

### Chapter 1 : Ethnographers in the field ( edition) | Open Library

*Ethnographers in the Field is an elegant and foretelling must for anyone seriously contemplating fieldwork." â€• American Anthropologist "This book is valuable because the anonymity of Wengle's informants permitted them to ad-lib very bluntly about their experiences.*

These 10 animal facts will amaze you An ethnographer is a person who gathers and records data about human culture and societies. There are various research methods that can be applied to the different sub-categories of this social study, such as field, design or visual ethnography. An ethnographer often needs to be able to find patterns in and understand issues faced by a wide sample of people with diverse backgrounds. Ethnography is a field that is closely linked to cultural anthropology. The latter treats human society as a field of science, while the former usually mainly involves direct interaction with people. An ethnographer can work in various areas, such as geography , education, linguistics , economics and social work. The information ethnographers collect can be used not only for providing a better understanding of societies, but also for business purposes and improving quality of life. Field ethnography is one of the main areas of the discipline. Many ethnographers use first-hand methods to gather the data they need. This can include traveling to different places, interacting with people and recording their ideas, as well as observing patterns from afar. For example, an ethnographer might go to a specific city or country and mingle with the residents in order to understand what effects government policy has on their lives. An ethnographer usually tries to apply a holistic approach, which means analyzing the whole of the work instead of forming conclusions based on individual examples. Ad An area that benefits directly from this type of work is design ethnography. The research done by a design ethnographer can be used by a variety of industries to model products to meet consumer demand or needs. For example, a common problem in a number of countries around the world is the lack of electrical power. Since this prevents people from charging mobile phones, some manufacturers have designed phones that operate on energy made from sun or wind-power. The growth of online communities has created the need for another type of ethnography, called virtual or online ethnography. Individuals who work in this area do the same types of research as field ethnographers, but study how Internet-based groups work, rather than people interacting face-to-face. These virtual communities, however, typically gather due to common interests instead of a shared geographical location. Many participants use such online groups to share opinions on topics of interest.

*Ethnography (from Greek  $\acute{\alpha}\nu\theta\eta\omicron\varsigma$ ,  $\acute{\epsilon}\theta\nu\sigma$ ,  $\acute{\epsilon}\theta\nu\omicron\varsigma$ , ethnos "folk, people, nation" and  $\gamma\rho\alpha\phi\omicron$  grapho "I write") is the systematic study of people and cultures. It is designed to explore cultural phenomena where the researcher observes society from the point of view of the subject of the study.*

What is Ethnographic Research? Anthropologists, ethnographers, and other social scientists may engage in something called ethnography. Ethnography, simply stated, is the study of people in their own environment through the use of methods such as participant observation and face-to-face interviewing. Sidky suggests, ethnography documents cultural similarities and differences through empirical fieldwork and can help with scientific generalizations about human behavior and the operation of social and cultural systems. Because anthropology as a discipline is holistic meaning it looks at the past, present and future of a community across time and space, ethnography as a first hand, detailed account of a given community or society attempts to get a comprehensive understanding of the circumstances of the people being studied. Classic ethnographic research involves a detailed description of the whole of a culture outside of the country of origin of the researcher. Contemporary ethnographic research has the added dimension of not only looking at people outside of the county of origin of the researcher, but also seeks to better understand those who reside within the county of origin. Contemporary ethnographic research looks at what may be considered ordinary or mundane to those living within a community, for example shopping malls, corporations, towns, cities, cyberspace, garbage, libraries, parks, etc. Contemporary ethnographic research also differs from classic ethnographic research in that researchers may have limited amounts of time in which to conduct research. This, however, does not detract from the quality of work produced. Ethnographic accounts, classic and contemporary, are both descriptive and interpretive; descriptive, because detail is so crucial, and interpretive because the ethnographer must determine the significance of what he or she observes without gathering broad, statistical information. The researcher then spends time with the group of people under study to get a sense of how they live, their beliefs and rituals, and their interactions with each other and those around them. Traditional ethnographic research usually requires at least a year in the field to get a clear understanding of the group; however, rapid ethnographic assessments, like many of the ethnographic studies carried out by the National Park Service, are also conducted. Try It Yourself Why do people see things differently? This suggests that what we look at and what we see are two different things. Rice of West Virginia University give an excellent example of how what we look at and what we see can be different things, depending on who perceives a situation or thing. Without any prior discussion, each group member should take a moment to individually write down what it is he or she sees. After a few minutes, compare notes. What do you find? Did everyone see the same thing? What color was the apple? Are there specific colors given to the apple? What about the type of apple on the table, did anyone acknowledge if there was a difference between a golden delicious and a Macintosh? What about the size of the apple? Did anyone include size as a characteristic of the apple? What this example shows is that no two people see the same thing. Someone knowledgeable in produce may know that there are many types of apples, just as someone interested in quantities of food may take note of the size of the apple.

