

**Chapter 1 : 9 Free Sites to Promote Your eBook - Search Engine Journal**

*Discover the best Advertising in Best Sellers. Find the top most popular items in Amazon Books Best Sellers.*

Choose an ad type You have two options for advertising your KDP books: Sponsored Products and Product Display Ads. You can create Sponsored Products ads for your eBooks and paperbacks. Only eBooks are supported for Product Display ads. Sponsored Products eBook and paperback promote individual titles to readers as they search for books. Sponsored Products are targeted by keywords, appearing within search results and on product detail pages across desktop and mobile. With a simple campaign creation process, Sponsored Products is the recommended way to get started advertising. Product Display Ads eBook only appear on product detail pages and Kindle E-readers where eligible , reaching readers as they browse specific titles or genres. Ads can be targeted to individual products even outside of books , product categories, or reader interests, like genre. Not sure which type to choose? See this comparison chart. Create your ad Product Display ads Choose a campaign type. On your Campaign Dashboard, click Sponsored Products. Enter your campaign name. We recommend choosing a unique name and keeping the default time and date stamp. This way you can easily identify different campaigns. You can run your campaign without an end date or set a specific date range. We recommend running campaigns for a minimum of two weeks to make sure they get traction. Set your daily budget. The daily budget is an average over the duration of your campaign. Choose a targeting type. You have two options: Amazon targets your ads to relevant customer searches based on your book information. You can also use suggested keywords from the ad builder. We recommend a minimum of keywords for each campaign. Choose an ad format. Include your own ad copy with Custom Ads to provide readers with context for your book. You can also choose to launch a campaign quickly without custom text by using Standard Ads. If you started from your KDP Bookshelf, the book will already be automatically selected. You decide how much you want to spend. When setting up manually targeted campaigns, apply suggested bids to help increase your chances of winning the auction. Choose a campaign type. These ads can appear on Amazon. Choose reader interests to display your ads to customers browsing in the genres you choose. Interest-based ads can also appear on Kindle E-readers. We recommend choosing a unique name and keeping the default time and date stamp to be able to easily identify your different campaigns. Enter your Cost-per-Click bid. Set your campaign budget. Enter a start and end date for your campaign. We recommend a minimum of 4 weeks to make sure your ads get traction. Decide how you want to pace your campaign. Deliver ad impressions as quickly as possible to the first customers who might be interested. Spread campaign delivery over the duration of the campaign. Customize your ad You need to add customized text to your ad, which can help entice readers. Make sure the text is: Relevant to your book Spelled correctly Free of grammatical errors Note: The language of the ad must match the language of the Amazon site. For details on requirements, see our policies and guidelines. Preview your ad You can preview your ads during campaign setup. Previews show what ads looks like with custom text, but they may not exactly represent all the elements in live ads. With some placements, the ad will update the star rating and list price daily to correspond with your current Amazon. Submit your campaign for review We review ads within 72 hours after submission to ensure they meet our requirements. Here are the three most common reasons we reject ads: Grammatical errors Unsubstantiated claims e. Frequently asked questions How much does it cost? For ads to be credited with a sale on the campaign dashboard, a customer must click an ad and buy the book within 14 days of clicking. Your KDP sales reports show only the final sales numbers and royalties you earned from books published in your KDP account. How do I restart my ad after having a billing issue? If your ad was stopped due to a billing issue, it will restart automatically once you update your credit card details. I noticed my campaign was paused and that I have a billing error. Ads can be paused if your bank declines your credit card. A few steps you can take: Verify that the payment information for the ad is correct expiration date, etc. Make sure the billing address and phone number in your Amazon Advertising account match those associated with your credit card. Contact your bank to ask about their restrictions regarding electronic or Internet purchases, or if the card has been updated recently. Update your payment method. Go to your Amazon Advertising account

