Chapter 1 : Home - YouiDraw

Sketchpad: Free online drawing application for all ages. Create digital artwork to share online and export to popular image formats JPEG, PNG, SVG, and PDF.

Learn how sketching wireframes can help you speed up and innovate your creatives. There are plenty of foundational courses taught in design school. Sketching gives you the flexibility to finesse and generate iterative, evolutionary designs without blowing the budget on fully realized spec work and digital comps. Sketching has some advantages to digital wireframes or even digital drawing. Sketches are loose, friendly, informalâ€¦ you can erase them and change them. Wireframes tend to be very text-heavy and rarely communicate art direction and tone. Especially for photography and visual assets. By sketching, you can do rapid, almost train-of-thought development to get your ideas down quickly. It works on-the-fly, so you can spend less billable hours at the monitor and more time generating ideas. Simply roll up your sleeves and find solutions. This eventually turned into a Photoshop comp for the client. You can see how it resembles the traditional wireframe but more closely mirrors the art direction of the comp. And sketching kills the need for-placement-only FPO images. This is the comp for the website. Do you see the progression from sketch and wireframe to final comp? How to Get Started One thing is for sure, practice makes perfect. So get those sea-legs in shape with some pocket sketchbook doodles, idea iteration and sketching. Any form of waiting is an opportunity to sketch. Sketching everyday things helps you to be prepared with ideas and carrying a sketchbook means you can always be ready to write down ideas for later. Sketching for Web Designers When planning a website, sketching can be an invaluable part of planning. You can use it for designs, UX testing, UI elements and even trying out typography ideas. Sketches are perfect tools for communicating inference in design elements, too. And clients love the creativity component. They get into the process. Practice, Practice, Practice Doodlers Anonymous is a great place to get started and see how others sketch, doodle and think through their ideas. Be warned, the world is a cruel place. Diving into sketches can be rough. Read up on journaling and sketching by subscribing to sketch blogs. Then ask yourselfâ€¦ am I ready to sketch for my client? Urban Sketchers is an international nonprofit dedicated to observational sketching. They have a robust community on Flickr and Facebook. The main blog features a core group of selected sketch correspondents from around the world who share their work. You can find lots of inspiring ways to sketch the world around you on their site and in the Flickr and Facebook communities. So being ABLE to sketch can be an important first step. This was an early digital sketch. I was experimenting with a hybrid wireframe-digital sketch and used the Wacom to rough in the sketches. I learned from these early sketching interactions that you need more than stick figures for client work. Next, I ask if the clients has any sort of design preferences. In many cases, clients have sites they like or admire. Knowing those and understanding the design language they favor is helpful. Sketching a Design This is an example of a sketch I used for a private school web design. The goal was to flesh out the home page wireframe without spending a lot of time on a fully rendered photoshop comp. First, gather the critical content for the page. I either do this with sticky notes or I write a document. Sure, I still start with written words on a page, but the words are typically the initial place to get ideas down and have a comprehensive list of all the nav, content and support content I need. If I run out of paper, I just tape more pages at the bottom of the sheet. Once I have a series of helpful ideas, I make a design decision and go with it. I usually get lots of feedback at this stage from client and peer designers. Sketching is so visually informal, too, that clients tend to feel more relaxed about picking winning ideas â€" long before a formal PSD mockup is produced. Typical Project Process This is the Photoshop comp fully-rendered from the approved sketch wireframe. On most projects, I start with a simple rectangle and sketch a series of thumbnails. This process is super simple, but it helps me generate a solid collection of choices for clients, project managers and peers designers. Once we talk about thumbnails and the ideas behind thumbs, I produce some rough sketches from the down-selected thumbnails. These roughs are generally just to help get content priority together and page layout nailed down. Then I refine, iterate and evolve the sketch again by working through this stage again. Like a traditional wireframe, a sketch wireframe has solid content on the pageâ€¦ words, icons and