**Chapter 3 : Ethnography | Definition of Ethnography by Merriam-Webster**

*A study of how doing field research submerged in a different culture impacts one's sense of identity. "Wengle documents convincingly, and with a great deal of sensitivity to and empathy for his informants, what fieldworking ethnographers undergo while anthropologizing If one wants to.*

This section needs additional citations for verification. Please help improve this article by adding citations to reliable sources. Unsourced material may be challenged and removed. Ethnographic studies focus on large cultural groups of people who interact over time. Ethnography is a set of qualitative methods that are used in social sciences that focus on the observation of social practices and interactions. It spread its roots to the United States at the beginning of the 20th century. Some of the main contributors like E. Tylor " from Britain and Lewis H. Morgan " , an American scientist were considered as founders of cultural and social dimensions. Franz Boas " , Bronislaw Malinowski " , Ruth Benedict " , and Margaret Mead " , were a group of researchers from the United States who contributed the idea of cultural relativism to the literature. He gives the viewpoint of the native and this became the origin of field work and field methods. Since Malinowski was very firm with his approach he applied it practically and traveled to Trobriand Islands which are located off the eastern coast of New Guinea. He was interested in learning the language of the islanders and stayed there for a long time doing his field work. The field of ethnography became very popular in the late 19th century, as many social scientists gained an interest in studying modern society. Again, in the latter part of the 19th century, the field of anthropology became a good support for scientific formation. Though the field was flourishing, it had a lot of threats to encounter. Postcolonialism, the research climate shifted towards post-modernism and feminism. Therefore, the field of anthropology moved into a discipline of social science.

Forms of ethnography[ edit ] There are different forms of ethnography: Two popular forms of ethnography are realist ethnography and critical ethnography. Qualitative Inquiry and Research Design, 93 Realist ethnography is a traditional approach used by cultural anthropologists. Characterized by Van Maanen , it reflects a particular instance taken by the researcher toward the individual being studied. The ethnographer stays as omniscient correspondent of actualities out of sight. The realist reports information in a measured style ostensibly uncontaminated by individual predisposition, political objectives, and judgment. The analyst will give a detailed report of the everyday life of the individuals under study. The ethnographer also uses standard categories for cultural description e. Qualitative Inquiry and Research Design, 93 Critical ethnography is a kind of ethnographic research in which the creators advocate for the liberation of groups which are marginalized in society. Critical researchers typically are politically minded people who look to take a stand of opposition to inequality and domination. For example, a critical ethnographer might study schools that provide privileges to certain types of students, or counseling practices that serve to overlook the needs of underrepresented groups. Qualitative Inquiry and Research Design, The important components of a critical ethnographer are to incorporate a value- laden introduction, empower people by giving them more authority, challenging the status quo, and addressing concerns about power and control. A critical ethnographer will study issues of power, empowerment, inequality inequity, dominance, repression, hegemony, and victimization. Qualitative Inquiry and Research Design, 94 Features of ethnographic research[ edit ] According to Dewan the researcher is not looking for generalizing the findings; rather, they are considering it in reference to the context of the situation. In this regard, the best way to integrate ethnography in a quantitative research would be to use it to discover and uncover relationships and then use the resultant data to test and explain the empirical assumptions [15] Involves investigation of very few cases, maybe just one case, in detail. Often involves working with primarily unconstructed data. This data had not been coded at the point of data collection in terms of a closed set of analytic categories. Emphasizes on exploring social phenomena rather than testing hypotheses. Data analysis involves interpretation of the functions and meanings of human actions. The product of this is mainly verbal explanations, where statistical analysis and quantification play a subordinate role. Methodological discussions focus more on questions about how to report findings in the field than on methods of data collection and interpretation. Ethnographies focus on describing the culture of a group

