

DOWNLOAD PDF EXPLORING ENTREPRENEURSHIP PRACTICES AND PERSPECTIVES

Chapter 1 : Book “ Nigel Lockett

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Exploring Entrepreneurship examines the nature of entrepreneurial activity in the 21st century and aims to help students develop the skills and knowledge required by commercial and social entrepreneurs. The book is divided into two distinct, but inter-related, parts that cover practical issues related to the creation of an entrepreneurial venture, together with reviews of related research evidence and more theoretical discussion about entrepreneurship. This enables students to understand the theoretical perspectives of entrepreneurship, and how these can be applied to practice. The text makes extensive use of up-to-date case studies and illustrative examples helps students easily contextualise theory, and see how it applies to practice. Published by Sage Publishing. As a serial entrepreneur and academic, I recognise the value which both bring to understanding enterprise. For me they bring it alive. It is supported by an extensive Online Resource Centre. The book offers a nice and balanced introduction to the variety of ways one could engage in entrepreneurship, both in practice and as a learner. Part II addresses the learners need for guidance. Through the tales of entrepreneurship scholars, cases, elaborations on research questions and methods, the learner is offered a way into exploring essential emerging issues in entrepreneurship research themselves. The format of the book allows me as a teacher in entrepreneurship subjects to assist the learning of my students by inviting them into the entrepreneurial universe by themselves taking part in their own entrepreneurial endeavour through action and reflection. This book explores a diverse range of issues relevant to all studying entrepreneurship and entrepreneurial behaviour; an excellent and comprehensive text. It is to be recommended to all those engaged with teaching, debating and theorising entrepreneurship. The combination of the practical and the academic gives it a distinctive position in the marketplace for student texts on the subject. Blundel, Lockett and Wang with their blend of practical coverage and perspectives on entrepreneurship make the subject come to life. This book will be invaluable to lecturers and students alike. The scope of the book, covering the entrepreneurial process, creativity and innovation, and the business disciplines of marketing, finance, people and technology management and the range of business models and strategies, is comprehensive. The separation between practical and research-based perspectives works effectively. Each chapter in Part One is conceptually sound, with clear learning outcomes and well-framed questions. They are filled with a range of authentic, relevant and well-researched case studies. Important economic, historical and political perspectives are addressed in an authoritative, yet accessible way, which also embeds international dimensions throughout. The final chapter addresses entrepreneurial learning, however the focus on learning is recursive throughout the book. Overall, this is a rare example of a very well researched, accessible and authoritative text which should appeal both to learners and to educators. No other textbook combines such a clear summary of the start-up process along with a comprehensive overview of the developing discipline of entrepreneurship studies.

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Chapter 2 : Exploring Entrepreneurship

Exploring Entrepreneurship examines the nature of entrepreneurial activity in the 21st century, and aims to help students develop the skills and knowledge required by commercial and social entrepreneurs.

Aims to help the reader to become a more effective communicator at work. Provides readers with a lively, wide-ranging review of this central and rapidly-changing area of management. A distinctive two-part format helps students generalise lessons | There are many books on entrepreneurship, but none that combine theory and practice as well as this. The book examines the links between entrepreneurship and innovation, and between the entrepreneurs behaviour and their success. There is a great deal of wisdom in the book, and it contains many instructive and entertaining case studies. Frank Martin, University of Stirling The writing style of Exploring Entrepreneurship is modern and there is a sense of humour here illustrated in the choice of examples. The content of the book is good, as is the nature of the supporting features. Dr Spinder Dhaliwal, University of Surrey Exploring Entrepreneurship is more detailed and offers a completely different perspective to any of the texts I use. I think the text is more comprehensive and would make a strong compulsory textbook. Harry Matlay, Birmingham City University Exploring Entrepreneurship is up to date, comprehensive, current, well designed and relevant to the contemporary entrepreneurship and small business development debate. Nigel Walton, the Open University Exploring Entrepreneurship compares very favourably with the materials currently being used. It is far more up-to-date and the contemporary nature of the material is an important differentiator. The utilisation of the latest case studies, examples and reference sources and the extensive use of case studies using successful entrepreneurs are strong selling points. Entrepreneurial opportunity - creativity and innovation; 3. The plan - role and format of a new venture business plan; 4. The people - creating entrepreneurial teams and networks; 5. The market - the challenges of entrepreneurial marketing; 6. The process - managing operations, technologies and controls; 7. The finances 1 - forecasting and planning; 8. The finances 2 - raising capital; 9. Overview - the many dimensions of entrepreneurship; The social dimension - explaining variations in entrepreneurship; The economic dimension - untangling the entrepreneurial function; The political dimension - fostering and regulating enterprise;

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Exploring Entrepreneurship Practices and Perspectives Richard Blundel Nigel Lockett OXFORD UNIVERSITY PRESS.

Chapter 4 : Oxford University Press | Online Resource Centre | Self-test questions

*Exploring Entrepreneurship: Practices & Perspectives [Richard Blundel] on calendrierdelascience.com *FREE* shipping on qualifying offers. Exploring Entrepreneurship examines the nature of entrepreneurial activity in the 21st century, and aims to help students develop the skills and knowledge required by commercial and social entrepreneurs.*

Chapter 5 : Exploring Entrepreneurship by Richard Blundel

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Exploring entrepreneurship: practice and perspective. New York: oxford university press inc. pg. 3- the carrying out of

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new combinations we call 'enterprise'; the individuals whose function it is to carry them out we call 'entrepreneurs'.

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