photography. So my art direction ideas for photography are tested and explored in this sketch. I also use the sketch wireframe to flesh out the final UI elements and make sure they will work. The fantastic thing about sketching is it leads to complete design freedom. You can capture ideas any time. A handy brush pen is good for filling large blocks of dark ink, too. Pens â€" I love to use pens for sketching. Sure, it takes a level of confidence to dive in with ink, but you can always restate your lines. And clients love the visibility of ink. My favorite pen is the Uni-Ball Vision. Your mobile whiteboard can go with you from office to office and be used with Evernote to capture iterative work and sketches. Show up with something you can use. Flip Charts â€" Flip charts work like portable white boardsâ€¦ and are incredible tools for getting your clients to congeal around an idea or notion. And the sticky kind can be attached to the wall for long design sessions and afternoon-long work groups. As a designer, your best asset is your mind. Your ability to present visual information in quick, improvisational ways sets you apart from others in the web development workflow. And sketching can liberate you from the mouse and monitor to ad lib client solutions. With solid sketch skills, designers can riff on ideas and turn conversations into genuine paths to innovation. And sketches can be informal and laid-back, keeping projects approachable. So grab a pen or pencil, a sketchbook and turn your doodling into something marketable to your employer and clients.

Chapter 2 : Website Builder Comparison Chart (Nov) | WebsiteBuilderExpert

Add a profile photo in addition to your classroom photo. If you add a photo, it'll show up right here on your project page. You are more likely to receive funding if you put a face to your name.

Did the chart help you choose a website builder? Have a burning question you want to ask? Leave a comment at the bottom of the page. Our expert opinion alone is not enough, though. Quick and Easy to Use: Every website builder has its own way of working. We wanted to highlight the website builders which, from both our experience and testing, are the easiest and quickest to use when building websites. The web builders chosen have been designed to make website creation as easy for you as possible, especially for non-technical people. Using a website creator removes that stress of having to code and allows you to create a website simply â€" easy. A major factor that turns a lot of small businesses off the idea of having a website is the high cost associated with web design agencies. We wanted to include the website builders which offer the best customer support. These are just the key points that may help you make your decision. We highly advise you read our detailed reviews for each website builder as here we cover each builder in much more depth. This does not always equal the number of active websites â€" or the number of paying customers â€" but it will give you an idea of the size of the builder. We asked everyday folk, just like you, to build a website and interviewed them after about what they thought. They also scored different tasks based on how difficult they found them and the average score is what you see on this chart. All you have to do is answer a few questions to begin with, and ADI website builders will design a site for you! The ADI option will generate a website for you, after which you can make some edits to tailor it to your needs. Wix â€" has over professionally designed templates that span across tons of industries. Squarespace â€" offers the best-designed templates of any website builder which are perfect for creative industries. Their templates also cater to all kinds of other industries. All of the above website builders are mobile responsive. This saves you hours having to create a mobile-specific version of your site. Wix and Weebly â€" their mobile editors allow you to hide specific content on your mobile display while keeping this content displayed on the desktop version of your site. Pricing can change depending on how long you sign up for. For example, if you pay annually your monthly payments will be slightly less than if you pay for your site on a month-to-month basis. Think of it as a loyalty discount. You can also transfer most existing domains, depending on your domain name extension. Not sure how domain names work? See our domain name guide for beginners. Having your website encrypted also improves your Google search rankings SEO. Site â€" offers all of the above except for Google Search Console and keyword support. Want more info about SEO? Weebly â€" allows you to undo changes there and then, but once you exit the editor or publish your website, you cannot undo any changes. Wix â€" phone support is available across all plans including the free plan Monday-Thursday, 5am-5pm. Live chat support is also available Monday-Friday, 4am-8pm Eastern time. Weebly â€" has email, phone and live chat support, available Monday-Friday, 6am-6pm and Saturday-Sunday 5am-5pm. Site â€" has the best live chat of any builder. Wix â€" offers analytics, display categories, the ability to embed a comments section, social bookmarking and a search feature. Weebly and Squarespace â€" can do everything Wix can plus you get the ability to archive and have an RSS feed. Site and GoDaddy â€" both offer analytics and an RSS feed but you cannot archive or embed a comments section. Squarespace â€" if you sign up to its Annual Business or Commerce plans, you get one year free Google Business App to power your business email. Site â€" has an inbuilt email service. You can create your own domain-related mailbox, with anywhere between 2 â€" 10 free mail based domains depending on the plan you decide to use. You can restrict web pages where only your members have access to them. GoDaddy â€" you can create a membership area but you cannot have password protected pages. Wix has a mobile app from which you can create a full website! Wix also has a mobile app for their newsletter function Wix ShoutOut app , allowing you to create newsletter directly on your mobile device to send to your newsletter subscribers. With the iPad app, you can even create your Weebly site offline without internet connection so you can work anywhere. Site â€" also allows this, however, everyone who is granted access will have the highest editorial privileges. Found This Chart Helpful? Question â€" Did this chart benefit you?