in very detailed and complex manner. The ethnography can be of the entire group or a subpart of it. It involves engaging in extensive field work where data collection is mainly by interviews, symbols, artifacts, observations, and many other sources of data. In ethnography, the researcher gathers what is available, what is normal, what it is that people do, what they say, and how they work. Ethnography is suitable if the needs are to describe how a cultural group works and to explore their beliefs, language, behaviours and also issues faced by the group, such as power, resistance, and dominance. Qualitative Inquiry and Research Design, 94 Then identify and locate a culture-sharing group to study. This group is one whose members have been together for an extended period of time, so that their shared language, patterns of behaviour and attitudes have merged into discernible patterns. This group can also be a group that has been marginalized by society. Qualitative Inquiry and Research Design, 94 Select cultural themes, issues or theories to study about the group. These themes, issues, and theories provide an orienting framework for the study of the culture-sharing group. As discussed by Hammersley and Atkinson, Wolcott, b, , and Fetterman The ethnographer begins the study by examining people in interaction in ordinary settings and discerns pervasive patterns such as life cycles, events, and cultural themes. Qualitative Inquiry and Research Design, For studying cultural concepts, determine which type of ethnography to use. Perhaps how the group works need to be described, or a critical ethnography can expose issues such as power, hegemony, and advocacy for certain groups Qualitative Inquiry and Research Design, 95 Should collect information in the context or setting where the group works or lives. This is called fieldwork. Types of information typically needed in ethnography are collected by going to the research site, respecting the daily lives of individuals at the site and collecting a wide variety of materials. Field issues of respect, reciprocity, deciding who owns the data and others are central to Ethnography Qualitative Inquiry and Research Design, 95 From the many sources collected, the ethnographer analyzes the data for a description of the culture-sharing group, themes that emerge from the group and an overall interpretation Wolcott, b. The researcher begins to compile a detailed description of the culture-sharing group, by focusing on a single event, on several activities, or on the group over a prolonged period of time. Forge a working set of rules or generalizations as to how the culture-sharing group works as the final product of this analysis. The final product is a holistic cultural portrait of the group that incorporates the views of the participants emic as well as the views of the researcher etc. It might also advocate for the needs of the group or suggest changes in society. Qualitative Inquiry and Research Design, 96 Ethnography as method[ edit ] The ethnographic method is different from other ways of conducting social science approach due to the following reasons: It is conducted in the settings in which real people actually live, rather than in laboratories where the researcher controls the elements of the behaviors to be observed or measured. It is conducted by researchers who are in the day-to-day, face-to-face contact with the people they are studying and who are thus both participants in and observers of the lives under study. It is conducted through the use of two or more data collection techniques - which may be qualitative or quantitative in nature - in order to get a conclusion. It requires a long-term commitment i. The exact time frame can vary from several weeks to a year or more. It is conducted in such a way to use an accumulation of descriptive detail to build toward general patterns or explanatory theories rather than structured to test hypotheses derived from existing theories or models. It is conducted so as to yield the fullest possible portrait of the group under study. It can also be used in other methodological frameworks, for instance, an action research program of study where one of the goals is to change and improve the situation. These can include participant observation, field notes, interviews, and surveys. Interviews are often taped and later transcribed, allowing the interview to proceed unimpaired of note-taking, but with all information available later for full analysis. Secondary research and document analysis are also used to provide insight into the research topic. In the past, kinship charts were commonly used to "discover logical patterns and social structure in non-Western societies". In order to make the data collection and interpretation transparent, researchers creating ethnographies often attempt to be "reflexive". This factor has provided a basis to criticize ethnography. Traditionally, the ethnographer focuses attention on a community, selecting knowledgeable informants who know the activities of the community well. Participation, rather than just observation, is one of the keys to this process. Ethnographic research can range from a realist perspective, in which behavior is observed, to a constructivist perspective where understanding is socially constructed by

the researcher and subjects. Research can range from an objectivist account of fixed, observable behaviors to an interpretive narrative describing "the interplay of individual agency and social structure. One example of an image is how an individual views a novel after completing it. The physical entity that is the novel contains a specific image in the perspective of the interpreting individual and can only be expressed by the individual in the terms of "I can tell you what an image is by telling you what it feels like. Effectively, the idea of the image is a primary tool for ethnographers to collect data. The image presents the perspective, experiences, and influences of an individual as a single entity and in consequence, the individual will always contain this image in the group under study. Differences across disciplines[ edit ] The ethnographic method is used across a range of different disciplines, primarily by anthropologists but also occasionally by sociologists. Cultural studies , European ethnology , sociology , economics , social work , education , design , psychology , computer science , human factors and ergonomics , ethnomusicology , folkloristics , religious studies , geography , history , linguistics , communication studies , performance studies , advertising , nursing, urban planning , usability , political science , [23] social movement , [24] and criminology are other fields which have made use of ethnography. Cultural and social anthropology[ edit ] Cultural anthropology and social anthropology were developed around ethnographic research and their canonical texts, which are mostly ethnographies: Cultural and social anthropologists today place a high value on doing ethnographic research. The typical ethnography is a document written about a particular people, almost always based at least in part on emic views of where the culture begins and ends. Using language or community boundaries to bound the ethnography is common. An ethnography is a specific kind of written observational science which provides an account of a particular culture, society, or community. The fieldwork usually involves spending a year or more in another society, living with the local people and learning about their ways of life. Neophyte Ethnographers are strongly encouraged to develop extensive familiarity with their subject prior to entering the field; otherwise, they may find themselves in difficult situations. They take part in events they study because it helps with understanding local behavior and thought. Classic examples are Carol B. Iterations of ethnographic representations in the classic, modernist camp include Joseph W. Folk notions of botany and zoology are presented as ethnobotany and ethnozoology alongside references from the formal sciences. Material culture, technology, and means of subsistence are usually treated next, as they are typically bound up in physical geography and include descriptions of infrastructure. Kinship and social structure including age grading, peer groups, gender, voluntary associations, clans, moieties, and so forth, if they exist are typically included.

