

# DOWNLOAD PDF FILETYPE REHABILITATION BICYCLE MARKET RESEARCH

## Chapter 1 : Cardiac Rehabilitation Market Size & Share | Industry Report,

*Persistence Market Research offers an 8-year forecast for the bicycle market between and The foremost objective of the report is to present insights on technological advancements in bicycle market.*

It is vital to note that in an ever-fluctuating global economy, we not only conduct forecast in terms of CAGR, but also analyze the same on the basis of key parameters such as, year-on-year Y-o-Y growth to understand the predictability of the market and to identify the right opportunities for market players. Another key feature of this report is the analysis of all segments in terms of absolute dollar. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as identify potential resources from a sales and delivery perspective in the bicycle market. In addition to this, we have also provided list of few other participants in the bicycle market report. Bicycle Sales to Surge Up Steadily Between and Intensifying traffic congestion issue and elevating fuel prices are foreseen to remain the key factors driving the need for cycling, and raising the demand for bicycles thereby. Growing health concerns among consumers, in addition to surging acceptance of green transportation in an effort to reduce carbon footprint, will play a pivotal role in the growth of global bicycle market in next eight years. Moreover, increasing government support encouraging adoption of bicycles and rapid development of dedicated cycling infrastructure in developed as well as developing economies will reportedly push the sales of bicycles in upcoming years. A growing application base of bicycles in trekking and recreational activities, coupled with a soaring number of cycling events will specifically uplift the demand for sports bicycles in near future. Moreover, a large number of corporate embracing cycling as a sustainable alternative to commute will be a significant factor impacting the sales of bicycles in next few years. At a moderate CAGR of 4. Sports Bicycles Surpass Hybrid Bicycles in Terms of Growth Rate Based on the technology, hybrid bicycles currently hold a major share of the market revenue, followed by road bicycles. However, hybrid bicycles are likely to lose a significant value share to sports bicycles, primarily attributed to their growing adoption rate in developed regional markets such as North America and Europe, and robust sales in China. With escalating demand for sports, recreational, trekking, and adventure activities, sports bicycles will encounter with the most lucrative growth opportunities. Sports bicycles are expected to emerge at a rapid pace, taking over hybrid bicycles in terms of growth rate. Mountain bicycles are poised to witness moderate traction in coming years. Electric bicycles continue to win over conventional bicycles, in terms of both supply and demand. China is foreseen to be the global leader and the dominant hub for supply and demand of e-bicycles. Europe and South East Asia Pacific will also retain the key market positions, whereas North American market is anticipated to experience sluggish growth during While SEAP and Europe are projected to exhibit the highest growth rate values through , Latin America is identified to unravel a heap of opportunities for stakeholders, especially in the electric bicycle segment. Evolving consumer demographics in developing economies will predominantly drive sales of mid-range bicycles, followed by premium priced cycles. The global bicycle will face longstanding challenges to its growth specifically in emerging regional markets, due to easy availability of financial aid for purchasing cars and two-wheelers. However, the market is predicted to gain an up thrust by favorable governmental initiatives for cycling promotion, rapidly progressing infrastructure dedicated to cycling, introduction of ultra-lightweight bicycles, and growing popularity of unisex bicycles.

## Chapter 2 : Bicycles Market - Global Trends, Growth & Forecast to

*Due to the expected contraction of China's e-bike market, the global e-bike market share of the total bicycle market is expected to stay relatively unchanged through the forecast period (%).*