and check the paused ad. This can take up to 72 hours. How do I troubleshoot ad performance? If "spread campaign evenly over its duration" is selected or if the system predicts that the budget will run out by the end of the campaign based on the predicted amount of clicks and Cost-per-Click, the budget will be spread evenly, but performance may be sporadic. The less relevant or related your book is to your targeting, the less likely it is your ad will perform. Make sure your targeting is relevant to your title, because once the auction market has enough competition, better-performing ads will push out less relevant ones. The more customers click on an ad, the more relevant it becomes. Choosing too few keywords, products, or interests may limit the reach of the campaign to a smaller audience. You can add up to 1, keywords or products and as many interests as you want. We recommend targeting at least keywords to get started. We recommend setting Sponsored Products campaigns to run for a minimum of two weeks and Product Display ad campaign for a minimum of four weeks. You can run your campaign with no end date and terminate or pause it at any time. Keep in mind that ads may still run for 24 hours after you have terminated or paused them and you may continue to accrue impressions, clicks, charges, and sales for 14 days. Remember to match your duration with a healthy budget. Too small of a budget may impact the ad campaign performance. If you set a Cost-per-Click bid lower than other live ads, your ad may not be shown. Consider increasing your bid to the maximum amount you are willing to pay when a customer clicks your ad. To get started, look for the suggested bid range in the campaign builder. As long as your ad is running, you can edit the budget, bids, and the duration the end date for a running campaign can be edited to shorten or extend a campaign. To edit your campaign settings: Choose the campaign you want to edit by clicking the name. Click the Campaign Settings tab and make your changes. Your new campaign settings will update immediately. However, ad data such as clicks, impressions, and sales may take up to 14 days to show in your reports. Sign in to your Amazon Advertising account and click Advertising Campaigns. How do I terminate my ad? Go to your Amazon Advertising account. Click the Running tab next to your campaign name in the Status column. Campaign metrics data about your ad may continue to update for up to 24 hours after termination. Why was my ad rejected? The three most common reasons ads are rejected: Where on Amazon can I see my ad? Ads are displayed based on the keywords, categories, or products targeted.

### Chapter 2 : Advertising a Great Book | Scholastic

*Online shopping for Advertising - Marketing & Sales from a great selection at Books Store.*

The sheer scope and size of the Internet, plus the billions of people who use it make it easy to get lost in the crowd! You are working in a very specific niche, carving out a part of the web where you will operate. All you need to know is what websites to use for the task, and that is where these nine helpful sites come in.

**Addicted To Ebooks** Is your book currently free on Amazon? If so, you can post a comment here giving a description, a picture, a genre list and a link. It only works for books that are free the day you post them, but it is a valuable resource. Especially for those who are offering their book free for a limited time to collect reviews. If your book is free for more than five days, I will keep the listing up for five days and then delete it to give other books an opportunity to shine. It is a place where you can submit your free eBook from anywhere and it will go on their Top Links page. Super easy and worth the registration.

**Is Your Book Going Free?** Anything that is low cost fits the bill, and they will be happy to promote it. I get more books to review than I can possibly read, but do mention them in conjunction with their release or a special pricing.

**4. Bargain Kindle Books** This is for deal books, but not free ones. What qualifies as a deal book to them? There will be 7 bargain books posted throughout the day along with the free books. The bargain books will be posted Monday through Friday. The first is the free book promotion, which may or may not be accepted. All eBooks submitted must have 3 reviews at the time of the free promotion or they will not be considered.

**Digital Book Today** This site does a daily Best 12 eBooks list, and you can submit your to possibly be included. They also have free book lists, deal lists, and more. You can submit your book and they will put it on whatever list they feel is most relevant. It is a high traffic site with regular visitors and subscribers. Very helpful and great to get on.

**Wonderbookland** Want something a little more permanent? This site has a free promotions service as part of their ad exchange program. It even has a guarantee to sweeten the deal. You just register, start your campaign, and exchange ads on your respective sites. It is an easy way to get noticed on a well established site. Earn credits for including advertising on your website. Use those credits to draw more attention to your eBook, book site, or blog on our network!

**Free e-Books** If you want a place to publish as well as promote, this is a great option. More than ten million unique visitors arrive on this site every year, so exposure is high. To access it for free, you need to apply. The process looks as follows: Upload your eBook cover and a few unique description of what the book is about to the gallery link to the book download page Wait for the bloggers to volunteer to publish the review Pick one blogger per description Do you know of any good sites for eBook promotion? Let us know in the comments!