Leave a comment below. Do you know anyone who can benefit from this chart? Send them this page, or click on the share buttons on the left.

Chapter 3 : 27 steps to the perfect website layout | Creative Bloq

When designing a website layout there are some common mistakes that often pop up. In this post, we run through the steps you need to take to reach the perfect website layout. We'll cover what every new website builder working within a digital agency should know and do before starting a new project.

Manage Why should my non-profit use Raffle Ready? How do we get started? Click here to fill out our questionnaire and you will be contacted shortly by a Raffle Ready representative to get you started. What information can we put on our page? The page is yours to put pretty much put whatever you want on it. From text to pictures and videos as well as any other content you have. Our representative will help you choose what best works to sell the most tickets. What are the start up costs? Your assigned Raffle Ready partner will advise you of your options. We simply link your current credit card processor to your event page. That way, as soon as you have sales the funds are deposited directly into your bank account. Raffle Ready never has access to your money. Your money goes directly into your organizations account. What are the processing fees for donations? What type of "events" can my non-profit use Raffle Ready for? Can I use my own domain name? We encourage organizations to use their own domain name. If you do not have one we can set one up for you. What promotion tools does Raffle Ready provide? How do we properly incentivize our membership to participate? Raffle Ready has tried and true methods to incentivize your membership. Your Raffle Ready partner will assist in finding the best method for your members. How difficult is it to use these promotion tools? Can I integrate our event page with our website? Are donations secure for our donors? We do not save your credit card information and we never share your personal information with anyone. Can we sell sponsorships to individuals and businesses? Raffle Ready provides real value to corporate sponsors who want to sponsor campaigns. Can we provide our own prizes? Can Raffle Ready help us figure out what to raffle off? Can I have a homepage? How do we export these reports? One click exports them to excel. How do we conduct the Raffle? From your admin console, you can conduct an online drawing with a click of a button or if you prefer the old fashion method you can simply hit "print tickets". Tickets print 21 to a page for easy cutting. What administrative access do we have to the information? Donors contact information, fundraiser reports, ticket sales, paymentsâ€¦. Administrators can be given access to everything or only to the reports that pertain to them. What access does an individual fundraiser have? Fundraisers can create their "friends" list to email their personalized email and link. Each fundraiser only has access to see their own sales that came through their personal link. Does our non-profit need to do anything after donors make a donation? So what will that office person who was responsible for this in the past do with their time now?

Chapter 4 : Tutorial: Designing an Animation â€" Alice

By minimizing page load time, your organization will significantly increase the chances that the donors who click on your website will actually land there and stay long enough to look around. If donors have to wait minutes (or even too many seconds), they're likely to simply abandon the page.

