

Chapter 1 : The Credentials You Need to Be a Freelance Writer

How to Become a Freelance Writer In this Article: Article Summary Choosing a Focus Developing a Client Base Running a Professional and Productive Business Community Q&A If you like writing and working independently, freelance writing is a great choice!

And those fearful of writing for a dollar are the ones not making the bucks. But how do you get started from scratch? How do you become a freelance writer? By analyzing your assets and setting goals, while at the same time remembering that long-term dream that drove you to enter this profession in the first place. Start off by determining the following: You need to be willing to write almost anything, because you must be recognized as a writer first and foremost before you attempt to become a NY Times Bestseller novelist or world-renowned blogger. At this point, most new writers are spinning in place, wondering how the heck to get started. Your fingers are itching to write, but you have no outlet. You have no idea how to become a freelance writer. List three assets that define you. These might include retirement, publishing, grandchildren, traveling, marriage, financial success, sustainable living, etc. This is your expertise. By focusing on your areas of expertise, you can start to make yourself into a marketable asset. You need to be able to walk the walk and talk the talk. Click to tweet this idea! Sure, you can write anything, but tapping your lists is i. Here are some great places to find freelance gigs and magazine markets: Upwork is a peer-to-peer market specifically designed to match freelancers of all stripes with the businesses who need them. Contently is a great spot to host your digital portfolio once you start amassing some clips, but it can also bring you even more work the site puts your existing pieces in front of the businesses who might want to recruit you, and gives you an opportunity to pitch directly to their content requests. Craigslist can be a great resource, although there are some caveats. Also avoid listings that lack real-people connections. FlexJobs is another good one for writers. LinkedIn the paid upgrade has many more opportunities. What about that dream project? That award-winning novel in your head? Here are a few roundups of magazines and outlets that are paying for personal essays, travel writing and short fiction:

Chapter 2 : How to Become a Freelance Writer: 7 Traits You'll Seriously Need

This is great stuff, Hope. I remember the first (and so far, only) time I got paid for an article I'd submitted on a personal experience. The online magazine, "Design News," was looking for particularly difficult, real-life technical/mechanical "mysteries" and how they had been solved.

Carol Tice Every week, I hear from people who ask me how to become a freelance writer. But the glamorous reputation of freelancing has caught your eye. Being your own boss sure sounds great! Everyone wants to know how this gig works – how to stay home and pay your bills with your writing. Aspiring freelancers usually have strong writing skills. But there are other strengths you may lack that could doom your chances. What does it take to be a successful freelance writer? Is this career for you? Business attitude Many freelance-writing careers begin like this: One day, a friend asks you to write their website, or your former boss wants you to ghost their blog. So you say yes. That leads to another low-paid writing job. What I had going for me when I started freelancing in was the dim sense that I was starting a business. That meant I would have to run this like a business – do proactive marketing, decide on my rates, send out contracts, set healthy boundaries, chase late payments, turn down crummy offers. Having that attitude has made all the difference. I never would have earned a six-figure income from freelance writing just drifting along, taking whatever clients wandered over my way and accepting whatever pay they offered me. Save yourself a lot of grief and put on your business hat on day one. I see writers like this all the time. But they never actually go out and find clients. Many writers are afflicted with deep-seated fears that keep them from going for their dreams. If this is you, find a good therapist and release these demons before you quit your job. You gain confidence by going out and doing client work. Successful freelance writers go out in the world confident that they have something valuable to offer the marketplace. Low self-esteem is a ticket straight to the land of crummy pay. A can-do attitude In freelance writing, no one is going to hand you great clients or terrific rates. Commit to just keep going until you solve it. Defeat is not an option. So rear up on your hind legs, whip out your machete, and carve your own road. You can do it. Resilience Are you crushed and lie in bed moaning for a week if your query letter gets rejected? Consider writing a hobby. Not every client will be happy. Articles will get killed one of my first ones was. Your ability to bounce back and keep smiling, like a figure skater after a bad fall, is important. Hustle Freelance writing is not a game for the passive or timid. Fall in love with the thrill of the chase, the win of landing a client you went after, and you will thrive. Self-discipline How to become a freelance writer? Begin by setting some regular business hours and showing up. No one is going to stand over you and make you get your writing and marketing done. Remember, you wanted to be your own boss! So this is percent on you. If you just eat Fritos Scoops and binge-watch Netflix when left to your own devices, freelancing is probably not your game. You write well, and love to serve others. Your goal is to use your writing to meet their goals. I recently had a freelance writer tell me they feel really bothered when their work gets edited. Never share them with anyone. Freelance writing is a service business. The more you listen to their needs and meet them, the more you will earn. Keep learning Freelance writing is a world that never stops turning. If you love learning, building a freelance writing career will be endlessly fun and never boring. Honestly, the years go by in a flash. What do you think are the traits you need to be a freelance writer?

