

Chapter 1 : Google AdSense Earnings Secrets. A Complete Tips & Tricks Tutorial

AdSense is one of two large parts of Google's advertising system. The other part is called AdWords. AdSense is the platform that delivers advertisements to websites, YouTube videos, and other Google publishers across the internet.

Questraworld Not only AdSense, they will also share revenue generated through affiliate marketing sites Clickbank , Amazon, eBay etc. Here is one of the best article on how to make money from HubPages. Just check, read and understand this. Because its free, you are always treated like a guest there. They go for their their own paid hosting with their own domain like www. And by using free blogging software like WordPress, you can create a killer blog. After all WordPress has changed the lives of millions of people and they work day and night with this. Such people are known as either blogger or internet marketer. It may take some time to understand how to create a WordPress blog and how to make money with Google AdSense and other programs using WordPress but once you know WordPress, you will sing the same song like thousands of people and off course like me. So what is WordPress? It has many features including a plug-in architecture and a template system. WordPress is used by over Then you have complete freedom to design your website as you want. You are free to add as many free Apps or plugins as you like in your blog to function your blog as per your wish. Thousands of themes and plugins are available to change the layout, design, settings and the functioning of your blog. It means, its hard to do all these things!! Its very much easy. Just imagine, your first time you tried to learn riding a bike or driving a four wheeler. You must be thinking you will never learn this. But once you learned, you thought how easy is this? So its difficult till you see this from a distance. Yes, if someone need to learn any technical course to create a blog, then it may be difficult but its like a learning a 4 wheeler and anyone can learn this. Login to your account and installed WordPress on your hosting with a simple click. You got your WordPress username and password. Login to your WordPress account, install a free theme, some plugins and your blog is ready. WordPress has written a very well documentation on this topic and that you can access from WordPress Codex. Just from this documentation, you will learn all about WordPress settings. But how much this cost? You need a very big AdSense income. So WordPress blogs with lots of smart and hard word and your desire to earn and learn can make you achieve this. Writing comes by experience or by knowledge. Every person in this world has interest in at least 1 topic. It means, there is at least 1 topic, you will take interest to read in newspaper, TV, internet blogs, in your friends circle or anywhere when you heard about that topic. You are a health conscious, you take more interest in health related topics, you are a cricket or football fan, you will watch cricket or football on TV, read more in newspaper or discuss with your friend. Your interest may be finance, relationships, tourism, politics, mobiles, gadgets, Bollywood, Hollywood and endless topics of interest. So when there is some discussion on this, you can speak about that. So when you can speak something, you can even write that thing. So you are getting my point? Write you already know So what I want to say? I am just asking you to start writing about what you already know. People want to listen what you want about xyz, what is your review, where is your objection, why you like something or why you dislike something. They want to listen everything from you. More appealing contents you write on your blogs, more people will like them and refer their friends by email, facebook, twitter etc. And yes, the biggest source of traffic i. More people visit your site, means more earnings through Google AdSense. Source of Writing People have already written everything about every topic, so you need to write something different in different way. There are many source of contents on internet and you can subscribe to the blogs of some popular people in your niche. You can even use Google Alerts so that whenever someone writes about something, it will reach you directly. You can subscribe them. Read everywhere you can and only reading a lot can make you write some good contents. Writing limit and frequency â€” Try to write on regular basis at least 1 article a week. Write minimum words to words article every week. Readers are not interested to read beyond words so try to shorten the article and write only important points if the article is long. Making this habit will ensure steady traffic from Google and so steady income from AdSense. According to AdSense policy, you must have a very useful site with 6 months old domain. Only focus on writing and quality writing. Write at least high quality article in your blog before you apply for AdSense. Once your site become at least 1