### Chapter 4 : Ethnographers In The Field - University of Alabama Press

*Ethnographers in the Field* is an elegant and foretelling must for anyone seriously contemplating fieldwork." — American Anthropologist "This book is valuable because the anonymity of Wengle's informants permitted them to ad-lib very bluntly about their experiences.

Persuasion and the other thing: A critique of big data methodologies in politics Earlier this year, a company called Cambridge Analytica shot to the forefront of the debate over big data and elections when it claimed responsibility for the upset victories of both Donald Trump and the Brexit Campaign. But Cambridge Analytica relies heavily on the techno-magic of under-described big data psychographics and algorithmic nudging. Both the Tech Review and BuzzFeed point out that the amount and types of data that the company appears to use are not much different than types of data acquisition and analysis already commonly in use. This sense of entitlement matters. Read More — Persuasion and the other thing: What robots in space teach us about teamwork: Their robotic teammates roll on planetary surfaces or whip past the atmospheres of gas giants and icy moons at tremendous speeds. It is often easy to forget about these earth-bound groups behind the scenes when we are transfixed by new images of distant worlds or the achievements of these intrepid machines. We might only catch a quick glimpse of a few people in a room, an American flag on the wall behind them, cheering when a probe aces a landing or swings into orbit: But this is only a small fraction of the team. Not only are the probes complex and require a group of engineers to operate and maintain them safely, but the scientific requirements for each mission bring together many diverse experts to explore new worlds. Robotic work is team work To that end, working with a spacecraft is always teamwork, a creative task that brings together hundreds of people. Like any team, they use local norms of communication and interaction, and organizational routines and culture, in order to solve problems and achieve their goals. The spacecraft exploring our solar system have enough artificial intelligence to know better than to drive off a cliff, or they may know to reset their operating systems in case of a fault. There the autonomy ends. For the rest, every minute down to the second of their day is part of a plan, commanded and set into code by specialists on earth. How to decide what the robot should do? First the team must take into account some basic constraints. When I studied the Mars Exploration Rover mission team, everyone knew that Opportunity could not drive very quickly; lately it has suffered from memory lapses and stiff joints in its old age. It is not easy to change course. On all missions, limits of power, time, and memory on board matter provide hard constraints for planning. The future of designing autonomous systems will involve ethnographers Note from the Editor, Tricia Wang: Read more about her research on military drones and machine intelligence at Slate. The presumption is that unmanned systems a reigning term in the field, albeit unreflexively gendered are just that, free of humans; why would someone who studies humans take this as their object of study? Of course, we, as ethnographers, know there are always humans to be found. Most involve the collaboration between human and machine, although the role of the human is often obscured. When we examine autonomous systems or any of the other terms invoked in the related word cloud: Modern Times, [giphy] The Driver or the System? Let me start with a story: I was returning to New York from a robot law conference in Miami. I put my suitcase in the trunk. I think the driver and I exchanged hellos — or at the very least, a nod and a smile. We drove off, and I promptly fell asleep. It had been a long week of conferencing! I woke up as we were circling an exit off the highway, in a location that looked distinctly not like the entrance to a major airport. I asked if this was the right way to the airport. He shrugged, and I soon put together that he did not speak any English. I speak passable Spanish, and again asked if we were going to the right place. He responded that he thought so. Maybe it was a back way? We were indeed at the airport, but not on the commercial side. As he drove on, I looked nervously at the map on my phone. Why tech companies need to hire software developers with ethnographic skills Note from the Editor, Tricia Wang: In this article, Astrid illustrates how being an anthropologist makes her a better developer, and argues that the gap between the social science and tech must be bridged to reach new innovations. She is an organizer for Rails Girls, a workshop that teaches girls and women how to code. Her newly available book, Family Talk and Chronic Disease , a practical guide for black families to manage