Chapter 3 : How to be a Freelance Technical Writer - Salaries - Technical Author

Like most aspiring writers I became a freelance writer on the side of my day job. Then I worked my way up to being a business blogger and an expert in my field.

Be a Freelance Writer: To be a successful freelance writer you really need confidence and lose the fear of pitching. I know you may not have it right away. The point is, is you have to just have to go and do it. Besides these basic skills, you also need to know the tools of the trade. I personally use Google Sheets to keep track of my projects and income. I also use Trello to keep track of my to-do list for the week. You might find Asana is a better fit for you or even Microsoft Excel. Find a program that you like and start creating a system for your projects, finances and if you want, your blog content or pitches you send. Image Editing Program Some of your clients may want you to do images for your content. Or, you may want to offer that as part of your services. Knowing how to add text to blog images is important to know as a freelance writer. It shows prospective clients you know how to blog. Many people use a free editing program like Canva or PicMonkey. I personally use Photoshop for all my images. For me, I go through an in-depth editing process before I submit my work to my clients. But, you do need to know how to write sentences and get your thoughts across! So, it is possible but it might just mean you have to work a little harder showing prospects you are more than capable of writing for them. If, though, you are a fairly good writer, work on improving your writing. You can do this by starting your own blog. Not only will this help you become a better writer, but it will also help you market your freelance writing business. I have landed many clients from my blog and I know my blog only makes me more credible as a professional writer. Reading is also a great way to improve your vocabulary and world knowledge. I try to read blogs in my niche and when I can, I actually pick up a real book or two to read on my downtime! They want to see samples of published work. So, how do you show prospects you can actually write? Besides starting a blog, you can create samples. Draft up a few pieces and either upload them as a Google Doc or publish them on Medium. Check out this post on how to create samples from scratch. Another way to create samples is with guest posting. These are blogs that accept guest writers. Get posted on these blogs means you will have a link to show prospects someone thought your writing was good enough to be published. Check out this post on how to land a guest post. But where do you go and how do you do it? These job boards list new jobs daily and are often good quality jobs. When you find a job you are interested in the important thing to remember is to be one of the first few to apply so check the boards before bed and when you wake up and make sure your pitch stands out. How do you do this? Show your credibility with guest posts or testimonials. Or, you can relate a fact or story with the business in question. To help you with pitching check out these posts:

Chapter 4 : The Complete Guide to Getting Started Freelance Writing From Scratch - Elna Cain

Hi I'm Elna and I'm a freelance writer and mom blogger. I help people just like you become a profitable freelance writer. Within 6 months of starting my freelance writing business from scratch I was able to earn a full-time living as a part-time freelance writer while taking care of my twin toddlers.