month old, you can apply for AdSense at Google. It takes days to get the approval from Google AdSense. In most of the cases, Google will give you approval if you follow as I said. In a rare case, they may reject your application. You can then write more articles and apply again after 1 month and now there is very good chance they will approve your account. They may work for temporary basis but once deactivated, you may be permanently banned to open a Google AdSense account. Try to get approval your own way. You are building a complete AdSense empire, so it takes time to build an empire. Here are some of the steps you can follow if your blog is ready and you write on your blog on regular basis. Then it will ask for you the size of the ads. You can use them as per your website requirement but initial 4 Ad Sizes given there in the recommended list gives the maximum earnings. Other than these types of ads, there are link ads as given in the end of the drop down menu. They are not actual ads but they are the link to the ads so when a person clicks on the ad link, it shows number of ads and if that person click on any of the ad, you get paid. Third column is Ad Type. Google uses Text based, image based and rich media ads for AdSense. You can decide which type of ads you want to go with by trying different ads at different times and see which type of ad give you more earnings. Custom Channels – A custom channel lets you group ad units however you choose, such as by size or location on a page. You can track performance by custom channel. You may have many blogs and many sections on your site so you can use different custom channels to track how your channel is performing at different places. Ad Style – It works for text ads only as you can change font, color, background color of your ads. Giving style similar to your website or blog theme will give you more clicks from the visitors. Once you click that, you will be taken to a page with some JavaScript code. Just copy that code and paste in your blog in between your contents through some WordPress plugins or in sidebar so that your visitors can see the AdSense ads and you make money from ads. A million dollar question. Its not sufficient to know what I have written above. There is much more about Google AdSense which if you learn can make tons of money. Just have a look at one of my AdSense earning report- This is my earning from one of my AdSense account and you can check the date of most recent payment on 24th Jan More CTR directly means more earnings. So what are those AdSense earning secrets? I really want to write everything here only but this article is getting very lengthy and I hope if you reading this paragraph, you must be tired and bored. In our next articles, you will discover things like- How to improve CTR This is the single most factor, which can improve your earnings. There may be many reason for this, like your site shows boring ads, no proper layout, wrong ad size and location etc. With same traffic, with same number of visitors and with same CTR how can you increase your AdSense earnings to 5 times or 10 times. This single most AdSense secrets can increases your earnings many times. How to improve traffic Just a little bit of you efforts modifying your articles and some sorts of Search engine optimization can bring you lots of traffic. Creating an AdSense Empire Are you still working on one website and that too not giving proper results. Come on, start creating as many mini AdSense websites as you can, work for few days on each website and leave it to give you lifelong income. Yes, this is possible. And the most important- Protect Your AdSense account Google deactivates hundreds of account on daily basis. Even violating a single term can make your account banned for life long. Know all the terms in a very interesting and easy way and follow the rules so you will never violate the policy even unknowingly. I hope this article is not the same boring tutorial about AdSense and you enjoyed this.

Chapter 2 : Google AdSense & Blogging Tutorials - Google+

Learn step by step how to sign up with google adsense. How to put ads on your website (on the right sidebar and on your pages); how to link your YouTube account to adsense so that you can make.

You will find this in the top right hand corner of Google AdSense when logged in. Channel Number If you have set up a channel for the ad recommended , enter the channel number here. See below for more on AdSense channels. Ad Type This is where you choose what types of ads you want to have displayed. However, there can be times when you want only one type of ads to display. Corner Styles This determines the style of the AdSense ad itself and has the following options: Square Corners Slightly Rounded Corners Very Rounded Corners I never use the corners function, as I will explain below, so just leave it on whatever the default option is. The slightly rounded borders looks best, though if you really want borders on your ads. Ad Layout This is where you choose the ad size and type. You need to make sure that the ads fit into the module position you have chosen. This is what the Google AdSense team says about ad sizes: You can also opt in to image ads to receive rich media and video ads, which tend to perform well too. Choose the optimal ad colors The following parameters have to do with what the text ads look like when they appear on your site. Experience has told me and a lot of bloggers that what works best is to choose colors that blend with the colors and style of your site template. Borderless ads tend to work well, as does highlighting the link and URL. Test different colors and placements, and then keep the changes that perform best. Border color I never use borders on my Google ads. You can not remove the border in any way. Background color The same thing applies for the background color. Use the same as you chose for border color. Link Color Use the color you use for links elsewhere in your site. Normally, I would choose the same as Link color or a darker shade of the same. This is done through the use of AdSense channels. You set up channels in your AdSense account and link the ads to channels when creating them. In the AdSense module you can enter the channel number in a separate field see above. When you create a channel you have the option of showing the ad to advertisers by using ad placements. Those advertisers may buy an exact placement on your site. This will most likely give you a higher yield per click, especially if several advertisers are competing for you particular placement. Just make sure you review the advice on how to optimize your ad placement: Also, you should check out the blog post [Six ways to experiment with AdSense and increase your earnings](#) , by Darren Rowse, the Problogger. I will show you how to this in a later post. I hope this post was useful for you and wish you luck in increasing your AdSense revenue on your Joomla site:

Chapter 3 : Google adsense tutorial for beginners

In this video tutorial, I show you how to setup your Google Adsense account from start to finish. This video will walk you through the steps to get setup with Google Adsense. Sign Up For Adsense.

There are several ways to place AdSense ad code into your WordPress site. To do this in WordPress, you can either: Use a plugin to insert the code. We recommend not editing theme files directly. If the theme you edit is updated, your changes will be overwritten. Your existing plugin or theme may have a feature for inserting the code. Note that Google is not responsible for malicious third-party themes or plugins. Before adding the ad code to your page, make sure that your page complies with the AdSense program policies. How to add Auto ads code Auto ads are a family of ad formats that offer a simple and innovative way for you to monetize your content. Auto ad code is the same type of code you added when you connected your site to AdSense. You can use any of the options described in the Connecting your WordPress site section above to add your Auto ad code. You can find plugins in the WordPress Plugin Directory. When choosing a plugin here are some things to keep in mind: Make sure that your theme and plugin are compatible. All plugins offer different features. We recommend that you test a few plugins to find the best fit for you and your site. Google is not responsible for the actions of non-Google plugins. You might not be able to implement some ad formats such as Page-level ads or Native ads through plugins at this time. If you need assistance with a plugin, contact the plugin developer directly. WordPress Themes Themes are a good option if you want an easy way to manage the placement of ad units on your site. We advise you to select WordPress themes that are "optimized" for AdSense. These themes provide predefined spaces and locations where you can place ad code on pages or post elements of your WordPress site. Bear in mind that using themes with predefined spaces and locations might restrict you from placing your ad units exactly where you want. Additionally, these themes might not support the layout that best suits your content. For more information on themes and how to use them, see the official WordPress. You might not be able to implement some ad formats such as Page-level ads or Native ads through themes at this time. For more information on Text Widgets and how to use them, see the official WordPress. You might not be able to implement some ad formats such as Page-level ads or Native ads through Text Widgets at this time.

Chapter 4 : How to Make Money From Your Website with Google AdSense

With Google AdSense, you can earn money from your online content.

So, I think its best to make it a tutorial so that all WordPress site owners can do this themselves. The complexity of this tutorial is low and I am sure that most site owners can do this sort of work themselves. If you get stuck, let us know. For this assignment, we used the example of famous WordPress Genesis theme. When put inside HTML, the code creates a visual ad that can be clicked. The publishers can put the code on their websites and earn money when people click on the Ads. You can get the Google AdSense code from your AdSense Account. AdSense discussion is out of scope for this tutorial. You can find much help on the internet or Google itself. Add sidebar in functions. The code is given below. But it will be empty. So drop a Text widget from the available widgets list in left and paste the code from step 1 in there. For visual cleanliness, we enclosed the widget in the following div to make it align centered. Add action in header For our clients, we needed to show the Google ad right after header was complete. Genesis provides us with a lot of places that you can add the widget. You can see the list of hooks to find the best place for you. You can add the following code in the same child theme functions. Your ad should start showing right away. If you need help of a WordPress developer with any of the steps, send us a message below.