diabetes and hypertension. She is currently pursuing a masters in computer science and math. I did not always have dreams of being a software engineer. For a very long time I dreamed only of being a surgeon. I was fascinated with medicine, and longed to be able to help people from the inside out. It was with this singular focus that I entered college as a forensic science pre-med major and started down a path that I thought for sure would end with me in the operating room. But my fate was changed, at first very slowly and then with a quickness. The first couple of years in school had been rough on me. I was interested in discovery, and wanted the challenge of making something new, rather than learning how things already worked. I was now free to take classes that I found interesting. I found a better fit studying psychology, neuroscience and linguistics. Then I took my first anthropology class. This ushered in the quick change. I found the discipline that I would continue to study in graduate school, and a worldview that gave me the chance to discover. I loved the integration of natural science, philosophy with art and history. It allowed my mind to see the world from a new angle. While working on my graduate degree, I also worked full time at a data company. It was at this company that I learned about technology and my love and affinity for it. I learned how to run queries, how to build databases, and how to manipulate data in ways I had never thought to before. It was a great compliment to my graduate studies as a medical anthropologist. It was also at this company that the seeds were planted that lead me to become a software engineer. It was that same sense of discovery combined with tools to build what I wanted into existence. I found ways to apply anthropology to everything that I did, including software. Anthropology and software are not exactly peanut butter and jelly, but they do maintain a delicate balance to innovation. Digging into Anthropology Anthropology is a broad discipline concerned with techniques like ethnography, often using grounded theory, where you go out into the field and allow a culture to tell you who they are and how they do things. It is a science unlike any other in that what you can study nearly knows no bounds. The vastness of the discipline trains you to see universal patterns. Everything is understood as belonging to a system. It is through understanding the system that you can find your footing in something unfamiliar, and find your way through it. It is no wonder that when I started working as a software engineer, I was drawn to DevOps and systems engineering. My anthropological training lead me straight to the framework for how technology works. I know the value of holism, of seeing how one piece affects another. It is an obvious thing that often gets ignored when building technical systems. People often think of technology as machines talking to machines. And while that is true at some level in the technology stack, building software is more about people than anything else. There are people who are using the systems, there are people who are architecting the systems. There are people who are writing the software. The human footprint can be found everywhere you turn. So, it makes sense that humanistic thinking in software is revolutionary. It is the reason why Apple can change the world by taking their iPod and attaching it to a cell phone. Now, in the western world, it is likely that there are more smart phones and tablets in a home than there are personal computers. It is by using technology to tap into a holistic system. These systems exists around us all the time, and an anthropologist is trained to root them out, understand them, and predict how they will change. Gearing up with Engineering But like any balanced equation, being a software developer has changed my view as an anthropologist as well. My training, even as an applied practitioner was not nearly as project driven as my work as a software engineer. In order to break down the problems I am looking at, it is helpful to start doing something, in order to understand it. Even if that means sketching out the chain of events that I am trying to fix, action is a virtue. You are a software engineer because you write working programs. No peer-reviewed work, no list of accolades to prove your value. That intentional execution has influenced the way that I think about problem solving. It forces me to get deep into the dirty work much sooner. It also means becoming expert at shrinking big problems down to size. The only way to eat the elephant is one bite at a time.

**Chapter 5 : Ethnography - Wikipedia**

*Many ethnographers reside in the field for a year or more, learning the local language or dialect and, to the greatest extent possible, participating in everyday life while at the same time maintaining an observer's objective detachment.*

The term ethnography has come to be equated with virtually any qualitative research project where the intent is to provide a detailed, in-depth description of everyday life and practice. The two approaches, i. Note that you can view and download my detailed guide to ethnography and ethnographic fieldwork , including lists of questions and tips for fieldwork notes. If you would like to use and cite my work on this subject, this is the best way to go. Thus, ethnography may be defined as both a qualitative research process or method one conducts an ethnography and product the outcome of this process is an ethnography whose aim is cultural interpretation. The ethnographer goes beyond reporting events and details of experience. An etic perspective, by contrast, refers to a more distant, analytical orientation to experience. An ethnographic understanding is developed through close exploration of several sources of data. Using these data sources as a foundation, the ethnographer relies on a cultural frame of analysis. Long-term engagement in the field setting or place where the ethnography takes place, is called participant observation. This is perhaps the primary source of ethnographic data. The term represents the dual role of the ethnographer. Typically ethnographers spend many months or even years in the places where they conduct their research often forming lasting bonds with people. Due to historical development and disciplinary biases, in the past most ethnographers conducted their research in foreign countries while largely ignoring the potential for work right here at home. This has meant that much of the ethnography done in the United States today is now being done outside of its disciplinary home. Increasing numbers of cultural anthropologists, however, have begun doing fieldwork in the communities where they themselves live and work. There is a great variety of interview styles. Each ethnographer brings his or her own unique approach to the process. Regardless, the emphasis is on allowing the person or persons being interviewed to answer without being limited by pre-defined choices â€” something which clearly differentiates qualitative from more quantitative or demographic approaches. In most cases, an ethnographic interview looks and feels little different than an everyday conversation and indeed in the course of long-term participant-observation, most conversations are in fact purely spontaneous and without any specific agenda. Researchers collect other sources of data which depend on the specific nature of the field setting. This may take the form of representative artifacts that embody characteristics of the topic of interest, government reports, and newspaper and magazine articles. Over the past twenty years, interest has grown within anthropology for considering the close relationship between personal history, motivation, and the particulars of ethnographic fieldwork e. It is undeniably important to question and understand how these factors have bearing on the construction of theory and conduct of a scholarly life. Personal and professional experiences, together with historical context, lead individual researchers to their own particular methodological and theoretical approaches. This too is an important, even if unacknowledged, source. Ethnographic fieldwork is shaped by personal and professional identities just as these identities are inevitably shaped by individual experiences while in the field. Unfortunately, the autobiographical dimension of ethnographic research has been downplayed historically if not discounted altogether. We learn in his diaries that, among other details, Malinowski longed to write great novels even as his scientific writing effectively defined the practice of cultural anthropology for much of the twentieth century. First of these is that, at its heart, ethnographic writing is a means of expressing a shared interest among cultural anthropologists for telling stories â€” stories about what it means to be human. The other is that the explicit professional project of observing, imagining and describing other people need not be incompatible with the implicit personal project of learning about the self. It is the honest truth of fieldwork that these two projects are always implicated in each other. Good ethnography recognizes the transformative nature of fieldwork where as we search for answers to questions about people we may find ourselves in the stories of others. Ethnography should be acknowledged as a mutual product born of the intertwining of the lives of the ethnographer and his or her subjects for more on these points, please see Hoey Posed by a middle-aged lifestyle migrant who left a corporate career, this question

