

Chapter 1 : NIH Peer Review Notes | Medical Writing, Editing & Grantsmanship

This book is an entry level guide to finding and analyzing demographic data about your customers. Learn how to ask the right questions and how to manipulate the answers when you find them. With tips on how to use census data.

It also has a reputation as a dangerous country. Almost everybody I knew told me not to go. Venezuela is a truly incredible country. Here are seven things nobody bothered to tell me – but are super helpful to know before you go. View photos The undeveloped country has some of the most pristine beaches in the world. Venezuelans want to chat about politics. I was pleasantly surprised to find out that most of the Venezuelans I met were happy to discuss the political situation in the country. And the population is very divided on the matter. And then there is everybody in between. A Visual Exploration The one thing that all Venezuelans have in common is that they are extremely grateful to have somebody listen to their side of the story. On numerous occasions, Venezuelans themselves actually initiated the political conversation with me, which was not what I had expected. Venezuela was refreshingly different in that regard. For context, that means that it is quite literally cheaper to fill up a car than it is to buy a bottle of water. Gas is cheaper than bottled water. The other interesting fuel fact is that many Venezuelans view their nearly-free fuel as a birth right. The prices of certain items are very surprising. For that reason, I brought extensive supplies of the stuff – 12 rolls! I later found out this is technically smuggling, and therefore is illegal. View photos I accidentally broke the law. Will Hatton Even more expensive than toilet paper, though? The planes are certainly terrifying, but still: For backpackers on a budget, Venezuela is a real treat. This is one of the cheapest countries in the world if you have dollars in your pocket. I can stride into a bar, order two beers, and talk about how I like to play with my dog in the park with fair confidence. Not every Venezuelan woman is a model. And while there were plenty of Venezuelan girls who were pretty, funny, fun, and approachable, not every single woman there is a complete and utter stop-in-your-tracks knockout. There were plenty of women who were beautiful, but in a real-person way, not a supermodel way. The quality is incredible. What came as a true surprise, however, is that the quality of the stuff you can buy is actually extremely good. It gets you a five-star hotel room. Well, be sure to dress up in your Sunday best, because for that kind of money, you can expect to eat a three-course meal in a truly stunning restaurant – the kind of thing that would cost hundreds of dollars back home. I could not have been more wrong. Of course, be sure to check out the reviews of your company before you go, and only choose a company that is legitimate. The really crazy thing is that, due to the fluctuating black market rates, the value of your dollars changes every day. I left civilization for a five-day trek, and when I returned, the black market rate had skyrocketed yet again. View photos The glide of a lifetime, all for a mere seven bucks! Venezuelans are incredibly friendly. They do, after all, live in a politically unstable country where riots, food shortages, rampant inflation, and crazy politicians are pretty much the norm. Venezuelans may not be that welcoming at first. You are, after all, a comparatively loaded traveler, making the most out of their dire economic situation in order to fuel your lust for adventure. But do not let that deter you. Once you actually get chatting to Venezuelans, especially some of the younger generations, you will find that they are warm, incredibly hospitable and almost always up for a good time. The amount of on-the-spot offers I had to go off on an adventure, or simply sit down and play a random game of chess, were truly staggering. View photos Playing an impromptu game of chess with a local. Will Hatton Finally, a word of caution: Be sure that when you are considering a trip to Venezuela, you take everything you hear – even from me – with a grain of salt. There is a lot of conflicting information out there, and if you really want to learn the truth, you need to just go for yourself. Pack your bag, book that flight, be smart, be safe, and learn the truth about one of the most stunning, bewildering, exhilarating, and beautiful places in the world.

Chapter 2 : Social/Economic/Demographic Statistics for Marketing

The Insider's Guide to Demographic Know-How: How to Find, Analyze and Use Information, 2nd Edition Send to friend
Title: *The Insider's Guide to Demographic Know-How: How to Find, Analyze and Use Information, 2nd Edition.*

