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## Chapter 1 : Entrepreneurship : Theory, Process, and Practice by Donald F. Kuratko (, Hardcover) | eBay

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Meet the Author Entrepreneurship: Alongside a strong theoretical framework, the authors have included a wealth of experiential learning methodology. Sustainability, ethical and social responsibility, and experiential learning elements set this text apart from others in its discipline. Table of Contents Part 1: Entrepreneurship in the twenty-first century Chapter 1: Entrepreneurship and sustainable development Chapter 4: Social and ethical entrepreneurship Part 2: Initiating entrepreneurial ventures Chapter 5: Pathways to entrepreneurial ventures Chapter 6: Opportunity and the creative pursuit of innovative ideas Chapter 7: Developing entrepreneurship within organisations Part 3: Developing entrepreneurial ventures Chapter 9: The assessment of entrepreneurial opportunities Chapter Marketing for entrepreneurial ventures Chapter Strategic entrepreneurial growth Chapter Global opportunities for entrepreneurs Part 4: Growth strategies for entrepreneurial ventures Chapter Legal and regulatory challenges for entrepreneurial ventures Chapter Sources of capital for entrepreneurial ventures Chapter Measuring performance for entrepreneurial ventures Chapter Developing a sustainable business plan Appendix: Chapter 9 entrepreneurial ecosystems Chapter 14 deals with crowdfunding Chapter 16 includes communication strategies and coverage of social media For more information about these supplements, or to obtain them, contact your Learning Consultant Instructor Resources ISBN It includes learning objectives, chapter outlines, key points, teaching tips and materials, as well as solutions to all questions and problems from the text. Use these slides to enhance your lecture presentations and to reinforce the key principles of your subject, or for student handouts. Add them into your course management system, use them in student handouts, or include them in your lecture presentations. He is a serial entrepreneur who has started three IT companies and a chocolate manufacturing company, which received a celebrated Customer Service Award in He developed an award-winning entrepreneurship curriculum and has taught entrepreneurship for fifteen years in between managing companies. Many of his students have gone on to found their own successful enterprises. A published researcher, he is a gifted teacher and conference keynoter. He was formerly with the Australian Graduate School of Entrepreneurship, Swinburne University of Technology, lecturing in the fields of entrepreneurship and innovation in a number of topic areas associated with new venture strategy, evaluation and start-up. This experience has exposed him to the challenges of growth, innovation and entrepreneurship with engineered and manufactured goods. Kuratko known as "Dr. K" is the Jack M. K was honored by his peers in Entrepreneur magazine as the 1 Entrepreneurship Program Director in the nation, as well as being selected one of the Top Entrepreneurship Professors in the United States by Fortune magazine. Professor Kuratko has been named one of the Top 50 Entrepreneurship Scholars in the world and was the inaugural recipient of the Karl Vesper Entrepreneurship Pioneer Award for his career dedication to developing the field of entrepreneurship. The Academy of Management has honored Dr. K with the Entrepreneurship Advocate Award for his contributions to the development of the discipline of entrepreneurship, and the Entrepreneurship Mentor Award for his work in the scholarly development of Ph.

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