## Chapter 3 : Popular Advertising Marketing Books

*This book is an undisputed classic for a reason. For over 30 years, this book has been the virtual bible of the advertising world. Ogilvy covers everything you'll need to begin your career in advertising, choose the right firm, craft the right content, copy write like a champion, analyze data and use your skills for the causes you care about.*

Download a free guide that teaches you how to turn Facebook traffic into sales in four simple steps using Hootsuite. Types of Facebook ads Photo ads These simple ads are great way to get started with Facebook advertising. You can create one with just a few clicks by boosting an existing post with a photo from your Facebook Page. For example, you might think socks are a pretty ho-hum product, but Happy Socks puts them in surprising contexts to create fun Facebook photo ads. Video ads Video ads can show your team or your product in action, or they can simply be aspirational. The video in this ad from Noom says nothing specific about the service itself, but provides clear motivation to learn more. Carousel ads A carousel ad uses up to 10 photos or videos to showcase your product or service. You can use this format to highlight different benefits of one product, a number of different products, or even use all the photos together to create one large panorama image, like this: The Game Against Downtime. Each pane in the carousel ad showed one card from the game, which is modeled after Cards Against Humanity but with an IT theme. The result was a 51 percent lower cost per lead compared to ad campaigns they had run in the past. Slideshow ads Slideshow Facebook ads offer an easy way to create short video ads from a collection of still photos or existing video clips. They have eye-catching motion, just like videos, but use much less bandwidth, so they load well even for people on slow internet connections. Image via Facebook You can also add text and music. Collection ads These ads, which are offered only for mobile devices, allow you to showcase one or more products that customers can click to buy. Collection ads pair with Instant Experiences more on those below to allow people to buy your products without ever leaving Facebook. This makes online shopping easy when people are on-the-go and may not have a great internet connection. Instant Experience ads Instant Experience ads used to be called Canvas. Philosophy used lead ads to promote product samples in the UK, generating more than 9, leads. Dynamic ads Dynamic ads allow you to promote targeted products to the customers who are most likely to be interested in them. For instance, if someone has visited a product page or placed a product in their shopping cart on your website, but then abandoned the purchase, dynamic ads for that precise product will appear in their Facebook feed. This reminds the potential customer to complete the purchase, and can be a very effective Facebook marketing strategy. For example, after I hit my maximum number of free New York Times articles this month, I started seeing ads with a subscription offer in my Facebook news feed. Messenger ads Photo ads, video ads, carousel ads, and dynamic ads can all be set to appear in Facebook Messenger. This extra placement gives you access to the 1. When creating your ad, simply choose Messenger as the desired placement you also need to select Facebook feed. These ads feature a call-to-action button that opens a Messenger conversation with your Facebook Page, so people can have a one-on-one conversation with one of your salespeople or customer service reps. How to advertise on Facebook: A step-by-step guide If you already have a Facebook business page and you should , you can head straight to the Facebook Ads Manager or Business Manager to create your Facebook ad campaign. Choose your objective Log into Facebook Ads Manager and select the Campaigns tab, then click Create to get started with a new Facebook ad campaign. Facebook offers 11 marketing objectives based on what you want your ad to accomplish. Introduce your brand to a new audience. Expose your ad to as many people in your audience as possible. Drive traffic to a specific web page or app. Reach a wide audience to increase the number of post or Page Likes, increase attendance at your event, or encourage people to claim a special offer. Get people to install your app. Get more people to watch your videos. Get new prospects into your sales funnel. Encourage people to contact your business using Facebook Messenger. Get people to take a specific action on your website like subscribe to your list or buy your product. Connect your Facebook ads to your product catalog to show people ads for the products they are most likely to want to buy. Drive nearby customers to bricks-and-mortar stores. Choose a campaign objective based on your goals for this particular ad. Keep in mind that for conversion-oriented objectives like sales you