Write guest posts Another great way to get your first portfolio pieces? Find websites in your niche or industry, then get in touch to see if you can contribute a guest post. Identify websites to write for – You can do this by using tools such as Alltop and SimilarWeb. From there, make a list of websites that entertain guest contributors then proceed to the next steps – b. Get to know the websites you want to approach – Once you have a list of potential websites to write for, spend some time browsing through each website. Read their posts, get to know their owners and editors, and engage with the community. Doing so will increase the chances of landing a successful pitch. For best results, follow these tips when coming up with article ideas: There are no one-size-fits all methods for guest post pitching because each site is different. Take note of the following: How to contact the blog – Some websites prefer that you send them an email, while others have a contributor form. The pitch format – Is it ok to send a general article description or should you send a detailed outline? Do they allow contributors to submit fully-written articles? Should you include an image? Write the post – Got a positive response to your guest post pitch? Now you can proceed to actually writing the article. Write the article, submit it to the site and wait for their feedback. Once your post is accepted and published, give yourself a pat on the back – you now have an article to include in your portfolio! That said, there are a handful of other ways to build your portfolio. Write for free at first – Know anyone in your industry who needs content? Approach them and offer your writing services. Tell them that all you need in return is the right to use the content in your portfolio and hopefully a positive testimonial. Publish on Medium – Medium. Like LinkedIn, it gives you the opportunity to publish your posts and get in front of a wider audience. You can do it, sure, but that same piece of content would look more attractive if it were on an industry blog or a professional site like LinkedIn. There are some exceptions though. If your website is directly related to the industry you want to break into – e. The first thing you need to do at this stage is to come up with a list of potential clients. Pitching is a numbers game, so the more prospects you can reach out to, the better. High-paying freelance writing gigs are typically assigned by businesses looking to create advertising or marketing content – think blog posts, whitepaper, web copy, etc. Below are the steps you can take to find these prospects. Identify industry directories Identify key client sources in your niche – i. To do this, find industry-specific directories that you can mine for prospect information. For instance, when I first started out, I decided that I wanted to target tech companies. So, to build my prospect list, I used the website AngelList , a platform that lists the contact details and business info of tech startups. I perused AngelList daily to find potential companies, got their contact information, and then I pitched my services. Then you have to be a little creative. Ask yourself, what websites or sources would contain information about the businesses in your industry? Find those sources and mine them for leads. Here are some ideas: Use your network to find prospects Do you know anyone who runs a business? Go through your personal and professional rolodex and see if there are people you can approach for gigs or referrals. Send pitches to prospective clients Got your hopefully long list of prospects? There are, however, some general elements that can increase the success of your pitch. Finding the right person to reach out to Avoid sending pitches to general email addresses. Try to find a specific person to approach. Tailoring your pitch You need to incorporate some level of personalization into your pitch. Find creative ways to customize your message. You can, for instance: I can help craft posts that can increase traffic to your site. Include links to those articles in your pitch. Say something along the lines of – Here are some writing samples to give you a better idea of my voice and style: Make sure you answer that question in your pitch. What are the benefits that the client will get when they hire you? Here are some of the things I incorporated into my pitches: Check out the following: It has all the key ingredients of an excellent pitch. She approached me directly, she included relevant experience, she provided great ideas and sent me links to her clips. I came across a potential client as I was browsing press releases, and I noticed that

their article had plenty of room for improvement. I also included writing samples and personalized recommendations. Move on, and keep pitching. If you need more guidance on how to become a freelance writer, get help Whew! That said, if you need additional help or even just a confidence boost, then take some time to hone your skills and get acquainted with the freelance writing industry. You know â€” going out there, exploring your market, and trying to find clients. But your journey towards making it as a writer will be much easier if you know what you need to do. Learning from other writers will give you more confidence as you build your freelance writing business. I myself read books, took courses, and paid for access to certain communities so I can learn the ins and outs of freelance writing. And that brings us to the Freelance Writing Bootcamp. This is a covers everything you need to know to become a thriving freelance writer â€” from getting those must-have portfolio pieces and finding clients to creating epic content that gets tons of traffic and shares. I created this website because I want to help aspiring freelance writers build their portfolio and find high-paying clients. Have a look around and be sure to take advantage of the freebies that can enable you to break into the business of freelance writing. Free Download Enter your email address and discover how to find and land clients in a week and half.

Chapter 5 : Freelance Writing Rates: How Much Should I Pay? [Infographic]

The credentials you need to be a successful freelance writer or blogger aren't earned in a university. If you have the credentials I list below, you are on your way as a freelance writer and a lot of doors are going to open up to you.