Chapter 5 : Tutorial AdSense - Tutorial Lengkap Bisnis Google AdSense Bagi Pemula | Tutorial AdSense L

This Google AdSense tutorial and course will give you a general introduction to Google AdSense, and will cover topics such as Google AdSense policies, custom channels, search box placement, rich image ads, placement targeting, blocking and allowing ads, reviewing your ads and performance reports, and finally how to use Google AdSense to help.

Bootstrap Complete How to make money with Google AdSense tutorial guide [update] Throughout this complete guide about Google AdSense program you are going to learn how to make money showing ads on your website. So what are you going to learn from this guide? The guide will take you from the start on how to apply for a new AdSense account step by step and what requirements you need to be accepted by Google AdSense team. So the first step will cover is how to get approved and accepted then the logical next step we are going to learn about how to maximize your earning legally without breaking AdSense rules to protect your account from any penalties. Then at the end of this guide we are going to look at some top paying and trustful alternatives to Google AdSense. That is why we have dedicated the last section of this tutorial to talk about these alternatives. What is Google AdSense? So first things first. We are at and I still find people on forums asking for what AdSense is? AdSense is a Google program for sharing revenue from advertisements between Google and publishers who show Google ads in their websites. So Google get ads from advertisers via another program called Adwords then allow publishers to show these advertisements in their websites for a share of the revenue which Google receives from the advertiser. AdSense started in and till now there is better option for monetizing your website traffic than this program. It is not a scheme for getting rich overnight but it can help make a good amount of money if you have a decent amount of traffic. Simply understand this formula: You can create ad units ,get the code and put it in your website pages. When some visitor clicks on the ads on your website you earn some amount of money which varies depending on many criteria. The AdSense program is free to join. There are two types of AdSense accounts a hosted account and a normal account. In contrary a normal AdSense account can be used to make money from any website that you own supposing it meets all Google rules. You can start by having a hosted account then transform it to a normal account. To apply for a hosted account you need either a blog on Blogger or a YouTube channel. To transform a hosted account to a normal account you need a website which has a domain name and some content that meets Google rules.

Chapter 6 : Complete How to make money with Google AdSense tutorial guide [update] | Techiediaries

With WordPress you can easily add your AdSense code to your blog. In order to do this, first login to the administrative end of your website. Then, go to t.

