

DOWNLOAD PDF BUSINESS ITS LEGAL ETHICAL AND GLOBAL ENVIRONMENT JENNINGS

Chapter 1 : Business: Its Legal, Ethical, and Global Environment by Marianne M. Jennings

*Business: Its Legal, Ethical, and Global Environment [Marianne M. Jennings] on calendrierdelascience.com *FREE* shipping on qualifying offers. Discover how laws and ethical issues are critical to all business decisions as you review business situations from today's headlines and more with the comprehensive and realistic BUSINESS: ITS LEGAL.*

Presently, Russia is near economic collapse and in the other countries there is significant disparity in income distribution. Denmark, Finland, Norway, the Netherlands, and Sweden are socialistic governments. Canada has socialized medicine. Interestingly, the United States has continued to drop in the top group from 20 in the and surveys to 24 in Discuss varying cultural issues. Discuss problems companies face when they have different standards. Discuss issues of economic development and standards of living. On occasion there are boycotts of companies because of the conduct of their celebrity endorsers. The flexibility is the discretionary part of the morals clauses “ we all make mistakes and sometimes the public is ready to forgive and forget, particularly when the celebrity steps up and takes responsibility for his or her actions. Discuss with the students each of the celebrities and what personal conduct caused them to be in the headlines and the impact of that conduct on the products that they endorsed. Discuss the issue of whether personal conduct should be relevant in endorsement contracts. Have the students determine whether all the cases involved personal or professional conduct and whether there should be a distinction. Refer to the discussion of personal vs. The morals clauses tend to be more open-ended to give the product manufacturer and ad agency the flexibility they need to react to the effect the conduct has on the brand and product. Gallo is taking an approach that follows the social responsibility school. No, employees should not accept the rooms. It is a conflict, it will influence their decision-making, and it would not be favorably reported in the newspaper. Even with no contracts, there is the issue of influence. The resume is false and the degree should not be included on the company website or the 10K. That there is a personal vendetta does not change the fact that Mr. Thompson misrepresented his degree “ at least gave a false impression. Consider this “ if an employee at Yahoo had misrepresented his or her degree, it would be grounds for termination. Thompson resigned from Yahoo after considerable public, board, and employee pressure. It is difficult to follow a leader who does not abide by the same rules the leader imposes. The lesson is also to keep a clean record because there will always be someone who opposes you and could use any missteps against you. Boeing took a risk in hiring Branch in the first place. The intense competition made them yield to temptation and Branch was there. The ethical breaches were: Since the presidential inauguration, the debate of our times has continued: There is no definitive answer as yet. We only know that the National Marine Band did not play during her performance, that a tape was played, and that those in charge of the event felt a live performance was too risky because the singer had not had the opportunity to rehearse with the band prior to her performance. So, why so much concern about lip-syncing? The law can provide us with the answer. A live performance carries the implied promise of actual singing. When Britney Spears, who is well known for lip-syncing during live performances, performed in Australia, the lip-syncing was so obvious that fans walked out and demanded refunds. The promoter complied and issued refunds. If a singer has released CDs or songs for sales that represent that the voice is his or her own, and the voice is not that of the singer, then the same misrepresentation issues and damages apply. The lip-sync debacle that resulted in the most extensive litigation came upon the discovery that the Grammy-Award-winning duo, Milli Vanilli Rob Pilatus and Fab Morvan , had never performed any of their songs. That is, the voices on their songs and during their live performances were not theirs. They were indeed lip-syncing, but they were not lip-syncing to their own singing. The result was that the duo was required to return their Grammy awards. In addition, there was a class-action lawsuit brought against the duo and their record company, Arista Records, and parent Bertelsmann Music Group. What did you promise by implication, custom or otherwise and what did you deliver? A lip-synced live performance is not the same as an actual live performance. To the extent that is not provided, those who pay to see and hear have remedies. Kelly, 50 Cent, and others at Forbes

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magazine. Her obligation would be to the inaugural committee that booked her performance. However, if the committee approved the actions taken by the singer and its producers because of fears about the lack of rehearsal, then there is no legal action. The producer, as an agent of the committee, had the authority to change the live performance in the interest of quality and certainty. Perhaps the answer is to place a disclaimer on concert tickets warning fans that there could be some lip-syncing if there are weather conditions or other issues that prevent a solid live performance. The judge also reminded Mr. Scrusby that he is a convicted felon. Scrusby must now wear a GPS tracking device, can no longer travel via private means of transportation, and must provide probation officers with written summaries of his trips. This monitoring will continue until he is sentenced or until his appeal of his conviction is decided. The classic ethical issue here is giving a false impression “knowing what the terms of the probation were and what the probation officer needed to know, Mr. Scrusby chose to hang his hat on a technicality. Letter of the law vs. Gray area that netted him more punishment. Crist makes the point “this stuff just comes out” truth percolates. Bowen McCoy suggests leadership and open discussion. Stats seem to show we are headed the wrong way in disclosure and openness. Leaders have not been receptive. What we have here is a question of interpretation of the contest rules. Contest participants agree to abide by the contest rules, but the question is whether what Mr. Scott did constitutes offering prizes, farming, or artificially inflating the votes. Past precedent gives contest sponsors broad discretion in enforcing their rules, but Mr. Scott has asked to be reinstated. Entrants were required to submit a video. Scott, a Decatur, Georgia attorney, won the grand prize based on votes for his video. His video began with him describing how he had missed out on his family because of his career demands and vowed to spend time with his wife, children, and grandchildren if he won the prize. He also said that he would drink, of course, iced tea. After Gold Peak told Mr. Scott that he had won, the company received a tip and the company will not identify who gave them the tip that Mr. Scott had gone to About. Scott asked them to vote for him. When Gold Peak learned of the post, it disqualified Mr. Peak and gave the prize to the next entrant in line. Scott has defended his action by saying that the people who voted for him were real people and that he did not use robotics or Facebook accounts. Under the inherence and invisible hand schools, you would do nothing. Regulation would take its course, and you would implement whatever is necessary when the time comes. The social responsibility school manager would be lobbying for regulation and would implement safety precautions even prior to the passage of any law. Also, using the Heinz name for off-brand ketchup gives a false impression. As in the past, Congress will step in to limit pay. The limits on pay are easily imposed through limits on deductibility. Companies can self-limit or public outrage will regulate it for them. It is an emotionally charged issue that brings regulation. Smith believes it to be an inherent need in each of us to help others and that we will do so because unless we do we will not be happy. What Were We Thinking? Jennings, Marianne, et al. Jennings, Marianne and Heidi L. Jennings, Marianne and Stephen K. Business ethics provides a guarantee of profitability.

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