

DOWNLOAD PDF BOOK ON THE PHYSICIAN HIMSELF AND THINGS THAT CONCERN HIS REPUTATION AND SUCCESS

Chapter 1 : Full text of "Book on the physician himself, and things that concern his reputation and success"

Excerpt from Book on the Physician Himself and Things That Concern His Reputation and Success If you do not you ought not to succeed in the profession, and no honest man can wish you success.

He is favored by the gods and respected and admired by the mortals. Even the wrath of Poseidon does not keep him from his homecoming. He is confident that he represents virtue even when a modern audience might not be so sure. He is also a living series of contradictions, a much more complicated character than we would expect to find in the stereotypical epic hero. We can contrast Odysseus, for example, with the great warrior Achilles in *The Iliad*. Achilles himself is not a two-dimensional stereotype. He has a tragic flaw, which can best be identified as hubris an overbearing arrogance or misguided pride as one of several distinguishing traits. But Achilles is a simpler character. According to the myth the Homeric Greeks would have known, Achilles was given a choice by the gods to live a short, glorious life full of excitement and heroism or a long, tranquil life with little recognition or fame. Achilles, of course, chose the glorious life; therefore, he achieves a kind of immortality through valor and intense, honest devotion to a cause. Odysseus, in *The Odyssey*, is much more complicated. He lives by his wiles as well as his courage. He is an intellectual. Often he openly evaluates a situation, demonstrating the logic he employs in making his choices. When it proves effective, Odysseus lies even to his own family, cheats, or steals in ways that we would not expect in an epic hero. Although he is self-disciplined refusing to eat the lotus, his curiosity is sometimes the root of his trouble as with the Cyclops. Odysseus can be merciful, as when he spares the bard Phemius, or brutal, as he seems when dealing with the dozen disloyal maidservants. He creates his own code of conduct through his adventures. He is deeper than Achilles, more contemplative, but still capable of explosive violence; he is almost certainly more interesting. It is easy to see why some critics like to call him the first "modern man. He wants to return home and live well in Ithaca; as a result, every step along the way is another test, sometimes, another battle. His concern with victory is also cultural, as well as practical. Odysseus often has only two choices: Even when Athena intervenes on his behalf, she often leaves ultimate success or failure up to Odysseus. During the battle with the suitors, for example, she could easily and quickly prevail; but she makes Odysseus earn the victory. He is, in every way, "the man of twists and turns" 1. While he does seem to grow throughout his wanderings, the reader should not look at each event as a one more learning experience for the hero. *The Odyssey* is not a lesson plan for growth; the episodes are not didactic examples of the importance of prudence or anything else. When Odysseus left for Troy, he had already established his reputation as a hero. It was he who disguised himself as an old beggar and infiltrated the enemy. Certainly Odysseus does grow in wisdom and judgment throughout his ventures. In other ways, however, he seems slow to learn. The most notable example being his difficulty in controlling his men. After the victory over the Cicones, Odysseus wisely wants to take the plunder and depart quickly 9. His men prefer to stay, leading to a defeat at the hands of reinforcements. When Aeolus grants the Greeks fair winds to Ithaca, Odysseus falls asleep within sight of home, enabling his suspicious, undisciplined crew to open the bag of ill winds and let loose a tempest that blows them off course. The struggles Odysseus faces make his growth as a character more realistic and more credible because it is not simple or absolute.

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Chapter 2 : Business Ethics: The Power of Doing the Right Thing