Did we mention the comp mini-bar? Kerry Hotel Did we mention the comp mini-bar? Few hotels capture the bustling energy of cosmopolitan Beijing like the Kerry Hotel. Style and service runs through the veins of the downtown hotel. Bright, airy rooms are equipped with space age bathroom equipment. Guests get complimentary fitness classes at the gym, complete with running track and sports courts. Kids can romp on the slides and ball pit at the Adventure Zone playroom. The resort is a period Qing Dynasty structure of crisscrossing courtyards, halls and suites, unfolding symmetrically like a miniature Forbidden City. Some distance from the city center, this one is designed for escape, not exploration. White rooms accented with natural materials have a breezy, yoga studio aesthetic. Even the bathtub is wooden. Not just a place to stay, The Opposite House is also what to do in Beijing. Although just a minute away from the international airport, this roomer succeeds in being more than a place to pass out during a layover. With contemporary Chinese art filling the hotel, Langham Place has a cheeky, creative atmosphere. Floor-to-ceiling windows with Great Wall views have been installed in all guest rooms at ground level, but curtains are absent so expect to rise with the sun or use the eye shades provided. Breakfast included features local bacon, freshly baked pastries and jams made with fruit from surrounding orchards. A newly opened spa with pool, an outdoor Jacuzzi, sauna and treatment room has all wellness needs taken care of. From a trio of roof terraces you can catch sight of the famed Drum and Bell Towers looming over tiled rooftops. Outside the front door is Baochao Hutong. Here, visitors can find typical sights and sounds of Beijingers going about their day in the cramped, crumbling courtyard houses. The neighborhood is filled with good cheap eats, from street-side kebab stands to Yunan delicacies. The lobby bar has a well-curated wine list and potent locally brewed beer. All rooms have an Apple TV set, goose down beds and jars of high-grade tea. Budget A cozy and friendly courtyard experience. Housed in a handsome building in the middle of an old Beijing neighborhood, Peking Yard is all potted flowers and cozy modern furnishings with plenty of Western comforts. With pool table, Belgian beer, pizza and burgers, the lobby bar is the place to meet other travelers and compare Great Wall adventures. The smart-casual dining hall is filled with enticing sounds and smells from an open kitchen where diners can watch all manner of Chinese food being prepared. Advance notice necessary for ordering the Peking duck at Made In China. Temple Restaurant Beijing For many, a meal in a Ming-era temple is the exemplary Beijing luxury experience. Diners navigate a traditional narrow alley to find the restaurant. They walk past contemporary Chinese art installations and the towering temple hall, restored but not renovated so the compound retains as much of its original grandeur as possible. Menus are contemporary European with an Asian flair, with items like rice flake crusted lobster, suckling pig and gravlax salmon prepared at the table. A lunch deal and weekend brunch are available. Unlike other Sichuanese holes in the wall, dishes are more than chops of meat swimming in questionable oil. Rather, excellent renditions of appetizers like chicken and prickly-numbing mapo tofu have delicately layered flavors. Capital M Housed in a historic building on the centuries-old Qianmen Dajie, Capital M is somber on the outside but inviting on the inside. The atmosphere is moneyed bohemian -- inside are a Van Gogh-esque mural, fresh flowers and views of Qianmen, the Forbidden City and Tiananmen Square. The menu is inspired by local produce, with an emphasis on modern European cooking and elements from as far as North Africa. Wines are taken seriously at Capital M. Their own label has been supplied by the same South Australian vineyard for over 20 years. Da Dong Roast Duck The king of Peking duck, Da Dong made its name with slices of flavorful, lean-yet-succulent duck meat topped with crisp golden skin. What keeps Da Dong fans coming back is the high standard of all other dishes on its Bible-thick menu. Bamboo shoots with pickles, and chestnuts stir fried with cabbage are some of the popular home-style dishes. Banquet dishes such as sea cucumber also impress. But Da Dong succumbs to the pitfalls of fame, with staff displaying attitude on busy nights and annoyingly hard-to-get reservations. Avoiding overcrowded weekends is a good strategy. Even so, for visitors planning what to do in Beijing, this one puts the "experience" in