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Write for the blog I get asked quite frequently how to become a freelance writer – particularly by people who are just graduating from school, looking to transition careers, or who enjoy writing in their spare time. It is eminently achievable. I now have many years of work experience, but I entered this field with no formal training beyond general aptitude, a good public school education, and several years tutoring students in English. Would a degree in writing or English have helped me get more work at the beginning of my career? Do certain writing programs impart valuable skills? Does it make any difference once you start landing clients? The things you do need: You need to be a very good writer. Do they think your writing has real potential? If they hem and haw, do not fret. But you may need to polish your skills before you start to make money off of freelance writing. You need to be a decent editor. That has rarely been true. Most of the time, I submit work to clients that has only been edited and proofed by me. I know a few freelance writers who are fantastic and happen to be lousy spellers – but they make up for it with VERY strong style and points of view, and spell check helps them along. Overall, to be a successful freelance writer, you need to have basic mastery of grammar, syntax, usage, and tone – and the ability to proof your own work and make cuts. It helps to be relatively speedy. But if you take a loooong time to finish pieces, be aware that this habit will probably need to change; many clients have fairly strict deadlines, and nothing impresses them like a fast turnaround. You have to really, really like writing. Nothing tests your love of the written word like having to produce it full-time. And yet even I occasionally get to the point where I feel like I will throw up if I have to type one more letter. The foremost thing you need to know: There is no One Right Way to become a freelance writer. People come to it from all kinds of backgrounds, and work in all sorts of niches. So how do you get started? Pick up a book or two and do your research. In the Internet age, this kind of foundational investigation is easier than ever. A good Google search will get you information ranging from standard freelance rates to pitch formats. Do you prefer writing long-form pieces or short-form, or both? The best way to learn about the realities of freelance writing is by talking to someone who already does it. Nobody minds being treated as an expert, and most people like a free lunch. When I was beginning to freelance, I was advised by the very kind and generous Jennifer Williamson of Catalyst Writing Services see her work here – she also helped me get one of my first gigs. The bad news is that nobody wants to be your first client. So how do you gain experience? While companies and individuals are often loath to pay untried writers, many will not turn down volunteer work. Non-profits are a great way to build your portfolio while creating some good karma – they often have limited budgets, and are eager for the help. Research some smaller non-profits in your area you can try big ones, too, but they often have dedicated marketing departments or look up pro bono writing jobs on Idealist. Pitch yourself as someone who can help them out with content: Be clear about your enthusiasm for the organization, and specify that you are a writer interested in using your skills to help them – while building your portfolio. Do they need fliers? All of these things make nice beginning samples. A nice erudite essay goes a long way. If none of these avenues is fruitful for you, make up samples or make your own work. Start your own blog and post to it faithfully. Write an opinion piece and submit it to Huffington Post. The point is just to build content samples. Find clients – and then find more clients By now, you have a nice little portfolio and have done your online research about freelance rates. Time to start charging! Writing for minimum wage is NOT acceptable. Resolve to raise your rates at reasonable intervals. Finding freelance writing clients, unfortunately, is just like finding any other employer. Reaching out to others on social media has always worked well for me; does anyone in your network need a writer? Online job boards can be an exhausting crap shoot and full of dreck but I have found decent gigs through many of the usual suspects: Make a list of your favorite organizations and companies, or ones that operate in your areas of specialty. Send them a nice inquiry with a link to your portfolio. In the meantime, keep finding your circles and networking. Take some time to read through them! Time to narrow things down! What field are you getting a lot of experience

in? What work gets the best feedback from your clients? Most importantly, what do you really enjoy doing? Start focusing your searches when you look for gigs; look for projects and clients that fit your ideal work profile. Specializing allows you to develop expertise, which allows you to raise your rates and find repeat clients more easily. If I had expected freelance writing to be very lucrative immediately, it would have been pretty frustrating but the knowledge that I was building towards a goal helped me over several of these speed bumps. So if you wanna be a freelance writer €” congratulations! You are hereby empowered to become a freelance writer. Building your intermediate freelance writing business is a whole different post! Want more like this?

Chapter 6 : How to Become a Freelance Writer | Freelance Writer Guide Course

If you're a graduate wanting to start your career in writing or journalism, freelancing could be for you. Here is some advice on finding opportunities, and building your portfolio.

Hopefully the simple steps outlined below will help you get started on this exciting career path. Learn More About Freelance Writing Jobs Magazine, newspapers, websites, and other outlets need content on a regular basis. Most of these outlets rely on freelancers to create the articles, posts, and papers that they need. When you combine the abundance of writing opportunities with the ability to have a flexible schedule, be your own boss, and work from anywhere, freelance writing becomes an attractive way to earn a paycheck. Are you dreaming about launching your freelance writing career? Write More – To be a successful freelance writer, you need to enjoy writing. Write as much as you possibly can. Be open and receptive to feedback and edits. Write about all sorts of topics. Aim to find your voice and hone your niche. Write articles after work. Create content that shines the spotlight on your writing talents. If you do have things published online or in print, get a copy and share it on your website and portfolio. Create Your Web Presence – If you want to be treated seriously as a freelance writer, you need a website that highlights your portfolio and hopefully your clientele too. Create a blog with samples of your work. Find places to guest post. Develop your social following. Let your network know that you are offering freelance writing services. Ask them for any leads. Set Your Freelance Rates – Too many freelancers work for minimal pay. Set your rates and stick to them. You know how much your time is worth. Become known as a freelance writing expert who always does a good job. This will help your business boom. Most freelancers start out earning enough to cover date night or pay the electric bill. Many never make the switch to turn freelancing into a full time career. But this is the beauty of this job niche, you can make freelance writing into anything that you want it to be. If you plan to pursue freelance writing, please stop by JobMonkey.

