

Chapter 1 : Kraft & Kraft, Environmental Policy and Politics | Pearson

Kraft's research interests focus on U.S. environmental policy and politics, and his most recent project dealt with the impact of information disclosure programs on corporate environmental performance in the United States.

Politics, Analysis, and Alternatives is a great intro to public policy book that has a heavy focus on environmental policy and does an excellent job covering market failures and reasons for government intervention. The thematic approach is great for an academic class that stresses objective research into public problems and their possible solutions. There is considerable emphasis on critically thinking about sources and the policy actors involved in the process. This book does a good job of taking some of the controversy out of politics by being very fact based and evidence driven while also encouraging analysis. Politics, Analysis, and Alternatives is that it is a very well organized book that covers many different aspects of public policy, the policy process and policy analysis. It takes a very rational approach to the policy process, which it might be argued is often very irrational. This is a good introduction which provides a solid foundation. It covers all aspects from policy process to policy analysis. The chapters on the policy areas provide to students both historical insight and an understanding of current challenges in public policy. Politics, Analysis, and Alternatives provides the most comprehensive coverage of the field of American public policy, including not just policy analysis, but also in-depth chapters on a variety of policy areas. It is very readable, and the terms are explained quite well. Politics, Analysis, and Alternatives is a good introductory policy text that balances theory and issues, depth and breadth. I tried a number of other texts before landing on Kraft and Furlong. What I like best are the balance between theory and issues, and the accessible writing. The size and price are ideal for introductory students as well. Politics, Analysis, and Alternatives does a nice job of laying out the different competing models of public policy and then goes on and tackles topics in public policy one-by-one using whatever tools work best to make sense of the topic. The writing in this book is better than in most textbooks my students have, and students like to use this book. Politics, Analysis, and Alternatives by Kraft and Furlong is a fresh and comprehensive text on American public policy. The text is concisely written and the content easily promotes engagement and student interest. Strong organizational structure which readily lends to a precise understanding of the dynamics and nature of public policy, analyses and assessment. The substantive analyses of public policies contained in the book contributes to the richness of the text. Excellent academic work which fuses theory and practice in American public policy. Linda Trautman show more About Michael E. Kraft is professor emeritus of political science and public affairs at the University of Wisconsin-Green Bay. He is the author of, among other works, Environmental Policy and Politics, 6th ed. In addition, he is the coeditor of Environmental Policy: New Directions in the 21st Century, 9th ed. Vig; Toward Sustainable Communities: Transition and Transformations in Environmental Policy, 2nd ed. Mazmanian; and Business and Environmental Policy: Environmental Policy , with Sheldon Kamieniecki. He has long taught courses in environmental policy and politics, American government, Congress, and public policy analysis. Furlong is dean of the College of Liberal Arts and Sciences and professor of political science and public affairs at the University of Wisconsin-Green Bay. His areas of expertise are regulatory policy and interest group participation in the executive branch, and he has taught public policy for over twenty years. He is the author or coauthor of numerous book chapters and coauthor of Rulemaking:

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