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It is times like these that can challenge many companies that do not have this kind of ethical commitment. With pressure on short-term results, many companies set unrealistic goals and employees feel extreme pressure to meet them or face the possibility of losing their jobs. But ethical behavior and integrity are clearly linked to profitability. Ethical Behavior in Sales One of the most visible positions in any organization in terms of ethics is sales. What the salesperson says and does is a direct reflection of the organization and its ethics. Consider this ethical dilemma if you were a real estate agent. You have just landed a fantastic listing: The seller tells you that the home inspector suspects there is insect damage to the siding of the house, but the seller says she has never had any problems. Also, the seller feels so strongly about not disclosing this information to prospective buyers that she said she would rather go with a different agent if you insist on disclosing the possible insect damage. What would you do? Either withholding or falsifying information is lying and therefore unethical. Imagine that you are a financial planner responsible for managing your clients assets. One of your clients is a very conservative investor; right now you are not making much money from his account. You have an opportunity to sell him a high-return investment, but the risk is far greater than you think he would normally take. You think you can sell him on it if you leave out just a few details during your conversation. This could be a win-win situation. Should you give him your pitch with a few factual omissions or just make the investment and tell him after the money starts rolling in? What should you do? Even though the result of the investment could be a good one, it is your obligation to provide full disclosure of the risk and let the customer make the investment decision. You should never make assumptions and decisions on behalf of your customers without their consent. If you are frustrated about your lack of income on the account, you might not be the best financial planner for him. You should have an honest conversation with him and perhaps suggest a colleague or other planner that might be a better fit for his investment strategy. Just Say No What if your employer asked you to do something that you are not comfortable doing? But the deadline is only two days away, and none of your customers is ready to make a purchase. Then you remember talking to one of the administrators, and she mentioned the need for donations. It would help the school during this challenging financial crisis and it would be more inclined to make a purchase quickly. This could be a good move for everyone. When you are in sales, you are not only representing yourself, but you are also representing your company. Although it appears that all parties will benefit from the donation, it is not ethical for the school, you, or your company to make an exchange like that. Donations should be made with no strings attached. You might miss the opportunity to earn your bonus this year, but you will learn valuable lessons to make next year an even better sales year. It was an expensive restaurant, and the two of you thoroughly enjoyed yourselves; you had steak, wine, and a chocolate dessert. After all, you make a lot of money for the company and have been working a lot of nights and weekends lately. Is it OK to submit the additional tip money on this expense report? If you have legitimate expenses, they should be submitted according to the company policy. This can be another one of those slippery slope arguments; if you do it once, you might be tempted to do it again. Many people in many companies have been fired for providing false information on their expense reports. Personal ethics and business ethics are a part of everyday selling. The customer is always right, except when he asks you to do something unethical. What should you do to uphold your ethics and maintain your relationship? Evaluate the situation with a clear head. Most unethical behavior is driven by emotions such as fear, greed, stress, and status. Identify what is causing the behavior but wait until you have some time to reflect. Identify the criteria you are using to make this judgment. Is the behavior against company policy? Is it against the law? Is it against your personal code of ethics? Always ask a trusted colleague, supervisor, or human resources representative for advice. While certain values might be important to you, they may not be important to your best friends or even every member of your family. While family, friends, and your environment have a

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significant influence, you develop your own set of values. Consider the list below, which includes some examples of values:

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Chapter 3 : The Physician Himself and Things That Concern His Reputation and Success

This work by Dr. Cathell is one of the best known and popular books that has been offered to physicians during the past ten years.

From bumpy, lumpy and silky to soft, sticky and shiny, *Feel and Find Things That Go* is the most fun and enjoyable way for your baby to discover all about things that go! Canongate Hands-on fun for you and your toddler as you learn about things that go with this tabbed board book from My First. With simple texts and playful illustrations this book is guaranteed to be a real Jo L. Wells, published in , which speculates on future events from until the year Villiers C. Gairdner W. , , "" : Guiney L. Hamilton J. Napier M. Mill J. Conybeare W. Cromwell O. Buchanan J. Forbes J. James J. Hook W. Horner S. On the one side, Grid computing provides large scale infrastructure that enables the sharing of resources among virtual organizations. Stephen R. Gerald Smith, Professor of Russian in the University of Oxford, supplies a detailed running commentary to a testament that appears for the first time here in English. Glas New Russian Writing New Russian Writing Skills include short and long vowels, vowel combinations, blends, digraphs, and more. Scholastic The Wedding Book: But the significant fact is not Ms. And now she Workman Epbridge B. Rizzoli RCS MediaGroup Get ready to go with the cars, trucks, trains, planes, and other machines that zoom across these pages. HarperCollins Publishers Aided by her human, this celebri-cat is finally satisfying her demanding public with a book. HarperCollins Publishers Children will love learning about the big, long, tall, and small objects in their world.

Chapter 4 : Book On The Physician Himself And Things That Concern His Reputation And Success

Book on the Physician Himself and Things That Concern His Reputation and Success. By D. W. Cathell. Format Book; Online; EBook.

Chapter 5 : Book on the physician himself, and things that concern his reputation and success. - CORE

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