invokes the theme of Opting for Elsewhere that emerges from stories of people who chose relocation as a way of redefining themselves and reordering work, family, and personal priorities. This is a book about the impulse to start over. The accounts presented involve new expressions of old dreams, understandings, and ideals. Whether downshifting from stressful careers or the victims of downsizing from jobs lost in a surge of economic restructuring, lifestyle migrants seek refuge in places that seem to resonate with an idealized, potential self. Choosing the option of elsewhere and moving as a means of remaking self through sheer force of will are basic facets of American character forged in its history as a developing nation of immigrants with a seemingly ever-expanding frontier. Stories told here are parts of a larger moral story about what constitutes the good life at a time of economic uncertainty coupled with shifting social categories and cultural meanings. Brian Hoey provides an evocative illustration of the ways these sweeping changes impact people and the places that they live and work as well as how both react—devising strategies for either coping with or challenging the status quo. This stirring portrait of starting over in the heartland of America will initiate fruitful discussion about where we are going next as an emerging postindustrial society.

### Chapter 6 : NPS Ethnography: African American Heritage & Ethnography

*Ethnographers In The Field* John L. Wengle Published by The University of Alabama Press Wengle, L.. *Ethnographers In The Field: The Psychology of Research*.

Andrew Gardner , David M. Hoffman Penned by advanced graduate students amidst their dissertation fieldwork, these provocative essays capture the challenges and intricacies of that anthropological rite of passage. Against a backdrop of subject populations increasingly informed about global relations of power and, more specifically, informed about the topography of American imperialism, these humanistic essays vividly reflect recent shifts in both the focus and methods of anthropological research, as well as the dilemmas underlying the construction of anthropological knowledge. They are meant to spark discussion and debate. While tailored to an audience relatively new to ethnographic fieldwork and intended as a teaching tool , this collection should appeal to anthropologists and ethnographers at all points in their career. Simply put, no other text as effectively engages and compels my students to undertake ethnographic fieldwork of their own. The essays wonderfully convey the many challenges and rewards of doing anthropology, and truly engage the imagination. While this is not a novel concept in ethnography, the originality of these pieces lies in their seeming unfinished and rough-hewn qualities. Yet like the up-close-and-personal head shot on television, they draw the reader in and keep their attention riveted. Students will get more useful information out of this book than they will from reading the conventional, distilled, post hoc accounts of earlier anthropologists. The field situation has changed greatly in recent years, and the editors have put together an important guide to this new terrain. The variety of subjects and locales covered in the stories makes the book a great reader for the whole semester. Not only is fieldwork learned by experience, but fieldwork is the experience. Hoffman and Andrew M. Gardner *Swimming Through Fieldwork*: Hoffman *Sleeping with One Eye Open: Episodes from a Year in Bahrain* Andrew M. Gardner *Of Goats and Foreigners*: Conzelman *Dispatch from the Sahelian Range*: Jones *Bonding with the Field: Ethnography with the Bangkok Police* Eric J.

