidate to date, increasing his popularity among youth voters. MyBo[edit] In early , the Obama campaign launched a social-networking site called my. An unprecedented communication strategy was the "online call tool". Over one million calls were made from residential, personal laptops and desktops. Unlike a standard social graph, where all users have access to all information, NationalField was based on a hierarchical social graph where the higher level you were in the organization, the broader your view of the information below you. Political communication to viewers was based on data collected about them. This data was collected by volunteers, surveys on the website and records of consumption habits. Records of consumption habits helped the campaign make predictions about people based on statistical models. Data gathered from the website indicated who the most dedicated constituents were; the website tracked how often a person visited and when. Television advertisements[edit] Soon after becoming the presumptive nominee, Obama began a biographical commercial campaign emphasizing his patriotism. The infomercial then showed an Obama speech live from Florida.

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Rated 3 out of 5 by Herefordtraveller from We have this big AA road atlas of France from It is large scale so easier to see roads but I fancied the update. It is large scale so easier to see roads but I fancied the update.

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Presents France's road mapping provided by Institut Geographique National (IGN). This work uses French road names, and also includes a road mapping for Corsica and Central Paris. It also includes a French route planner with road atlas pages shown.