Best Practices for Nonprofit Website Usability 1. This is especially true if your organization has little web design experience. So why build a website that requires extensive tech expertise to create and update? However, your organization should still keep mobile in mind while designing to ensure that your site will translate over well. Keep layouts vertical, use larger fonts and buttons, and avoid cramming too many elements onto the page. By optimizing your site for mobile, your nonprofit will provide your supporters with a better browsing experience on every device. Mobile-responsive sites are much more attractive to view and easier to interact with for mobile users. Keeping all navigation titles between words. Not to mention, clear navigation establishes a content hierarchy. Each element will load individually as an HTTP request, so the more elements you use, the longer it will take for your pages to load. Resize and compress all images. Minimize the number of scripts, plugins, and custom fonts used. After all, with the whole world wide web available, visitors can easily turn to another site to access the information they want if it takes too long for your website to load. Use strong passwords or a secure password alternative. Keep your software and website up-to-date. Best Practices for Nonprofit Website Integrations 6. If your website builder is compatible with your matching gift service, you should be able to easily embed the tool into your website with a simple piece of code. Get in touch with your vendor of choice to figure out the appropriate option for your organization. By adding a matching gift tool to your site, you ensure donors know about this option and give them the resources they need to follow up on submitting their gifts. There are many vendors out there who offer both donor databases and website solutions, streamlining the whole process. Working with one vendor for both needs is by far the easiest solution. Instead, all new data you collect will automatically filter into donor profiles, making the data collection process a breeze! Your organization can incorporate email into your website by adding a subscription box that enables visitors to sign up for your newsletters. Your email marketing platform should generate a code that you can easily place on your website to get this feature. As far as social media goes, include social sharing buttons so that supporters can forward your content to their networks. By incorporating other digital outlets, like email and social media, you can ensure that your entire digital communications strategy is integrated and cohesive. Plus, your supporters have different engagement preferences. Use your logo to help you craft your brand. Compile a style guide that lays out how each element of your website should be designed, including considerations such as: Choose brights and a few neutrals and determine which elements will be styled in which colors. Select one font, and stick with it. Sans serif fonts are most legible. Decide on which shape and color CTA buttons will be. Set some guidelines around image look, formatting, and sourcing. Here are just a few ideas: Emotionally-charged pictures of those you serve. An infographic breaking down an essential concept branded to your nonprofit, of course! Pictures can often convey messages and emotions more powerfully than mere words. Here are a few tips for keeping your design minimal: Leave plenty of white space around your content. Resist overusing images and fancy design elements. To get started, make a list of must haves for each page of your site. For an excellent example of effective website minimalism, you can check out the donation page from charity: Minimalism is important for a few reasons: Simplicity is always in style! Ultimately, taking a minimalist approach lets your cause shine through and lets distractions fade to the background. Nonprofit Website Content Best Practices Just remember to keep it organic. By ensuring that your donation button is featured in prominent places throughout your site, donors can access your donation form the minute the urge to give strikes. Is it to increase membership? Boost email newsletter subscriptions? Once you know how you wish to engage supporters, place calls-to-action CTAs around your site that prompt users to take the desired actions. After all, it takes diverse contributions to further a cause. A supporter who gives their time through volunteering or access to their network through social sharing is just as an important to cultivate as a potential donor. Where did you begin? Which moments,

accomplishments, and aspects have been most defining? Where do you see yourself going? Once you have an arc, think about how you can convey your story in the most compelling way. As you craft your story, remember that it is important to demonstrate your hard work and not just talk about it. Plus, supporting nonprofit is usually a pursuit partially driven by personal passion and emotional connection. Storytelling appeals much more to that side of human nature than a straightforward conveyance of information. Check out our guide to find the perfect company for your organization! Compare the top nonprofit web design companies! Top Nonprofit Websites Need a few examples of amazing nonprofit websites to help you get started designing your own? DNL OmniMedia has listed out some of the best!

Chapter 5 : Online Fundraising | Raise & Manage Money | Raffle Ready

In reality, website should not be the only way for people to find about you, but it is the way your customers, fans or your donors interact with you. It is surprising that we see little attention paid to getting web design right.