can pay per action, but for exposure objectives like traffic and views you will pay for impressions. Some of the options you see in the next steps will vary slightly based on which objective you choose. Get the free guide right now! You will also choose whether to turn on budget optimization. Click Set Up Ad Account to continue. Enter your country, preferred currency, and time zone, then click Continue. Target your audience At the top of this screen, you will name your Facebook ad campaign and choose which Page to promote. Scroll down to start building the target audience for your ads. Start by selecting your target location, age, gender, and language. As you make your selections, keep an eye on the audience size indicator on the right of the screen, which gives you a sense of your potential ad reach. You have two fields here in which to make your audience as specific as you choose: Use this field to specifically include or exclude people based on demographics, interests, and behaviors. You can get really specific here. For instance, you could choose to target people who are interested in both meditation and yoga, but exclude people who are interested in hot yoga. You can target or exclude people who have an existing connection to your Facebook Page, your app, or an event you managed. Choose your Facebook ad placements Scroll down to choose where your ads will appear. When you select this option, Facebook will automatically place your ads across Facebook, Instagram, Messenger, and the Audience Network when they are likely to get the best results. Once you have more experience, you may wish to place your Facebook ads in specific locations. You have the following options: Mobile, desktop, or both. Facebook, Instagram, Audience Network, or Messenger, with several sub-options within each category like feed versus right column versus Stories. Mobile devices and operating systems: Set your budget and schedule Next, you decide how much money you want to spend on your Facebook paid ads. You can choose a daily or lifetime budget, then set the start and end dates if you want to schedule your ad in the future, or choose to make it live right away. You can get into pretty fine detail about how you want to spend your money using the advanced budget options. Keep in mind that running your paid advertising on a schedule may be the most efficient way to spend your ad budget, since you can choose only to serve your ad when your target audience is most likely to be on Facebook. You can only set a schedule if you have created a lifetime budget for your ad. Create your ad First choose your ad format, then enter the text and media components for your ad. The formats available will vary based on the campaign objective you selected back at the beginning of this process. Use the preview tool at the bottom of the page to make sure your ad looks good for all potential placements mobile, desktop news feed, right column, and so on. Facebook ad specs Image and video specs for Facebook ads There are a lot of details to keep in mind when getting your images and videos ready for Facebook ads. Text and objective specs for Facebook ads To plan effective ads, you need to keep the allowed character counts in mind. Anything beyond these text limits will be cut off. You also need to understand which types of Facebook ads work with each of the ad campaign objectives described above.

### Chapter 4 : Explore Amazon's advertising solutions - Amazon Advertising

*Books shelved as advertising: Ogilvy on Advertising by David Ogilvy, Hey, Whipple, Squeeze This: A Guide to Creating Great Ads by Luke Sullivan, Confessi.*

No Full length books only. No minimum requirements but reviews are taken into consideration. If you know of a legitimate site that should be featured here, contact me and let me know! How Do Free Book Promotion Sites Work These book promotion sites have collected a very targeted bunch of emails or built up a large social media account and are willing to do some free book promoting on your behalf. With all of those free downloads, the hope is that some of them will leave a review and the spike in downloads will help with your Amazon rankings. So, why do they do such an amazing free service? That way, if someone clicks on it and downloads it, that site will get a percentage of anything that person ends up buying within 24 hours of clicking the link. By getting the clicks and downloads, your book will become more popular by the minute and all you had to do was fill out a form. Some even do it so as to see how well your book performs with their readers and will then turn around and offer you a very profitable publishing deal like Inkitt does which is kind of brilliant if you think about it. How to Best Use and Schedule Your Book Promotion Site Pushes To help you see the big promo site layout, here is a video I did look at the how, why and when to book promo site marketing. Grab a bottle of wine and some ice cream, because that will take a little bit of time. Typically, though, I will send my Virtual Assistant this list and have them do it for me, but until you make the VA leap, here are some potential contacts that will do it for you: None of these are affiliate links BKnight on Fiverr: This guy or gal is the bomb diggity of promotion sites sales. The link to the left is his Fiverr profile page where you will find an assortment of Fiverr gig options. Book Kitty Facebook Promos on Fiverr: This one is my favorite coming from my good friend Holger uses a pen name. Plus, he offers other types of promotions to include Facebook, Reddit, forums and others. And here are some more Fiverr Opportunities: If you would like to make some extra cash, go ahead and start your own Fiverr gig and email me your link. Premium Book Promo Submission Tools If hiring someone to do this is not your thing, then you could always venture into the programming side of the world. But if you try them, let me know your thoughts in the comments below: Author Marketing Club Disclaimer: Writing a post about this is pretty hard because every day these sites are changing, going out of business or just disappearing. I cannot promise that the information above will be the same when you click on the link. However, in an ever quest to publish amazing content, please, by all means, contact me and let me know if any information has changed. I will be sure to update the site so as to reflect this. Till then, stay frosty and enjoy! Alrighty guys, well I hope you enjoyed this list. Cheers, After you grab my personal favorite book promo sites below, check out the other fan-favorite posts:

**Chapter 5 : Advertising - Jen Green - Google Books**

*I read several books while in high school but I don't think any book has had the impact that this one has. I've carried the lessons and tips from this book into my advertising career and have seen great results.*

Print multiple copies of the Book Recommendation Cards printable on colored card stock or colored paper. Use a paper cutter to cut out the four cards per sheet in bulk.