Pada tutorial AdSense berikut ini saya akan tunjukkan dasar-dasar program Google AdSense yang harus Anda pahami, seperti bagaimana cara memulainya, bagaimana cara mendaftar AdSense, apa saja yang diperlukan sebelum mendaftar AdSense, apa saja yang diperlukan untuk menjalankan AdSense, bagaimana cara membuat penghasilan dari AdSense, bagaimana cara membuat dan memasang iklan AdSense, dan lain-lain. Saya harap tutorial AdSense ini bisa bermanfaat bagi Anda, terutama para pemula yang ingin segera memiliki akun AdSense dan mendapatkan uang ribuan dolar atau puluhan juta rupiah setiap bulannya dari internet. Baiklah, mari kita mulai AdSense adalah sebuah program yang bisa diikuti oleh siapa saja yang ingin mendapatkan penghasilan uang tambahan dari internet dengan cara memasang iklan Google AdSense pada website atau blog milik Anda. Isi Iklan AdSense yang nantinya muncul dalam blog Anda akan menyesuaikan dengan isi konten blog Anda. Misalnya, jika konten situs Anda membahas tentang mobil atau otomotif, maka kemungkinan besar iklan AdSense yang muncul pun adalah iklan-iklan tentang otomotif. Apakah program Google AdSense Gratis? Apakah orang Indonesia boleh mengikuti program Google AdSense? Ya, siapapun dan tinggal dimanapun Anda bisa mengikuti program AdSense. Program ini telah diikuti ratusan ribu orang diseluruh dunia termasuk Indonesia. Apakah saya harus menguasai bahasa Inggris? Tidak perlu, Anda bisa memasang iklan AdSense pada situs berbahasa Indonesia maupun pada situs berbahasa Inggris. Apa saja yang diperlukan untuk mendaftar AdSense? Yang Anda perlukan adalah sebuah blog sederhana yang berisi konten bermanfaat. Untuk mendaftar program AdSense nantinya situs Anda harus didaftarkan, jika diterima nantinya Anda bisa memasang iklan AdSense pada situs tersebut dan situs-situs lainnya milik Anda. Tips membuat situs yang bagus adalah fokus pada satu topik bahasan saja dan isinya harus asli original bukan hasil copy paste , Gampang! Berapa banyak uang yang bisa saya dapatkan dari Google AdSense? Banyaknya penghasilan AdSense yang bisa Anda dapatkan akan tergantung pada beberapa hal, seperti banyaknya orang yang mengunjungi situs Anda, kesesuaian isi situs dengan iklan AdSense yang muncul, banyaknya klik yang diperoleh, dan lain-lain. Semakin banyak jumlah trafik pengunjung suatu blog maka kemungkinan besar pendapatan AdSense-nya pun akan semakin besar. Cara mendaftar AdSense Jika Anda belum memiliki akun Google AdSense silahkan buat dulu, daftarkan situs terbaik Anda agar cepat diterima. Saya sarankan gunakan email Gmail untuk mendaftar AdSense agar mudah diintegrasikan dengan Google account dan produk Google lainnya All in one. Setelah mendaftar AdSense Anda harus menunggu hingga beberapa jam atau hingga beberapa hari, nantinya Anda akan mendapatkan email pemberitahuan dari Google mengenai status pendaftaran AdSense Anda, jika Anda diterima maka Anda akan langsung bisa log in ke situs AdSense dan bisa mulai menghasilkan uang. Sedangkan jika Anda ditolak, cobalah mendaftar lagi dengan terlebih dahulu memperbaiki kekurangan situs Anda. Ketika Anda ditolak, Google AdSense support akan memberi tahu kenapa Anda ditolak untuk mengikuti program AdSense. Bagaimana cara memasang iklan AdSense? Pertama log in dulu ke akun AdSense Anda, lalu menuju menu iklan "My Ads" , kemudian pilih "Ads for content" dan buat iklan sesuai keinginan Anda. Tipsnya pilihlah iklan AdSense dengan ukuran besar agar iklan mudah diklik oleh pengunjung situs. Tentukan warna iklan AdSense agar sesuai dan matching dengan warna situs Anda. Manfaatkan juga fitur "Channel" baik itu URL channel atau custom channel yang berfungsi untuk melacak kinerja suatu iklan. Jika semuanya benar maka iklan AdSense akan segera muncul pada situs. Pencairan komisi AdSense bisa dicairkan menjadi rupiah di tempat-tempat berlogo Western Union WU seperti di berbagai Bank, pegadaian dan kantor pos. Selain melalui Western Union, kini pembayaran penghasilan Google AdSense juga bisa langsung ditransfer ke rekening Bank Anda yang ada di Indonesia. Itulah tutorial AdSense yang bisa saya sampaikan secara umum, jika Anda ingin mendapatkan tutorial AdSense yang lebih lengkap, lebih jelas, dan lebih detail Anda bisa mendapatkannya dalam sebuah ebook tutorial AdSense yang berjudul "AdSense Mentalis". Jika Anda ingin tutorial Google AdSense yang sangat lengkap, saya merekomendasikan Anda untuk mempelajari ebook AdSense Mentalis. Ebook tersebut merupakan sebuah