dining. Haidilao The best part about eating at hot pot restaurant Haidilao is waiting in the line. Tea, fruit plates, Wi-Fi, board games and even manicures are provided for customers while they endure a wait that can stretch as long as 90 minutes. Enthusiastic staff keep waiting diners upbeat. The hot pot meal itself embraces a staggering choice of vegetables, meat and seafood that diners cook themselves in a bubbling pot of broth placed in the middle of the table. Ranging from super-spicy to plain, the hot pot broth imbues layers of flavor into the fresh produce, which can then be dipped in your own custom sauce. Chuanban You may discover new mouth sensations with Sichuan peppercorns. The restaurant was opened by the Sichuan Provincial Office in Beijing, so the authenticity of the food is assured. You can challenge your spice threshold with shuiju yu, tender morsels of fish in a chili-laced broth; or mapo doufu, the famous minced pork and tofu dish. Everything is dotted with Sichuanese peppercorns, a spice that causes a numbing sensation on the tongue. But the incredible food is worth the indignities. Best to arrive before 6 p. The Donghuanmen night market consists of dozens of stalls lined up in a neat row, each selling a variety of Beijing snacks. Scorpions, centipedes, starfish, cicadas and snake skin can all be fried and eaten on a stick. A bowl of stodgy gray beef offal -- a Beijing favorite -- will help it all go down. More than just a meal, this one is at the top of many "what to do in Beijing" lists. Nightlife Apothecary Artisanal cocktails are the thing at Apothecary, a sleek bar that gets so ridiculously crowded on weekends it has to turn people away. Everything is homemade, from the bitters to syrups. Slow Boat has the most beers on tap of any bar in Beijing. Riding the craft beer boom, the tiny taproom hidden deep among traditional alleyways was started by two Americans who missed the taste of beer back home. This is where local beer nerds meet up over a pint, sitting at long tables in the rustic hutong atmosphere. Brews are chalked up with their alcohol content and bitterness units, with offerings anywhere from light pale ales to dark, malty stouts. The bar regularly experiments with new styles, like a potent imperial vanilla stout or an IPA with laced with hints of mango. Many show up just to eat. Burgers slathered with homemade hot-sauce aioli, a plate of house pickles and bratwursts cooked with IPA mustard are big sellers. Decked out like a Chinese bordello with no sense of irony, the place is all red lanterns, silk cushions and lattice screens. An eclectic mix of locals, expats, tourists, models and working girls fill the place almost every night of the week. Cointreau, stewed figs and citrus in house ginger beer. Its modern twist on the saloon certainly brings in the crowds. Bow-tied bartenders pour expertly crafted concoctions into cut-crystal stemware. Funky jazz and house beats echo around exposed brick walls, while aged wood paneling and dangling bare light bulbs frame the scene. All the ingredients are bespoke, and the seasonal menu tips its hat to the past. Or the New Fashioned, mixed with walnut-infused dark rum and cacao bitters. The grungy black-box space hosts the most promising local indie acts, everything from Mongolian folk singing group Haggai, to punk outfit SUBS and the experimental noise of Lonely China Day. When international bands play, MAO is too small to hold all the fans, so be prepared to fight for space. It has a funky, futuristic vibe. Galleries Lafayette The six floors of this ritzy department store are packed with plenty of sophisticated brands. Foregoing a national addiction to big-name luxury brands, the store boasts trendy niche clothes, cosmetics and accessories from all over the world. Now, Panjiayuan is one of the biggest antique flea markets in China. Early weekend mornings are the time to hit the market. A huge variety of wares are sold here by shrewd, eccentric merchants. Mao memorabilia, hand-carved furniture, calligraphy, jewelry, porcelain, ceramics, knick knacks, found photos -- most are fake, some are real, some are done so well that authenticity is irrelevant. Bargaining is a sport and taken for granted. Try starting with half the asking price and move up from there. The golden rule -- whoever is most willing to walk away from the deal is the one with true bargaining power. Nanluoguxiang More than years old, Nanluoguxiang is one of the few protected areas of the old city. Measuring meters long but just eight meters wide, the street snakes through the neighborhood at the north end of the Forbidden City. Myriad ever-smaller laneways connect from Nanluoguxiang, leading to hidden, fun things to do and see. You can get an imperial-style yogurt at Wenyu Nailaodian or pints at Great Leap Brewing microbrewery. This is definitely what to do in Beijing. A few minutes at the square is enough for anyone to feel the combined weight of Chinese imperial and communist history. Standing in the square, visitors can observe the majesty of the Forbidden City gates to the north, and the blockhouse, Soviet-inspired National Museum of China and Great Hall of the People on the east and west. This is the place to get that postcard perfect snapshot with the

triple-whammy background of Chinese flags, giant portrait of Mao Zedong and Chinese tourists milling about making V-signs for their own cameras.

Chapter 3 : Paris Insiders Guide | How To Plan Your Visit

The Insider's Guide to Demographic Know-How: How to Find, Analyze, and Use Information about Your Customers by Diane Crispell, Diane Crispell. (Hardcover).