**Lesson Directions** There are many ways to create a reading community in your classroom. Below are three ideas for building student excitement about reading and for encouraging students to become truly invested in the community of readers in your classroom. Ask students how they decide the next book they will read during independent reading time. Make a list of student responses. Hopefully, someone will say that they choose to read books that other students or teachers recommend to them. Explain to students that sharing favorite books and tastes in literature is an important part of a reading community. When there are so many books to choose from in the classroom library, it is sometimes best to ask other students, teachers, or librarians for ideas about which books they think are worth reading. Explain to students that they will now be able to recommend their favorite books to their classmates by filling out recommendation cards and posting them on the board. It is best if the recommendation board is located close to the classroom library so that students can refer to it as they are choosing new books to read. Choose a book that has been a favorite read aloud and complete a recommendation card in front of the class so that students become familiar with how to fill out the cards. Add your completed card to the Book Recommendation Board. You may want to do a card each day for a few days so that students really understand the procedure. I complete the card using a projection camera or overhead projector so that all students can see what I am doing. As a class, create a list of "Reasons to Recommend a Book. Students must carefully select the books they choose to add. Creating a list of "Reasons to Recommend a Book" will help students to determine what makes a book worthy of a recommendation. Type up the list and post it near the Book Recommendation Board. Create a special basket labeled "Student Recommended Books," and place it near the Book Recommendation Board so that recommended books can be easily located by other readers. When students add a recommendation to the board, they should place the recommended book in the special basket. Create a "Classroom Library Waiting List" for recommended books that become popular commodities. With only one copy of the recommended books in circulation, you are likely to find that students will want to read the same books. This is great because this is evidence that the excitement for reading is building in your reading community! Show students how to add their name and book title to the waiting list. Before students return books to the classroom library, they should now check the Classroom Library Waiting List to see if any other students want to read the book. A student adds her book recommendation to the board

**Part 2: Peer-to-Peer Recommendations**

**Step 1:** Once students are comfortable using the Book Recommendation Board, you can introduce a more specific way of recommending books to a particular student in the class called "Peer-to-Peer Recommendations. I find it useful to bring a book from home that I am planning to read that was recommended to me by a friend. I tell students that my friend knew I was going to Hawaii, so she gave me a book all about the Hawaiian Islands. Create in your classroom a Peer-to-Peer Recommendation Station. I put business card magnets on the back and attach them to a magnetic wall in my classroom. The library pockets are the right size to hold the Peer Recommendation Cards which are simply Book Recommendation Cards addressed to a particular student. You can also use a pocket chart and label a pocket for each reader in your classroom. To use Book Recommendation Cards to recommend a book to a particular classmate, have students write in, at the beginning of their recommendation comments, the name of the classmate they have in mind. This can be written like "Josh, I thought you might like this book because. Students use the Peer-Recommendation Station to suggest good books to their classmates.

**Book Commercials**

**Step 1:** Lead a discussion about what makes students want certain toys or games. Focus specifically on the answers that refer to advertisements like "pictures in magazines" or "commercials on TV. Explain to students that they will be "selling" books to their classmates by giving persuasive book talks that will be called "Book Commercials. As a class, create a list of things that advertisers do to make commercials persuade customers to

