

# DOWNLOAD PDF PROFESSIONAL SHAREPOINT 2013 BRANDING AND USER INTERFACE DESIGN

## Chapter 1 : SharePoint Branding and User Interface Design : Books

*SharePoint Branding and User Interface Design Book Description* If you are planning, designing, and launching your brand using SharePoint, this book and author trio will walk you through everything you need to know in an understandable and approachable way.

Published by Chris Poteet on November 6, It seems like we in the technology field play this game all too often. We get caught up on the newest technologies only to have that dashed all-to-quickly on the release of the next version. To help expedite the learning process we turn to industry experts who, among other things, write books to help us. I want to say at the outset two things. Secondly, the book was provided to me for review. The rest of the introduction and first section deals with important terminology like the type of UI effort intranet vs. Then we see lots of material on using OTB functionality like creating sites, editing navigation, etc. Then it moves into Design Manager, which is the most publicized feature in The user is walked through converting a static comp to a SharePoint master page using Design Manager. In this section we get an overview of making master pages and page layouts from scratch, WCM, rollups, and more. The trend also continues of showing off new functionality related to things like the content by search web part, device channels, and changes to things like my sites. The fourth and final section is related to emerging UI technologies and SharePoint app fundamentals. Topics like HTML5, CSS3, and responsive web design are mentioned, and the new app model is given an introduction on how to develop for them. Critical Review Now we will turn our attention to a critical analysis of the book. What stands out in this book is how strong it is at explaining SharePoint terminology and features to help either beginners or seasoned SharePoint pros. The book does help all skill levels understand at least the technology behind the advances although well short on process implications. The authors even take the time to ensure you understand crucial topics like CSS specificity and the cascade since that causes a majority of the headaches when working with SharePoint. As a purely SharePoint book, this volume has much to commend regardless of your skill level. One glaring omission on the SharePoint side is no discussion given to search UIs and search master pages. This is especially odd given the search emphasis in Lastly, I do want to say that I appreciate it has more of a visual identity than most technology books. Where the book falls short, however, is in the process, emerging technologies, and in my mind unnecessary materials. The requirements gathering section needs more granularity than just functional requirements; no discussion is given concretely around user and business requirements as separate from functional. It gives the impression that a UI person is only concerned about SharePoint version choices and screen resolutions. There are opportunities that were missed. An example of this is in the wireframes section: Why did you make the choices that you did on what goes in our layouts? Did it come from user research? Did design patterns help your decisions? We unfortunately will never know. I love that they included the wireframe to master page narrative, but it needed to go further back than the finalized wireframe. Regarding unnecessary content, I would put the chapters in section 1 related to things like editing navigation, creating sites, etc. I would rather see those chapters axed and much more given to the process section of the book. This lack of UX understanding to me is the weakest part of the book. The last area of critique is related to the final sections, particularly the emerging technologies section. There are outright errors such as suggesting that geolocation and SVG are a part of HTML5 , and the examples of the new technologies are oddly specific. The section on responsive web design contains old information. All of these approaches have been around during the writing of this book, so this critique is not anachronistic. The specific material is really good, and it will help you get up and running very quickly. Did it accomplish its stated purpose and goal to provide a foundation for your projects and be a good resource for UI work?

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*He is a coauthor of Professional SharePoint Branding and User Interface Design. John Ross, Microsoft MVP, has been providing Internet solutions to clients for nearly a decade. He is a coauthor of Professional SharePoint Branding and User Interface Design and Real World SharePoint*

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## Chapter 5 : SharePoint Branding and User Interface Design [Book]

*He isa coauthor of Professional SharePoint Branding and User Interface Design. John Ross, Microsoft MVP, has been providing Internet solutions to clients for nearly a decade. He is a coauthor of Professional SharePoint Branding and User Interface Design and Real World SharePoint*

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*SharePoint Branding and User calendrierdelascience.com by Randy Drisgill, et al. - Provides various approaches to SharePoint techniques for creating an engaging User Interface SharePoint Branding and User calendrierdelascience.com by Randy Drisgill, et al. is an essential guide that shares how to create modern web techniques such as HTML5 & jQuery and guides on.*

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