Top realtors can show them to you by land or boat. With miles of shoreline, you can find a first or second home in a quiet cove with just a few neighbors in sight - or retire to a well-planned community with shared or private amenities that include swimming pools, fitness facilities, boat slips with powered boat lifts, and golf courses. If you prefer to build your own Smith Mountain Lake home, about lakefront lots are available. About 35 do not include the feet of lakefront required to build a dock: You can buy a furnished home, and move in "tomorrow. Before you buy, check the lake depth at the dock. It can also be difficult to climb down and back up from a fixed dock to a floating dock "floater" during drought; ask to see how access to your boat will be provided. On the second weekend of October every year, more than 1, volunteers welcome many thousands of visitors to the three-day event. Looking for an undeveloped lot? For a bit more, you can buy a waterfront lot with a coveted view of the Smith Mountain "gap. You will need at least feet of waterfront to add a new dock on your lot. In that case, expensive remediation may be required before you can use the dock - or even before you can buy the property. Nearly all Smith Mountain Lake homes are built above the "year flood plain", feet above sea level. Lakefront properties with gentle slopes from feet down to "full pond", feet above sea level - plus a full view of the Smith Mountain "gap" at the dam - generally command the highest prices. Vacation rental restrictions and prohibitions are increasing as the popularity of vacation rentals grows. In Bedford County, both can be hard-to-find. Ask the homeowner or your realtor which services work there, and borrow their phones if necessary to test them. There are many homes at every price point in all three counties surrounding the lake where high-speed Internet is still just a dream. If you want to buy or rent real estate, or book a vacation rental, dozens of experienced professionals can help you to find your "perfect SML vacation or retirement home. The recession slowed development and reduced those pressures, but new construction is again underway. Lake water quality is preserved as responsible new home construction retains natural waterfront buffers of native trees and vegetation that filter lake pollutants like lawn fertilizers and pesticides. In , all three lakefront counties passed new regulations that forbid the feeding of waterfowl within feet of the lake, to help control water quality. In , Franklin County began a program to enforce regular five-year maintenance and pump-out of septic systems near the lake. Boaters are forbidden to dump wastes of any kind into Smith Mountain Lake. SMLA has recorded and publicized water quality test results continuously since - a database that is unmatched by any other major lake in the USA - supported by dozens of residential volunteers and by generous Ferrum College faculty and their students. Aggressive invasive weeds pose a major threat to most U. In , sterile grass carp voracious consumers of hydrilla and other invasive weeds were introduced to the lake - in controlled numbers carefully calculated to limit their effect on desirable native vegetation. That program has been very successful; grass carp are added each year as needed, in weed-impacted areas. Invasive, non-native zebra mussels are a threat, migrating southeast from the Great Lakes and hitchhiking nationwide on trailered boats from infested lakes. SML so far remains free of these noxious pests, which have no natural enemy or chemical treatment; they cannot be remediated. Virginia is one of just 17 states that remain uninfested, and is surrounded by states that are - except for mussel-free North Carolina. Invasive species are illegal to transport here; visitors should " Clean, Drain, and Dry " all trailered boats before launching in SML. Properties are reassessed once every four years. Throughout Virginia, there is no reduction of taxes for primary homes or for low-income or retired homeowners. Taxes are assessed at fair market value, and everyone in a county pays the same property tax rate. There is no local "town level" of government at Smith Mountain Lake, so the three lake-surrounding county governments face new demands for public services like law enforcement, traffic safety enforcement, road improvements, and trash removal, plus new infrastructure needs like public water and sewage. Bedford County began construction of sewage lines and a treatment facility in ; Franklin County sharing some costs and continues to explore feasibility. The three county governments and Appalachian Power Company control lake development. Some local residents and

organizations want to establish an additional local level of taxation and control - a special tax district or a town of Smith Mountain Lake spanning all three lakefront counties, to support an increase in tax-based services provided around the lake. The result would be dedicated funding for critical needs like water quality, at the expense of higher taxes. Most residents have opposed a lake-based tax district. To better understand SML development issues:

Chapter 4 : The insider's guide to demographic know-how (edition) | Open Library

The Insider's guide to demographic know-how: everything you need to find, analyze, and use information about your customers by Crispell, Diane, Publication date