ebook premium yang pernah saya beli beberapa bulan yang lalu. Saya merekomendasikan ebook tutorial Adsense tersebut karena menurut saya isinya sangat bagus, lengkap dan berbahasa Indonesia sehingga mudah dipahami. Ebook tersebut berisikan informasi, strategi dan trik-trik terbaru dalam mendapatkan ribuan dolar dari Google Adsense dengan cara yang sederhana, mudah dan cepat. Informasi-informasi yang ada didalamnya kebanyakan tidak akan Anda dapatkan dimanapun karena ebook Adsense Mentalis ditulis langsung oleh seorang Blogger Profesional berdasarkan pengalaman pribadinya. Dalam ebook ini juga disertai dengan contoh-contoh dan studi kasus nyata sehingga mudah dipahami. Waktu saya membeli ebook ini beberapa bulan yang lalu harganya masih murah, tapi kurang tahu harganya saat ini. Untuk mengetahui harganya Anda bisa melihat disitusnya www. Saran saya, jangan takut untuk mengeluarkan sedikit uang demi sesuatu yang bermanfaat dan menguntungkan, karena semakin Anda banyak menunggu Anda bisa semakin ketinggalan. Penghasilan Adsense dari Blogspot Saya sangat senang sekali karena berkat penghasilan Adsense saat ini saya bisa mewujudkan beberapa impian saya, seperti membeli rumah idaman dan membeli sawah di kampung halaman. D Mohon maaf, bukan niat untuk sombong, gambar diatas saya tunjukan agar Anda termotivasi dan tetap semangat bahwa dari bisnis internet khususnya melalui program Google Adsense Anda bisa menghasilkan uang yang lumayan besar. D Akhir kata, terima kasih telah mengunjungi blog saya, semoga artikel ini bisa bermanfaat. Selamat mencoba dan semoga sukses!

Chapter 7 : How to insert ad code in your WordPress site - AdSense Help

Learn how to generate a steady stream of revenue from your website with Google AdSense, Google's display networking tool. Author and marketer Anson Alexander teaches you how to get up and running with AdSense, and display ads that "make sense" for your website.

So, here are some few things to know about Google AdSense tutorial for beginners and some Google AdSense tips for bloggers also. Have a look at this Google AdSense guide. This google AdSense guide contains all the essential information that you should know, including of the payment cycle of AdSense. Fill the online form, provide your personal information, provide all tax information, select a mode of payment, then enter PVN and PIN. After providing these details, your account will set up on Google AdSense. This tab has two more sub tabs, review reports, and advanced reports. To get general information of the income, refer to the overview tab. To check previous records of the payment, go to payment history. Your name appears on the link just after you get the first payment. Within few days of the following month, of the system sends you all details, which you can view by checking the history page. How CPC works in AdSense? AdSense pays on a PPC basis, so publishers get paid based on how many clicks they get to their ads. Many of you asked me several times why I am only getting few cents as a CPC all the time. Here are the logic and science behind it. Certain niches bloggers will observe that they rarely get more than 15 cents a click along with other niches might rarely get less than 50 cents per click. Advertisers are ready to pay anything to get right audiences for their insurance product. And they know that audience can be there in your article, as your article belongs to their product. So, a number of advertisers will start bidding for your article to get the placements. And in this way your CPC will go high and higher which can turn your earning in the sky. The simplest way to do that is to utilize the Adwords tool. Once you arrive there go ahead and enter a keyword and hit enter. Following the results show, click the columns button on the right-hand side as shown below. Once you click this, select Estimated Avg. It has been significantly observed that organic search engine traffic always pay you better than any other source of traffic. For example, if you are getting paid 50 cents for search engine organic traffic than you will be get paid cents for Social media traffic, Email traffic etc. So, it is highly recommended if you are a blogger, search engine optimization is always will be a profitable perspective. No, matter how many followers you have on your Social Media profile, traffic from the search engine that too organic is necessary here. Google AdSense Policy guidelines Warning: Never try to click your very own advertisements under any situations. Google is simply fair for all, and it is very firm to its policies. Do not prompt your readers to click AdSense ads, do not ask your family and friends to click on them, and definitely, do not click them yourself. You might be thinking how Google will detect if you can manipulate clicks. So finally you learn Google AdSense tutorial for beginners that individuals need to read and share Like this:

Chapter 8 : Inside AdSense: Introducing AdSense Auto ads

Discover how easy it is to use AdSense. Getting started to getting paid, in just four steps.

Chapter 9 : Tutorial: How to add Google AdSense as WordPress widget

Welcome to this course WordPress Tutorial for Beginners and Google AdSense Implementation this course is the Essential of Creating a Blog or Website. In this wordpress adsense course I will teach you how to create a Blog / website using WordPress self hosted site in step by step.