

# DOWNLOAD PDF CORPORATE REAL ESTATE ASSET MANAGEMENT STRATEGY AND IMPLEMENTATION

## Chapter 1 : [PDF] Corporate Real Estate Asset Management: Strategy and Implementation by eos2mail - I

*The second edition of Corporate Real Estate Asset Management is fully up to date with the latest thought and practice on successful and efficient use of corporate office space.*

**Subjects Description** The second edition of Corporate Real Estate Asset Management is fully up to date with the latest thought and practice on successful and efficient use of corporate office space. The book is aimed at advanced undergraduate and graduate students on corporate real estate, facilities management and real estate courses and international MBA programmes. Table of Contents 2. Understanding the business environment 3. How company and corporate strategies can be aligned 4. How a company aligns its real estate with its culture, mission and values 5. How real estate can support business processes, activities and work styles 6. Selecting appropriate real estate options that support the strategic and financial requirements of the corporate occupier 7. Selecting appropriate locations, buildings and configurations 8. The importance of the interaction between people and real estate 9. How to measure and benchmark the performance of corporate real estate TMT Case Study 2: Activity based Workplaces Case Study 4: Nokia connecting people Case Study 9: Haynes is a chartered engineer and a chartered facilities management surveyor. Prior to this he has experience of working in both the private and public sectors. His research interests include workplace productivity and corporate real estate management. Nick Nunnington is currently a Visiting Professor of Corporate Real Estate at Nottingham Trent University, UK, a part-time lecturer at the Hanzehogeschool Groningen University of Applied Sciences, the Netherlands, and a consultant in real estate curriculum design with more than 20 years of experience teaching and designing real estate curriculums internationally. With over 25 years of teaching experience, he has been involved in designing, managing and running construction and real estate courses from foundation degree through to doctoral level. He has most recently published benchmarks and best practice advice on commercial service charges and is co-author of a property economics textbook.