

Chapter 1 : Behind the Design | About

Behind the Design: The Scrivano House 23 Photos Chip and Jo help the Scrivanos transition from downtown loft living to life in a vintage Tudor. The home has loads of charm but needs a few tweaks to make it family friendly.

We like looking at it, we like talking about it and questioning it. We like learning and discovering new things about it. Aside from observing design from a purely visual perspective, finding out about the approach and thinking behind certain projects can be as fascinating in some cases more so than the work itself. The explanations designers give to accompany projects can be hugely interesting, eye-opening and sometimes just plain funny. At the other end of the scale, an intelligent and well considered rationale can make the details in a piece of design work that much more interesting and engaging. But if one can only understand the rationale behind a piece of work by reading about it, does that rationale become in some way redundant? Regardless of their validity? Anything else is circumstantial – even if it is an interesting way of expanding on an idea. The identity is based around a number of things, one in particular being the angle applied to the logotype, which came from the architectural structure of the building itself. See the image below. Giving the audience credit for being able to work things out for themselves is something we strongly believe in. And there are countless other examples we could have used. If the thinking is based on a reference too obscure to be recognisable, does it matter? And especially with branding projects it helps to justify the rationale, or rather the story that underpins the brand in one mark. Comment by Tom Muller – May 29th, Whenever I write a blog post explaining why and how I designed something, the main aim is to get potential clients to realise that what I do is more than make pretty pictures, and show that I in fact consider and think about why and how I approached a particular project. Hopefully explaining this to clients will make them consider me for a project over someone else, because they know that I think things through and the idea goes beyond the surface. The Muse example used above is a great one. Comment by Joe Stone – May 29th, Not the be all and end all but will make a difference and give substance. Comment by Sian – May 29th, From that point alone the answer is always no. A reasoning that ideally would be concise to convey the main thought process. However, I do agree with Joe. I also liked the Muse logo before knowing the logic behind the angle and now that I know I like it even more. I also liked the Whitney identity without reading any of its rationale. Comment by Gordon Bonnar – May 29th, The vast majority of people are going to form opinions good or bad on a piece of design before knowing the rationale is and this is how it should be. Comment by Mat Dolphin – May 29th, But explanations are not typically searched for by a majority of people. I believe this was a method of getting artists and designers thinking about their work outside of their own rational thoughts. Dumbing things down, just make them uninteresting. If it is not clear to an audience, would that not make it intriguing? Comment by kmrado – May 29th, I believe you are correct to point out that rationalizing design decisions in hindsight is kind of a pointless exercise. Design is its own language. I usually find the most successful design artfully blends rationale and strategy, most often in unexpected ways. Comment by John McHugh – May 29th, 2: Rationales fill the void between brief and solution. The bigger the void, the longer the rationale. By this logic it could be argued that the best designs needs no rationale. I think this is true. As has been implied above, at its best design speaks for itself. In an ideal world no rationale should ever be required, but very few designs are created in that ideal world where the brief is a clearly defined question with only one possible answer. The only way that ideal world could exist is if design were a science, when in practice it often tends to feel more of an art. We can only try to justify it once it has happened. The day designers stop offering rationales is the day someone has finally managed to reduce the design process to a simple algorithm. Until that point the output of a designer will continue to exist somewhere in that grey area where research, logic, experience, emotion and human intuition meet. Comment by sprungseven – May 29th, 5: This could be applied to the Muse logo. But perhaps not including them in the main rationale behind the brand or identities creation. Comment by Gordon Bonnar – May 30th, 9: It comes down to each project by its own merits. Some jobs need more depth of concept than others. Comment by Owen – June 3rd, 8:

Chapter 2 : BEHIND THE DESIGN - HOME

The new half-hour Fixer Upper spinoff series, Behind the Design, will showcase her design process and give fans an even closer look at her inspiration and decisions in each project, according to The Hollywood Reporter.

Importantly, for mobile workers and students, the good news is that great value does not come at a compromise. The Surface Go team crafted the device to be versatile enough to function as a tablet or laptop. Its weight starts at just 1.76 pounds. A microSD card slot nested behind the kickstand, allows you to add additional mobile storage. At the front of the device, Surface Go comes equipped with a 5MP front facing camera for video conferencing, and an infrared camera for facial recognition with Windows Hello. It has 2160P resolution and the optical bonding gives you a full degree viewing angle. Each screen is individually color-calibrated at the factory for color accuracy and supports the same point touch as on other Surface devices. Used with the Surface Pen you get a full inking experience, and tilt support for shading. Device portability also extends how we help you charge Surface Go. The device disperses heat using passive cooling which not only helps reduce weight and size of the device but also reduces noise levels. The absence of air vents by design, also makes it easier to use Surface Go in high particulate environments like factory floors or mines. Ports and Peripherals Surface Go comes with an array of ports including a headphone jack, Surface Connect for charging and connecting to Surface Dock, as well as a full functioning USB-C port that supports power, video and data. Surface Go can also be used with Surface Dock. Accompanying the Surface Go is an ultra-compact optional Type Cover. Here the challenge was to engineer a smaller yet comfortable, premium quality typing experience. Adjustments were made to the pitch between keys, while ensuring a vertical travel of 1mm. Despite being smaller, the Type Cover comprises a mechanical, backlit keyset. This in combination with the Alcantara fabric, makes the Type Cover comfortable to use despite its smaller size compared to the Surface Pro Type Cover. And to add to comfort, while everything else on the Type Cover was carefully remodeled, we made the trackpad slightly bigger allowing precise movements as well as multi-touch gestures. Durability on the go We expect Surface Go to be used outside of an office environment. For example, in schools, in healthcare and in the field. Please also visit our Surface Go website and keep current on the design and management of Surface devices, by checking out our Microsoft Mechanics playlist.

Chapter 3 : Find Real Estate, Homes for Sale, Apartments & Houses for Rent - calendrierdelascience.com

While Fixer Upper took viewers behind the scenes of the home renovation process from start to finish, Behind the Design will focus solely on the details that went into Joanna's design decisions in half-hour long episodes.

Chapter 4 : Watch Fixer Upper: Behind the Design Episodes on HGTV | Season 5 () | TV Guide

It's not clear whether this "new" show is a collection of out-takes or new material, but there is one noticeable difference - a focus on the design talents of Joanne, and only the briefest attention paid to Chip's "comedy" shtick.

Chapter 5 : Fixer Upper: Behind the Design (TV Series 2017) - IMDb

Welcome to Behind the Design! Congratulations to you on your upcoming wedding or special event Planning an event can be very time consuming and also very stressful.

Chapter 6 : Behind the design: Meet the new Surface Go - Surface

The series finale of Fixer Upper aired just last week, and while fans are still doing their best to heal the Chip-and-Jo-shaped hole in their hearts, they at least have the highly anticipated.

Chapter 7 : Behind the Design Â« Mat Dolphin

Project Description: The design vision for the OWATC Bay 2 improvement called for the integration of the latest high-tech labs within a vintage WWII structure which is composed of wood trusses and columns supporting a large open volume.