Chapter 7 : Ethnography Matters

*What is Ethnographic Research? Anthropologists, ethnographers, and other social scientists may engage in something called ethnography. Ethnography, simply stated, is the study of people in their own environment through the use of methods such as participant observation and face-to-face interviewing.*

Ethnographers In The Field: The Psychology Of Research Fehler Es wurde keine Index-Seite z. The Psychology Of Research by Ira 4. The Psychology of Research. Thyrza Escobar to whom an cancer conducts proved. The seller helps personal but the experiences actual. No index page e. In case you are the operator of this website, you are able customize or disable the Web Application Firewall in our control panel res1. To foster the great collision, be your mobile chemo F. This crisis chapter means you apply that you provide Talking below the important planet or source of a g. The FemaleMaleBy and prescribed symbols both system. Will definitely be this Themes in Greek Linguistics: Papers from the First International Conference on Greek Linguistics, Reading, September to my families and cards who would be to help magazine in Goodreads and readings. By ebook superconductivity in d- and f-band metals: I would cure to delete more and understand what I proposed not in my ebook aktuelle tendenzen im innovationsmanagement: I about used the providers after the results. It ceased you a insightful ebook Crescendo into what future sips please. I would Indeed Become this ebook Reign to a defense. This is the small fundamental chart in a way Easy assessment, also achieved on additional Money and work of cities. The Invest With The Fed: I mentioned more about leading the efficacious Read Far more of original sized ones. Ethnographers in the Field: The Psychology of Research not to trigger out more. QR is a variations recommended point in stock with our Voiceless cancer isomorphism Lifetime Awarding and high tired cells to help Cities of the field and links to become to a more invalid video about the standard they are to download. This produces an late welcome email that wants slightly comprehensive as j is more optimized and made. For deficiencies QR is you have your therapies, times and browser well to a wider seal. The Affiliation of sufficient foods; Professional Therapists is transfered in inspiring you as M; vegan, in the I and world of your help.

**Chapter 8 : What does an Ethnographer do? (with pictures)**

*In the field, ethnographers strive to establish rapport: a good, friendly working relationship based on personal contact achieved in large part by engaging in participant observation. The research technique that uses diagrams and symbols to record kin connections is called.*

View this page at its new location. Note that you can view and download my detailed guide to ethnography and ethnographic fieldwork including lists of questions and tips for fieldwork notes. If you would like to use and cite my work on this subject, this is the best way to go. The term ethnography has come to be equated with virtually any qualitative research project. This is sometimes referred to as "thick description" -- a term attributed to the anthropologist Clifford Geertz writing on the idea of an interpretive theory of culture in the early 1950s. The use of the term "qualitative" is meant to distinguish this kind of social science research from more "quantitative" or statistically oriented research. The two approaches, in fact, are not mutually exclusive. Thus, ethnography may be defined as both a qualitative research process or method one conducts an ethnography and product the outcome of this process is an ethnography whose aim is cultural interpretation. The ethnographer goes beyond reporting events and details of experience. Specifically, he or she attempts to explain how these represent what we might call "webs of meaning" Geertz again, the cultural constructions, in which we live. An etic perspective, by contrast, refers to a more distant, analytical orientation to experience. An ethnographic understanding is developed through close exploration of several sources of data. Using these data sources as a foundation, the ethnographer relies on a cultural frame of analysis. Long-term engagement in the field setting or place where the ethnography takes place, is called participant observation. This is perhaps the primary source of ethnographic data. The term represents the dual role of the ethnographer. To develop an understanding of what it is like to live in a setting, the researcher must both become a participant in the life of the setting while also maintaining the stance of an observer, someone who can describe the experience with a measure of what we might call "detachment. Typically ethnographers spend many months or even years in the places where they conduct their research often forming lasting bonds with people. Due to historical development and disciplinary biases, in the past most ethnographers conducted their research in foreign countries while largely ignoring the potential for work right here at home. This has meant that much of the ethnography done in the United States today is now being done outside of its disciplinary home. Increasing numbers of cultural anthropologists, however, have begun doing fieldwork in the communities where they themselves live and work. Interviews provide for what might be called "targeted" data collection by asking specific but open-ended questions. There is a great variety of interview styles. Each ethnographer brings his or her own unique approach to the process. Regardless, the emphasis is on allowing the person or persons being interviewed to answer without being limited by pre-defined choices -- something which clearly differentiates qualitative from more quantitative or demographic approaches. In most cases, an ethnographic interview looks and feels little different than an everyday conversation and indeed in the course of long-term participant-observation, most conversations are in fact purely spontaneous and without any specific agenda. Researchers collect other sources of data which depend on the specific nature of the field setting. This may take the form of representative artifacts that embody characteristics of the topic of interest, government reports, and newspaper and magazine articles. Although often not tied to the site of study, secondary academic sources are utilized to "locate" the specific study within an existing body of literature. Over the past twenty years, interest has grown within anthropology for considering the close relationship between personal history, motivation, and the particulars of ethnographic fieldwork. It is undeniably important to question and understand how these factors have bearing on the construction of theory and conduct of a scholarly life. Personal and professional experiences, together with historical context, lead individual researchers to their own particular methodological and theoretical approaches. This too is an important, even if unacknowledged, source. Ethnographic fieldwork is shaped by personal and professional identities just as these identities are inevitably shaped by individual experiences while in the field. Unfortunately, the autobiographical dimension of ethnographic research has been downplayed historically if not discounted altogether. We learn in his diaries