The Republican nominee will ultimately be chosen at a nomination conference by vote of conferees from each county in the district. Typically, in other districts, candidates will strongly rely on home county advantage with the most successful candidates often coming from the largest county by population. However, as applied to the 10th district, the geographic advantages that are usually created by the rules are out the window " and it will be the candidate who can best build coalitions across counties during the nomination process that will come out on top. Jake Sternberger With the current list of rumored and potential candidates, none has a path to winning the nomination outright without venturing significantly outside of their own turf. The candidates therefore will have to make themselves familiar with this complicated collection of disparate county bylaws in order to survive the inevitable runoff at the nomination conference. Whichever candidate best masters the county-by-county rules is best positioned to be selected as the Republican nominee. There are 15 counties that comprise the 10th District. Accordingly, there are 15 different sets of rules for selecting the county conferees. Knowledge of these varying county processes is critical because there is a mixture of conferee selection methods, which will determine the level of time and effort candidates will need to expend to secure conferees. Most counties use some variation of direct appointment by the County Chair or appointment by County Executive Committee. Knowing who controls the process in each county will assist candidates in determining who they have to win over to their side. This could mean wooing solely the county chair, or having to woo an entire county committee made up of hundreds of precinct committeemembers " potentially for only a handful of conferees! Conferee allocation is determined by the number of votes cast for the Republican candidate in the preceding presidential election " in this case, votes for Donald Trump in Each county is guaranteed one conferee and an additional conferee for each 1, or majority fraction thereof of voters for the Republican presidential candidate in that county or portion of that county which falls within the congressional district. Based on the above arithmetic, no single county holds a decisive portion of the conferee vote share. With numerous candidates already examining the potential of running for this seat, a multi-candidate field would result in rounds of voting where candidates with lower numbers of conferee votes are eliminated until someone finally reaches a majority of votes, similar to the statewide Republican endorsement procedure. Given the projected numbers above, conferee votes would earn a candidate a majority of votes and the nomination. With a potential multi-candidate field, it will be key for a successful candidate to cobble together a cross-county coalition of conferees that will keep them from being eliminated and will stick with them during early voting rounds. Numerous potential names to replace Marino have already been floated. However, of those names, none currently represent a constellation of counties that would add up to the majority threshold. Interestingly, Senator Gene Yaw would theoretically receive 80 conferees from Bradford, Lycoming, Sullivan, Union, and part of Susquehanna " again, this is assuming full home turf capture, which is impossible due to overlap. Accordingly, no candidate has a clear path to capturing a majority of the conferees. To be successful after multiple rounds of voting, candidates must familiarize themselves with the byzantine collection of differing bylaws regarding the selection of conferees across 15 counties. He has worked multiple campaigns at all levels from borough council to U. He most recently worked as the campaign manager for former Congressman and Senate candidate Adm. If anything, it indicates that some of the best candidates from the standpoint of the public benefitting from their being elected , Yaw being one of them, are at a disadvantage if the process works as planned. How might this have happened? Probably not long after the November election, when both Marino and Barletta were being touted as possibly joining the Trump administration. It is reasonable to consider that this may have gotten a lot of people, including Republican party apparatchiks, to have close-holed contingency plans ready in the event one or the other was chosen. This, of course, did not happen at that time, but it is likely that anything discussed then may be being dusted off now, behind closed doors. Maybe there is no way to be certain of anything like this at present. But there

are many ridges and valleys in Pennsylvania politicsâ€¦. PA-7 April 13, at 1: Additionally, this is an extremely well-written article. Ned April 13, at I doubt one candidate will really have influence over that many committee people. I bet you see candidates from Scranton area, Williamsport area and probably Lewistown. Looks like someone from Bradford as well, probably split up the north east vote so much whoever is from Lycoming walks away with it.

Chapter 5 : Diane Crispell (Author of Insider's Guide to Demographic Know-How)

The Insiders Guide To Demographic Know-how: Everything You Need To Find, Analyze, And Use Information About Your Customers by Diane Crispell Results 1 - 6 of 6. to Find, Analyze, and Use Information about Your Customers by Diane Insiders Guide to.

Chapter 6 : Insider's Guide to Houston | Find Trip Ideas & Locals Insights

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Chapter 7 : The Insiderâ€™s Guide to Venezuela

Insider's guide to demographic know-how by, February , Probus Publishing Co. edition, Paperback in English Insider's Guide to Demo-Graphic Know-How (February edition) | Open Library Click here to skip to this page's main content.

Chapter 8 : An Insiders' Guide to the GOP Nominee Selection for the PA Special Election | PoliticsPA

The insider's guide to demographic know-how everything you need to find, analyze, and use information about your customers Rev. ed. by Diane Crispell. Published by Probus in Chicago, Ill.

Chapter 9 : The Insider's Guide to Demographic Know-How, Diane Crispell, X,

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