

Chapter 1 : Texas Young Professionals

The number of Hispanic entrepreneurs has doubled since , Expert Market found. Locally, minority entrepreneurs also have gotten more access to capital. The Small Business Administration's Houston district said the number of SBA-guaranteed loans granted to minority entrepreneurs has grown by more than percent over the last five years.

And the number of businesses owned by Latinos is projected to increase to more than four million this year, making significant contributions to our economy and to communities across America. The forum highlighted business owners who seized opportunity to establish and grow their businesses, and their stories served as a way to educate other business owners on how to harness their own potential. Castillo says he grew the business into a success through determination and by maintaining a strong employer and employee relationship. Castillo added that respect for employees is crucial to their passion for work and creates a pleasant atmosphere in business. As with most businesses, Green Mango print excels on the personal and professional growth of the most important asset a company can have, its people. When they started their first business, they said, they wanted to showcase their talents and build their careers. The second time around, their thinking was different. They went for a holistic approach that integrated their mental, physical and spiritual lives in Goodspere, a consulting organization focused on social media and crowd funding for nonprofits. As a first generation millennial it has really been a challenge because our culture is still very different," Vanegas said. But soon, they saw the potential of broadening their business to serve the very diverse Houston community and growing customer base. Like many businesses, they needed to find ways to adjust their business to suit multiple needs Reyes and Rivera took what could have been a challenge and saw opportunity to connect with customers and grow. Access to Capital When it comes to supporting their growth, every business owner shared their experiences in accessing capital. From traditional sources like Chase to organizations like LiftFundâ€”a community development financial institution-- the good news is that there are multiple resources and tools to promote success and growth among businesses of any size. They are job creators and most important we see the results. Rojas-Moreno says, "the number one issue and biggest challenge facing small business entrepreneurs is cash flow. This is why, the relationship between LiftFund and Chase [Bank] is key. Also, local Chambers of commerce like the Camara de Empresarios Latinos and the Houston Hispanic Chamber reminded viewers and participants that there are resources standing in the wings to support the small business community. Guerra added that the firm works closely with Hispanic chambers around the country and community organizations that promote the growth and support the development of Latino owned small businesses. For everything your business needs in one place, from news and expert tips to valuable products and solutions, visit chase. Mariana Pineda is an Emmy award-winning bilingual journalist and has covered an array of topics such as immigration, education, healthcare and crime. To load more articles, scroll down the page, or click the list of articles. Please review its terms, privacy and security policies to see how they apply to you.

Chapter 2 : LATINA Style Business Series in Houston, TX | LATINA Style Magazine

The Forum celebrates Hispanic Business Owners. The event aims to provide small business owners and aspiring entrepreneurs with timely, relevant, actionable advice on how to start, grow and sustain their businesses.

Helen Cavazos, President, M. As the sun arose on the 18th of July, a warming glow dangled over the beautiful city of Houston. The footsteps of over business women and men echoed across the majestic ballroom walls of the J. As the foyer filled with small chitchats and an underlying tone of excitement to see what the day had in store for the 3rd stop of the 16th Annual Business Series, guests were blissfully welcomed with a breakfast station full of delightful fruits, hearty bagels, and aromatic high quality coffee. Commencing the day, the audience heard from the co-chair of the event, M. Helen Cavazos, president of M. Following her remarks, attendees heard from several sponsors such as Jennifer T. Then, everyone was energized by a wonderful presentation on women empowerment through the use of technology and social media from Ivette Mayo, chief creative officer of Yo Soy I Am, LLC. Lastly, the panel where successful Latina entrepreneurs shared their experiences and understanding through rigorous years of perseverance included moderator Minerva Perez, owner of Minerva Perez Media, LLC. Following the opening introduction, remarks from co-chair, Dr. Also, featured speaker, Azucena Maldonado, founder of the Latina Golfers Association, shared her insight in making business connections using golf as a key to getting into the networking world. I gained strength from the women who shared their entrepreneurial journey with us. I walked away with new insights and new friends. This year, the award was presented to Milly B. At the age of 16, Kammerdiener came to the United States from Venezuela without the ability to speak English. She started a webpage with her husband 5 years ago named Newhomeprograms. This website eventually grew to becoming an extremely successful Real Estate Brokerage. I was relieved and proud at the same time. Nationwide Insurance; Platinum Sponsor: Shell Oil Company, Silver Sponsors: General Motors, and Comerica Bank. Want to comment or have any questions on this article? Email us at info latinastyle.

Chapter 3 : calendrieldelascience.com - Human Validation

The Houston Hispanic Chamber of Commerce Annual Awards is the largest Hispanic gala in Houston. The Annual Awards recognizes successful executives, entrepreneurs and community leaders, and is attended by 1,+ local business owners, entrepreneurs and leaders.

Chapter 4 : Houston: A hub for Hispanic entrepreneurs - The Daily Cougar

Houston Ranks No. 1 for Minority Entrepreneurs Posted on May 4, June 16, by NMSDC Prominent local business leaders said Tuesday it's nice to see the rest of the country take note of something they've felt for quite a while: Houston is the best place in the nation to be a minority entrepreneur.

Chapter 5 : National Hispanic Professional Organization " Houston

"Houston is a really good place to start a business because of the Hispanic population," Perez said. "Many different Hispanics are going to college now and they are working together to become successful, and that's what keeps us going."

Chapter 6 : Latina Entrepreneurship and Business Ownership in Houston, TX. | LATINA Style Magazine

The number of Hispanic entrepreneurs has doubled since , Expert Market found. Locally, minority entrepreneurs also have gotten more access to capital.

Chapter 7 : Latino entrepreneurs honored in a big name gala celebrating 35 year - CultureMap Houston

The economy and our society benefit from the work of female entrepreneurs in many ways – especially with the level of creativity and passion each of these women bring to the table," says Dr. Laura Murillo, president and CEO of the Houston Hispanic Chamber of Commerce.

Chapter 8 : Hispanic Business Owners Helping Our Economy

Houston Chapter No Entrepreneur Can Be Successful Without Effective Communications Skills! By Mario Contreras, CEO/President, CGM Consultants Without a doubt, not having the ability to communicate effectively about their product or.

Chapter 9 : Hispanic Corporate Executives & Entrepreneurs Honored | BoralBranders

Rios' success running Houston-based Nation Waste earned her the distinction three years ago of being named one of Fortune magazine's Most Powerful Women Entrepreneurs. About 60 people attended the.