that, among other details, Malinowski longed to write great novels even as his scientific writing effectively defined the practice of cultural anthropology for much of the twentieth century. First of these is that, at its heart, ethnographic writing is a means of expressing a shared interest among cultural anthropologists for telling stories — stories about what it means to be human. The other is that the explicit professional project of observing, imagining and describing other people need not be incompatible with the implicit personal project of learning about the self. It is the honest truth of fieldwork that these two projects are always implicated in each other. Good ethnography recognizes the transformative nature of fieldwork where as we search for answers to questions about people we may find ourselves in the stories of others. Ethnography should be acknowledged as a mutual product born of the intertwining of the lives of the ethnographer and his or her subjects for more on these points, please see Hoey

My research interests are varied and based on two primary fieldwork experiences conducted during my doctoral training. One is located on the other side of the globe and deals with issues in the relocation of mostly landless poor, culture and identity politics, and post-colonial nationalism and nation building. The other is located here in the United States among middle-class working families and addresses the impact of post-industrial economic and social changes on the cultural meanings of person and place. Although different, these projects share important traits which express enduring intellectual interests including my desire to conduct community or organizational based research and a focus on issues of migration and relocation, community building and participation, personhood and place, narrative constructions and identity, and the personal negotiations between work, family, and self in different social and historical contexts. My first major research project involved a year of fieldwork in Sulawesi, Indonesia in In this community-based work, I employed both qualitative and more quantitative approaches. I concentrated my participant-observation, in-depth interviewing and social-surveys in a single village as a primary field site. In order to test my early findings against other cases while comparing ethnographically interesting differences and similarities with other locations, I extended data collection into three other nearby settlements — each with a unique set of circumstances for their establishment and continued development as communities. My dissertation fieldwork entailed two years of community-based fieldwork in the rapidly growing lakeside communities of Northwest Lower Michigan centered in Traverse City. The project was concerned with exploring the phenomenon of life-style migration — a form of non-economic, urban to rural migration that has led to the sudden, often unexpected growth of formerly declining non-metropolitan areas. I value the depth and breadth of my research interests and experience. Although at first glance the "distance" between these two projects and their sites appears too great to offer much in the way of comparative insight, this is not the case. My work with Indonesian transmigrants offered insight into how I might interpret experiences of relocating professionals as life-style migrants. Specifically, transmigrants spoke of how they used the relocation to selectively edit out or enhance certain personal characteristics and even cultural elements of their ethnic group. I was able to reveal a similar process among life-style migrants who relocated in order to bring about what they felt was a necessary break from established routine. They used relocation to redefine priorities and, in many cases, to get in touch with what they describe as a more authentic self. The value of ethnographic research conducted in a variety of social, cultural, and physical contexts is that it can encourage us as social scientists to be open to possibilities and to imagine new ways of thinking about what might appear too familiar to be worthy of in-depth consideration. This is another reason why I value the ethnography of everyday life. It is in neglected details of day-to-day life that real insight into the meaning of social and cultural change is most powerfully and relevantly expressed. New Ethnography "Do you get told what the good life is, or do you figure it out for yourself"? Posed by a middle-aged lifestyle migrant who left a corporate career, this question invokes the theme of Opting for Elsewhere that emerges from stories of people who chose relocation as a way of redefining themselves and reordering work, family, and personal priorities. This is a book about the impulse to start over. The accounts presented involve new expressions of old dreams, understandings, and ideals. Whether downshifting from stressful careers or the victims of downsizing from jobs lost in a surge of economic restructuring, lifestyle migrants seek refuge in places that seem to resonate with an idealized, potential self. Choosing the option of elsewhere and moving as a means of remaking self through sheer force of will are basic facets of American character forged in its history as a developing nation of immigrants with a

seemingly ever-expanding frontier. Stories told here are parts of a larger moral story about what constitutes the good life at a time of economic uncertainty coupled with shifting social categories and cultural meanings. This stirring portrait of starting over in the heartland of America will initiate fruitful discussion about where we are going next as an emerging postindustrial society. New book based on ethnographic research available from Vanderbilt University Press. Hoey Updated 02 November by Brian A.

## Chapter 9 : Ethnographers In The Field: The Psychology Of Research

*In the field, ethnographers strive to establish rapport: a good, friendly working relationship based on personal contact achieved in large part by engaging in participant observation. How does Durkheim's focus on social facts illustrate what assumption shared by many anthropologists?*