buy the product they are selling. Focusing specifically on toy commercials might make this easier. Use the list to discuss how the persuasive techniques can be applied to book commercials. Kids in the toy commercials look like they are having fun. This means you should also be excited about the book when you present it to the class. The toys are in good shape, and the camera usually zooms in on the toy during the commercial. Toy commercials usually give facts or information about the toy. When advertising your book, be sure to include facts like the author, genre, plot, characters, etc. Read through the tips together so that students know what makes an effective book commercial. Choose a book that you have previously read aloud to your class to model your own book commercial for your students. Have students use the How to Advertise a Good Book handout to evaluate your commercial. A student presents his book to the class during his book commercial. Continue doing commercials for your students for a full week. Make sure that you do not always present "perfect" commercials so that students can use the How to Advertise a Good Book tip sheet to help you improve your commercials each day. Once you think your students are ready to give book commercials themselves, create a Book Commercial Sign-Up Sheet for students who are interested. Be sure to check that students have planned out their commercials before presenting them to the class. I also always provide private, individual feedback to students after they present their commercial to the class. You may choose to make commercials a mandatory part of your reading curriculum by assigning students a certain number that they have to do each month, or you can simply keep it as a voluntary activity. Remember, the goal is to increase excitement and buzz about books in your reading community, so be careful to not turn it into something that is dreaded or that becomes mundane. I only do book commercials once or twice a week at the beginning of my Reading Workshop. Supporting All Learners While some students will have no problem making book recommendations and recommending books to their peers, other students may require more teacher help. I take time during individual reading conferences to help students fill out recommendation cards if I can tell that they really enjoyed a book that they have read. I will also allow students who have read books with me in guided reading groups to sign up in pairs to present book commercials to their classmates. This adds extra support for struggling readers or students who are less comfortable speaking in front of their peers. Lesson Extensions You may choose to create a bulletin board with color copies of the book covers that have been advertised to remind students which books have been featured in commercials each month. You may also choose to spice up the commercials by having students work in small groups or partnerships to create more elaborate commercials that can videotaped and played at an open house or reading celebration. Home Connections I make an effort to include weekly updates about books that have been advertised in class in my newsletter that goes home to parents. I also encourage students to write and prepare for the commercials at home so that they can practice in front of their parents before presenting to the class. Assignments All students are expected to recommend books on a monthly basis, and all students are encouraged to give book commercials to the class. I encourage students to write and prepare for the commercials at home so that they can practice in front of their parents before presenting to the class. Post Instructional Are students able to fill out Book Recommendation Cards with minimal teacher help? Are students using the Book Recommendation Board to guide their book choices? Do I need to provide extra support for students who are choosing not to recommend books? Are there some students who never receive peer recommendations? If so, what can I do to change this? Are the activities in this lesson strengthening my reading community? Lesson Assessment The assessment for the book recommendation board and the peer recommendations is informal. I pay close attention to which students are taking an active role in the recommendation process, and I encourage students who are not recommending books to add recommendations to the board. Assessment for book commercials involves both written and oral feedback given to the student immediately following their commercial. I use the How to Advertise a Good Book tip sheet as a rubric.

### Chapter 6 : Popular Advertising Books

*Download Advertising Books for FREE. All formats available for PC, Mac, eBook Readers and other mobile devices. Large selection and many more categories to choose from.*

July 17, at 6: Thanks for the timely and thought-provoking post. There was a time that you could just schedule a spot on ENT or Free Kindle Books and Tips, get a visibility boost, and ride that wave to the next promo. Those days are gone. Today, a writer needs to be savvier about advertising. The big upside to CPC ads is that you are selling product at full price, instead of moving units at. These days, writing in series, and publishing often is the best promo available. I publish every other month, which is a lot of work, but it really keeps the Amazon algos flowing. July 18, at 2: However, I think in some cases definitely not your books that some authors focus more on volume and ignore quality. Long term I think hope? A unique engaging story that grabbed readers was a big part of the equation. July 17, at 7: Some indie books make a lot of money. When they do, a lot of us go galloping after what ever promotion secrets those books may have had, and try to do the same thing. I see a lot of writers of successful indie books selling podcasts, books and webinars to tell us how they made a million bucks. Malcolm July 18, at 2: You said what I was going for in the response to Shawn in a different probably better way. The success of any one book or author is for multiple reasons and it is easy to think it was one reason that people latch onto. August 7, at 3: But that is no way to get a wide following. July 17, at 8: My website exists but is quite bare. Until recently, I failed to sell anything during a promotion and I have certainly never made my promotion costs back.

### Chapter 7 : Advertising for KDP Books | Amazon Kindle Direct Publishing

*Advertise your product, book, app, or website with Amazon. Reach millions of Amazon customers.*

### Chapter 8 : Book Advertising: Not So Wonderful Anymore – Indies Unlimited

*Whether you love this style of kindle book advertising or not, one cannot deny the effectiveness of this book advertising strategy. The below list is my compilation of my favorite book promotion sites - some free, while others not so much.*

### Chapter 9 : + of Best Free and Paid Book Promotion Sites and Submission Tools

*Also, book titles must clearly state if the book isn't in the language of the Amazon site where the ad's running. Get your detail page ready Customers who click your ad will be taken to your book's product detail page, and a strong detail page can help convert the click into a sale.*