Chapter 7 : How Much Does it Cost to Become a Freelance Writer? - Contena Community

People are also hiring freelance writers well-versed in social media platforms. If you tweet, instagram, or snapchat a lot (even for fun) you likely have a skill set you weren't even aware of. Employers looking to hire freelance social media writers will post their openings online on sites like calendrierdelascience.com

As we suspected, rates and level of experience are connected. The findings were the same for per-word rates. More on pay rates and quality Interested in learning more about pay rates, experience, and quality? It was no surprise to find that writers with more experience, who charged more, were overwhelmingly better than cheaper, less experienced writers. We found a gender pay gap in our sample that was the opposite of most industries. Women, on average, charged more than men except in one category, which was at the intermediate level. When we scale-adjusted the pay ranges to the percentages within each group, it came out to: Average of all pay levels: Women charged an average of 8. At the beginner level: Women charged an average of 5. At the intermediate level: Men charged an average of 5. At the expert level: Most freelance writers are flexible in how they charge. This is good news for brands, as budgets and payment terms vary from business to business. No surprise, but articles and blogs are the most common type of content produced. Overwhelmingly, blogs and articles are the most common type of content produced by freelance writers. Here is a breakdown of other types of content: Counter to popular opinion, older and more experienced freelancers were far more likely to do social media content. We found this point to be most surprising, as it counters the notion that social media is dominated by those who are younger. Translating pay rates into the cost of content types Although charging per word might not be the ultimate method of calculating pay with your freelancers, knowing the approximate word count for the content types you need can help you estimate initial cost figures to work from. What type of content do you want to produce? Usually billed monthly or per project for bulk work. Intermediate to expert freelancers should include some strategy and research. Rate could be higher if research, media, distribution or cross-publishing is required. Design is not included in the the content rate. Business resources ebooks, white papers, etc. Usually written by an experienced freelancer and quite possibly a subject matter expert. Should always include research, sources and media. Parting Words Sending a special thanks to the hundreds of freelance writers out there who took time out of their day to participate in this study. After viewing the study, we hope freelancers out there have a better pulse on what others charge. And same goes for brands! Now you should have a better idea of reasonable rates based on levels of experience. Related articles to help you determine freelance writer pay: The Power of Pay: Are Freelance Rates and Quality Correlated? We assigned one travel article to seven writers and had 30 editorial pros rate the quality of the submissions. Did vetted experts outperform less experienced writers? Different assignments, different rates, but same freelancer. Developing a solid working relationship with freelancers is no less important than fostering respect with your fellow FTEs. Educate yourself on the most common contingencies and special circumstances that warrant you paying a freelancer above and beyond their normal rate. A tenured member of ClearVoice, she has a passion for efficiency in business. Follow her on Twitter.

Chapter 8 : The Write Life - Helping writers create, connect and earn

Develop a Plan. A plan with actionable steps is vital to becoming a successful freelance writer. You must map out how you will reach your customers, how you will deliver services to them and how you will be competitive.

Pin 1K Shares Like most aspiring writers I became a freelance writer on the side of my day job. Becoming a freelance writer will give you the flexibility and income you want. Check out this success story from Gina Horkey, a mom and new freelance writer. Learning how to become a freelance writer is simple. It will cut down your learning curve and help you avoid costly mistakes. She invested a little bit of money into a writing course too. It can help you save time and avoid costly mistakes. Here are her exact expenses from May and June, before she made a cent from writing: However, I WISH I had because it would have drastically cut down on my time learning about the freelance writing world. On top of it, I could have avoided unnecessary mistakes. These are proven steps to help you finally earn money while working from home, that hardly take any investment up-front to get started. Push through your fears If starting a website from scratch seems too daunting, no problem. When starting out as a writer the point is to get started so you can start making money! But you have to push through your fears to get there. As a newbie freelance writer your currency will be time so be liberal with it and keep hustling. Gina is spot on with this advice! Just push past your fear and start doing the work. Take that first step! Choose a writing niche One of the first roadblocks that can stump newbie writers is what writing niche to start with. The best place to start is leaning on past experience or knowledge you already have. One resource I recommend is to write essays for bid4papers. You absolutely must have a writing portfolio to showcase your work and close deals with prospective clients. We actually both started our writing careers by writing for big media outlets and I know several other freelancers who have had success with this as well. How did Gina get started writing for The Huffington Post? I shoot for posting monthly. Track your income Obviously one of the main steps to being a successful freelance writer is to track your income. It will help motivate you to learn, grow, and increase your prices. And all of this allows you to make more money in less time! Since the beginning, Gina has tracked all of her income and expenses so she stays accountable to herself and continues hustling to make a full-time income to support her family. Invest in finding a mentor or coach Not all mentor relationships require you to spend money to glean from their experiences. Sometimes their blog will be full of ideas, tips and tricks for you to learn from for free. On the flip side, a simple product will outline their methods and strategies, which can be life-changing as far as results. Find someone whose story inspires you and find out if they offer coaching, mentoring, or products you can purchase. Working with a mentor has been huge! And you can get started right now! She shares in-depth lessons with actionable advice to help kickstart your writing career. Thanks so much for doing this interview, Gina! Got questions for myself or Gina?