Snapshot The demand in the global cardiac rehabilitation market is estimated to increment at a significant CAGR of 5. On the other hand, the lack of skilled personnel and high cost of initiative investment are a few hindrances faced by the global cardiac rehabilitation market. Changing lifestyle among the urban population, which now includes minimal physical workout and ill-timed poor quality eating, is another factors augmenting the cases of cardiovascular diseases, which in turn will favor the vendors operating in the global cardiac rehabilitation market. Elliptical Trainer Most Profitable Device Segment On the basis of device type, the global cardiac rehabilitation market is segmented into seated and upright elliptical trainer, stationary bicycle, stabilization ball, rower, treadmill, blood pressure monitor, and heart rate monitor. As per a study by the National Center for Biotechnology Information, elliptical trainers are significantly more helpful than walking on treadmill or ground as well as cycling, and the demand for seated and upright models are expected to remain in-demand throughout the forecast period, during which the report expects the segment to increment at a CAGR of 6. On the other hand, heart rate monitors segment is also gaining demand, owing to technological advancements, reliability of the outputs, and portability. North America Most Profitable Region Owing to high percentage of disposable income, robust healthcare infrastructure, and adoptability of new technology, North America with developed countries such as the U. However, emerging economies such as India and China, which resides a vast population base, are expected to turn Asia Pacific as a highly lucrative region in the near future, followed by Europe, and Latin America. The global cardiac rehabilitation market is highly consolidated with Brunswick Corporation and Technogym accounting for more than the half of the shares in Some of the other key vendors in this market identified by the report are Johnson health Tech Co. In the near future, new product development and geographical expansion are expected to be two most important strategies by these leading vendors to increment their consumer base. Increasing burden of cardiovascular diseases has made the global population realize the importance of physical activities in daily routine. This has increased demand for cardiac rehabilitation programs. Such programs help the patients to recover early from any previous cardiac strokes. A cardiac rehabilitation program is a comprehensive activity, which is continuously monitored in order to assist the population to improve their lifestyle. Various cardiovascular risk parameters are monitored and are tapered to healthy level. Cardiac rehabilitation programs include exercise training, monitoring of body vitals, education about healthy habits, and various other activities that helps the body to retain its healthy state. Cardiac rehabilitation activities help reduce the risk of future occurrence of cardiac strokes, reduce the pain and requirement for medicines in cardiac treatment, improve health status by decreasing the risk factors for cardiac attacks, and help to improve the health status by reducing the risk factors. The rising burden of cardiovascular diseases across the globe drives the cardiac rehabilitation market. Factors boosting the cardiac rehabilitation market are rising geriatric population and increasing awareness about cardiovascular diseases. Interventions from government and international bodies such as the World Health Organization and the America Heart Association help to increase the level of awareness across the globe. Thus, increase in awareness level is expected to boost demand for rehabilitative products. Physical activity is a significant part of a cardiac rehabilitation program. Hence, exercise equipment and devices play a significant role in cardiac rehabilitation programs. Cardiac rehabilitation equipment are classified into exercise equipment and monitoring devices. These help improve cardiac health, increase metabolism, improve hormonal profile, and recovery ability. Demand for indoor exercise equipment has increased due to changing lifestyle and habits. Cardiac exercises assure reduction of essential parameters such as blood pressure and heart rate to normal levels. Cardiac performance is measured through indicators on various monitoring devices such as activity trackers and wristbands. Monitoring devices track and continuously monitor the vital stats such as blood

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pressure and heart rate. Moreover, these equipment offer low impact workout to the user. Due to continuous changing demand of customers with respect to features offered by cardiac rehabilitation products, the market experiences high innovational activities. Blending of advanced technologies and improving product offerings has been a common trend in the market. The continuous integration of advanced technology with existing basic equipment leads to volatility in market dynamic in terms of features. This dynamic market increases the rate of obsolescence and shortens the lifespan of a product. The apparent implication of such behavior of market increases the cost for both manufacturer and end-user. The global cardiac rehabilitation market has been segmented based on device and geography. Based on device type, the market has been categorized into exercise equipment and monitoring devices. The treadmill segment accounted for the largest share of the cardiac rehabilitation market. The heart rate monitor segment is expected to witness the highest compound annual growth rate during the forecast period. Cardiac rehabilitation devices also include elliptical trainer, rower, and stationary bicycle. Geographically, the market has been divided into six regions: North America accounted for the largest share of the global cardiac rehabilitation market in . The market in Asia Pacific is anticipated to grow at the fastest pace from to . The cardiac rehabilitation market has been segmented as follows:

*The global cardiac rehabilitation market size was valued at USD billion in and is expected to grow at a CAGR of % over the forecast period. This growth can be attributed to dynamic technological innovations and advancements.*

Sep, The demand within the global market for rehabilitation products and services has been rising on account of advancements in the domain of home healthcare, finds Transparency Market Research TMR. The global market for home rehabilitation products and services displays a fairly consolidated competitive landscape, majorly due to the strongholds of a handful of market vendors. Furthermore, the leading market players have made concerted efforts to ensure that they reap continual revenues in order to maintain their position. It is projected that these market vendors would bank effective distribution channels to further expand their consumer base and fetch larger revenues. In order to eliminate possible competition, the leading vendors are projected to acquire emerging players in the global market for home rehabilitation products and services market. The market players have introduced all-time availability of products as the most recent policy in their quest for expanding their market share. Moreover, collaborative agreements are another key strategy that has outshone all other strategies meant to benefit the market vendors. Besides this, mergers, strategic alliances, and partnerships are also projected to be the key highlights of the global market for rehabilitation products and services. Increasing Cases of Physical Handicap to Propel Market Demand The most important concern of the healthcare industry is to provide proper treatment and care to all population demographics. However, a large population of people are barred of the ability to visit doctors or hospitals due to their physical handicaps. Owing to this factor, the demand within the global market for home rehabilitation products and services has been rising at a robust rate over the past decade. Furthermore, the urban population has become increasingly reliant on healthcare services provided at home, thus, enhancing the growth prospects of the global market for home rehabilitation products and services. The incidence of chronic diseases such as diabetes, cardiovascular disorders, and cancers has risen at unprecedented scale over the past decade. This has also created commendable growth opportunities within the global market for home rehabilitation products and services. High Costs Home Rehabilitation Services to Hamper Growth Home rehabilitation services, in most cases, necessitate the presence of a medical expert or attendant to look after the patient throughout the day. Furthermore, special aids and equipments also need to be installed to meet the needs and requirements of the patient. All of this takes the cumulative expenses on home rehabilitation to unaffordable levels for a lot of people. Owing to this reason, the market is expected to suffer several roadblocks before attaining fruition on a global scale. Moreover, the lack of proper medical reimbursements and unavailability of medical staff also restrains the growth of the global market for home rehabilitation products and services. Based on Product Type.