Design approach and wrapping up When designing a website layout there are some common mistakes that often pop up. In this post, we run through the steps you need to take to reach the perfect website layout. These steps cover not only design aspects but also general workflow tips that will get the job done nicely. Define what success means Get to the root of the purpose of your design Before starting the work, you need to know what it is you are designing for. Besides the description of the site, you need to know what the expectations are for it. Take a news site for example. Is it to make make as many ad impressions as possible or is it to provide the best reading experience? How are those goals going to be measured? Good redesigns are not necessarily the most flashy ones, but the ones that improve performance over time. Talking to your clients before starting your design is key to defining all of this. You need to learn what their concerns and goals beyond the written SOW statement of work are. In most cases you will have to understand the system currently in place, and if your project is meant to challenge it, find opportunities to evolve it, or follow it as it is. The options are limitless. Avoid spending too much time on a concept before sharing it with the client. Once the initial concept is approved you can relax a little bit and start production. Think about the content, the layout and the functionality before starting to drop shadows. The framework is the UI that surrounds the content and helps the user perform actions and navigate through it. It includes the navigation and components like sidebars and bottom bars. If you approach your design from this perspective, you will have a clear understanding of what your layout needs will be when designing sections beyond the homepage. Before starting to design anything you need a proper grid. To find out how to do this, take a look at this guide to creating a grid that adapts to all screen sizes. Choose your typography A rule of thumb is to use no more than two different typefaces in a website layout Exploring different typefaces and colours is part of the discovery phase of a project. Generally, I would recommend not using more than two different typefaces in a website, although it really depends on its nature. Choose a font that is easy to read for big chunks of text, and be more playful with titles and calls to action. Take a look at our roundup of perfect font pairings. Select your colour theme Tools like Color Hunt are designed to help you pick a palette During the process of choosing a set of typefaces, you should start exploring what colours you will use in the interface, backgrounds and text. I recommend a limited set of colours and tones for the general UI. Think about the layout of sites like Facebook, Twitter, Quora and Vimeo. If you get stuck, take a look at our list of the best colour tools for web designers. Simplify the layout Simple layouts tend to be easier to navigate The simpler the structure of the site, the easier it is for users to navigate. Each section needs to tell a story; it needs a reason and a final outcome for the user. The layout should help the content to highlight what are the most important pieces in that story. Refine every component Claudio Guglieri worked on the UI design at Microsoft Music Treat every component as if it could be presented to a design contest. If you pay attention to every component, the whole will be more than the sum of its parts. I have to admit that this piece of advice is not mine. I heard it at a previous agency and I was shocked by how clear and true this statement was. Each component needs to be designed as if it could stand alone as the best component ever. Sometimes designers leave certain parts of a site until last on their to-do list, and end up not showing them much respect. Walk clients through your solutions Avoid doing big reveals of your work. One of the goals of communicating often with the client is to avoid surprises when revealing your work. By doing this you will find that they either agree with your conclusions, or at some point during your walkthrough will point out a flaw or an additional variant you may have not considered. In either case you will have a conversation and the client will feel more invested as they are part of the process. Think in motion Motion is essential when designing interactive experiences Motion is essential when designing interactive experiences. No design can be judged on its own or as a static comp any more; every component is defined by its relationship with the system, and that relationship needs motion to be conveyed properly. Motion can illustrate dynamic effects on content or interactive states within your layout. For that second

purpose I recommend taking your designs a bit further into prototyping. Prototype, prototype, prototype Prototyping is the best way to test interactions Prototyping is the best way to test interactions and technology. This is yet another way you can get your client excited and on board with concepts and ideas that would otherwise need a lot of explanation. Design approach and wrapping up 1.

Chapter 6 : Sketchpad - Draw, Create, Share!

As you update your website, the design of the donation page will update as well, helping to create a more seamless experience for potential donors without necessitating an additional fee to update your donation page separately.

Chapter 7 : Planning Your Web Design with Sketches

Step 6: Place Your Donation Form on Your Site Now that your donation form is complete, you'll need to place it on your website. With WPForms, you can easily embed your form in any post or page using a shortcode or even place a donation widget in your sidebar or footer.

Chapter 8 : Table of contents for Library of Congress control number

Get this from a library! Effective fundraising for nonprofits.. [Nolo (Firm);] -- Features advice on how to work with individual donors, plan special events, solicit grants, get media coverage, and use the Web to further fundraising goals.

Chapter 9 : How do I check and update my web browser?

The Ways Knowing Your Audience Impacts Your Website March 19, by David Hartstein Marketing Strategy When you're designing a new nonprofit website, there are a ton of things to think about.