Becoming a successful freelance writer and making good money involves lots of work and some lean times before you achieve a good income. Here are 6 strategies you can use that will build your.

Ask Friends, Family and Work Okay, this may be a no-brainer, but you never know until you ask! Before you make your leap into freelance writing, let your friends and family know. Doing this can help secure your first samples as a new writer. When you decide to quit your job to do freelance writing full-time, let your work and coworkers know. They may end up being your first client and can provide you with your first testimonial! This means creating business cards that you can quickly give to friends and family. You may also end up finding another writer in your town! Use Your Website The best way to attract high-paying clients is to have a professional looking website. But, if you are just starting out, this may not be an option for you right off the bat. You can definitely use your site to offer your freelance writing services in the beginning. I teach in-depth the precise pages to have on your site and the type of copy that attracts prospects in my course since I know having a strong writer website is essential to a successful business. Guest Post For Free! How can writing for free pay off? The quickest answer is that when you guest post on popular sites hundreds and thousands of people will see your writing. And you can bet one of those viewers is a potential client. For me, this is how I was able to first build my portfolio and eventually land more clients. So, where do you guest post? This is the best piece of copy you have to convince readers to come over to your site. I use several different author bios depending on where I am guest posting. For example, for my guest post over on Successful Blogging , I wrote: Elna Cain is a freelance writer. She works closely with B2C and B2B businesses providing blog writing, ghostwriting and copywriting services. Not quite sure freelance writing is for you? Why not try her totally free course, Get Paid to Write Online! Network With Other Freelance Writers You know, the best thing you can do for your new freelance writing biz is to network with other writers. When I first started, I reached out to a few freelance writers that I was stalking at the time! While most said go with your gut, I was grateful for their interaction and their patience with my numerous questions. A few months later, I had freelance writers refer work to me! How amazing was that? Start Warm Pitching Hold up! Well, to maximize your chances at landing a quality writing gig, you need to work both ends indirect and direct approaches. While cold pitching is a direct way to land work, warm pitching, on the other hand, is a more indirect and slower way. It all centers around creating relationships with brands and business. For example, when I find a business in my niche, I follow them and Like their Facebook fan page. That way I can keep an eye on them and engage with their posts when I can. If you have a social media profile which you should! Also, it lets other freelance writers know that you are available for writing work. Early on when I first started freelance writing, I was lucky enough to land a writing job from simply saying I was for hire. A prospect messaged me on LinkedIn and told me another writer had referred me to him. I had no clue who this writer was, so I messaged her back and asked how my name came up in their conversation. Presto, landed a gig! Visit Local Printing and Design Companies Another great way to land consistent work is to contact your local printing and web design companies. These businesses have a full roster of clients that need web content. Pitch Your Story For many print journalists and writers, when they decide to go online and freelance, they stick to writing for publications and selling their stories. All Freelance Writing has a library of publications that accept and pay for submissions. Many sites pay for your story too! For example, National Geographic pays for your travel stories. Generally you have to cold pitch your story idea first and then pitch each additional time for subsequent stories. Join Facebook Groups There is a lot of potential for writing gigs on Facebook. If you know the groups to join then you should have no problem finding consistent work. But, this approach does take time as you are building relationships with potential leads. For me, I belong to several entrepreneurial Facebook groups and I do my best to join in on the conversation. I might also throw out a question to see if there are entrepreneurs that need help and are overworked.