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## Chapter 4 : Cardiac Rehabilitation Market - Global Strategic Industry Report

*The bicycle market in Europe has fared much better than the car industry in the period since the start of the recession despite the huge public subsidies given to the automotive sector.*

This growth can be attributed to dynamic technological innovations and advancements. Tele-cardiac rehabilitation is a term used to define rehabilitation services provided from a distance using information technology and telecommunications. Tele-cardiac rehabilitation potentially minimizes barriers of time, distance, and cost. Supportive government interventions are considered as one of the high impact rendering drivers of this market. The objective of this initiative is to prevent over one million strokes and heart attacks by This initiative brings together new and existing programs to improve health of American citizens and help them live longer and healthier. Rising incidence of lifestyle-associated diseases such as cardiovascular diseases, diabetes, and obesity contribute majorly to the growth of cardiac rehabilitation globally. According to the Heart Disease and Stroke Statistics, , a study by the American Heart Association, cardiovascular disease is listed as the underlying cause of deaths, which accounts for nearly , deaths in the U. Product Insights On the basis of product type, the cardiac rehabilitation market has been categorized into elliptical trainers, stabilization balls, stationary bicycles, treadmills, rowers, heart rate monitors, blood pressure monitors, and others. Treadmills dominated the segment in with over A study conducted in by WHO estimated that around The blood pressure monitor segment is anticipated to witness fastest growth during the forecast period with a CAGR of 9. This growth is expected to be the result of increasing need for real time vital signs monitoring devices. The demand for digital meters is higher than that for traditional manual meters as digital meters are easy-to-use and can be easily stored and transported. Regional Insights North America dominated the market in and generated the largest revenue in the cardiac rehabilitation market. Heart diseases including hypertension, stroke, and coronary heart conditions were estimated to be the foremost cause of deaths in the U. Cardiac rehabilitation led to a On the other hand, MEA and Asia Pacific regions are anticipated to witness fastest growth over the forecast period. This growth is anticipated to be a result of growing infrastructure and adaption of technological innovations. Increase in geriatric population and rise in the number of health and fitness conscious people are factors that increase the demand for cardiac rehabilitation in the global market. For instance, in January , Halma plc acquired FluxData, which designs and manufactures advanced digital and multispectral imaging systems for various sectors such as industrial and medical sectors. This is anticipated to help the company expand its product portfolio and increase its overall net sales in the next fiscal year. On July 21, , Amer Sports acquired Queenax, a leading functional training systems provider. This acquisition is anticipated to strengthen the fitness product and service offering of Amer Sports, thus expanding its product portfolio. The acquisition is expected to enable Precor to offer a complete functional training system to its customers and strengthen its position as one of the leading players in the global cardiac rehabilitation service and fitness equipment markets.

## Chapter 5 : Global Bike Market to Grow by 38% up to - Bike Europe

*The report segments the global cardiac rehabilitation market based on the type of device and geography. By device type, the global cardiac rehabilitation market is bifurcated into seated and upright elliptical trainer, stabilization ball, stationary bicycle, treadmill, rower, heart rate monitor, and blood pressure monitor.*

## Chapter 6 : Bicycles Market Research Reports & Bicycles Industry Analysis | calendrierdelascience.com

*The global bicycle market is expected to grow moderately over the next few years. Adoption of a healthy lifestyle among people has given rise to fitness consciousness. Increasing popularity of mountain biking as a sport has propelled the*

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*sales of marketing bikes.*

## Chapter 7 : Market trends - Bike Europe

*The Global Bicycle Light Industry Market Research Report is a professional and in-depth study on the current state of the Bicycle Light industry. Firstly, the report provides a basic overview of the industry including definitions, classifications.*

## Chapter 8 : Cardiac Rehabilitation Market Size & Share, Industry Report,

*The demand within the global market for rehabilitation products and services has been rising on account of advancements in the domain of home healthcare, finds Transparency Market Research (TMR).*