

Children's book marketing director Mimi Kayden, whose tenure at Dutton and Penguin Young Readers lasted 28 years, died on April 16 following a brief illness; she was

In lieu of an abstract, here is a brief excerpt of the content: Gannon Hearne, Betsy and Marilyn Kaye eds. *Essays in Honor of Zena Sutherland*. So it is altogether appropriate that a collection of essays devoted to the art of writing and publishing books for children should now appear as a festschrift in her honor. In the long opening section of the book, fourteen authors talk about their own creative efforts. For Lloyd Alexander, stories, like all art, are attempts to "make sense of a world not especially noted for making much sense at all" P. Paula Fox reviews her own childhood reading experience and concludes that for her, too, "stories, in whatever guise, are meditations on life" p. Jill Paton Walsh presses the point that realistic fiction, properly understood, can function in the same metaphorical way as fantasy to provide for young people "mind-maps with which to begin to learn and explore the world" p. The sources of creativity are explored in highly personal terms by Virginia Hamilton and Susan Cooper. Hamilton, like Cormier, finds that each work has its own inner dynamism, makes its own demands. She describes the way her work draws upon not only her personal resources, but "the life-force of black history and traditional lore" p. Instead of the "proper dispassionate description of the nature of fantasy" p. For Cooper, fantasy is "the metaphor through which we discover ourselves," since those drawn to write and read it are "haunted" by those aspects of their experience they neither understand nor perhaps consciously remember p. The feel of how it is to write as Cooper doesâ€”attentive always to the inner "music that will tell. Other authors and illustrators contribute to the discussion of their craft in various ways. Konigsburg tries to figure out why she writes so successfully for children: Arnold Lobel tries to define the good picture book while modestly explaining how he goes about writing one, and Lawrence Pringle and Millicent Selsam explore some of the problems involved in writing and reviewing science books for children. Be simplistic and predictable! You are not currently authenticated. View freely available titles:

Chapter 2 : ALA | Distinguished Service Award winner announced

Bill Morris. Henrietta Smith. Mimi Kayden. Susan Roman. Kathleen T. Horning. Ellen Fader. What do these names have in common? Two were publishers; the others, librarians of all stripes: a Dean and association leader, a professor, a director of a special collection, and a public librarian. They.

Do you feel scholarly publishers hear your needs and challenges as a librarian? And so a conversation over lunch at UKSG16 was the starting point for their recent research project: Ahead of their talk, we asked Bernie to expand on what inspired their research, if there were any surprises in the data, and what actions both publishers and librarians can take as a result. What prompted you to carry out this research? In my work with librarians, typically carrying out market research on behalf of publishers, I have heard often that librarians feel talked at but not necessarily heard. There are of course alternative comments; I do also hear of good experiences at library advisory groups which are more collaborative. When I worked in academic publishing I was happiest when talking with customers and trying to understand challenges with a view to finding workable solutions. How many responses did you receive? We had no idea what to expect and received responses in total which produced messages for publishers. We deliberately tried not to lead in any way and apart from the demographic information, all responses were free text. We are interested in carrying out further research at more granular levels if there is an appetite. We left name and institution name as optional to encourage candor. Just under a third of the respondents provided contact details. Did consistent themes emerge in the responses? Budget challenges and pricing strategies dominated across all role types. Although this may not be surprising, I would challenge publishers to review the feedback and take it into their organizations to discuss. A close second was ebook particularly etextbook licenses and purchase models creating real access headaches for users. There is a palpable feeling of weariness that this is still a problem. Other recurrent themes were user experience and access issues, discoverability challenges largely due to metadata problems, communication and collaboration needs particularly from senior librarians and accessibility issues. Did anything surprise you in the responses? I think the scale of operability and access type issues that cause headaches for so many libraries. Innovation is great but getting the basics right should be a given for publishers supplying a service. The overwhelming messages about pricing models and strategies and declining or flat library budgets are food for thought. We hoped for more comments of a strategic nature from senior librarians, and there are a good number, but it feels like ebook challenges and pricing concerns are taking up too much headspace and time at many levels. What actions do you think publishers can take as a result? What improvements are possible to make? What are the barriers to change that would improve the work lives of librarians and access to research and pedagogy by library users? Have a good open and frank conversation. Libraries and publishers are partners in research communication and teaching so must talk more openly and regularly. Use your time with librarians wisely. There is and can be rich collaboration. Smaller publishers need to find a way to communicate and listen while explaining their practices and differentiating themselves. Can they join forces to enable better communication? Are there any takeaways for librarians from the survey? What are the possible blocks? Should there be different questions being asked and answers given? On which side do the blocks to understanding exist? What can be done differently to move forward? Where the budget message has been heard, what were the enablers? Are you planning on repeating the research? There has been a great deal of interest in the study and lots of delegates at the UKSG conference were keen to review the data. Future research could drill down in different ways by organization type or by role. That could be a very interesting study - watch this space. I welcome ideas and suggestions for the themes we need to track. Find our PowerPoint slides and the dataset organized into themed tabs here. Do you agree with the themes and comments in this research? Share your thoughts in the comments below.

Chapter 3 : International Publishers Association - Publishers & Librarians

*Children's books and the librarian / Amy Kellman Notes on the First Amendment and protecting children / John Donovan
Some international aspects of children's books / Mary Årving.*

Over the years, publishers and librarians have often found themselves involved in a somewhat contentious relationship, with librarians sometimes seeing publishers as adversaries. More than a dozen years have passed since open access was proposed as a possible solution for the library, with new "free" journals and changing scholarly communication paradigms proposed as offering potential relief for dwindling budgets. Along with other forces, open access may actually have been the motivator for publishers, both commercial and society, to examine their relationships not only with their authors, but with librarians. The pervasiveness of Internet use has transformed both libraries and the publishing world, and these groups now find themselves with common concerns as well as some superordinate goals. Issues such as the future of print journals, use of social networking tools to entice customers, effects of massive book digitization projects, preservation initiatives, partnerships with Google, federal open access mandates, copyright and plagiarism concerns, and a variety of data dilemmas are just a few examples of areas where librarians and publishers see their worlds colliding. E-science and the coming "data deluge" will force us all to confront the issue of supplementary materials to scholarly works. Common problems can lead to shared solutions. Since collaboration and teamwork are popular buzzwords in both worlds, there may be new opportunity and value in the continued enhancement of the relationship between librarians and publishers. Librarians at the conference found themselves involved in many interesting discussions with a variety of stakeholders. SSP extends librarians a reduced rate to their conferences, and the mix of librarians and scholarly publishers made for a very stimulating and interesting conference. We discussed e-books, the use of supplemental data in articles, libraries dropping print journals, and open access mandates. More general interest topics such as the history of the information age, the future of publishing, and artificial intelligence provided food for thought. The mix of publishers and librarians at informal roundtable lunches and breakfasts provided us all with opportunities to discuss the intertwined future of both libraries and the scholarly publishing business. The featured speakers were librarians, and again it was clear that this information exchange led to a better understanding of the challenges faced by both parties. The publishers in attendance gained some knowledge about how libraries assess their collections. Although it was a short afternoon meeting in my local area, interest in the topic drew a full room of participants and calls from members for more meetings about topics of common interest. Certainly, librarians will want to know how publishers view available metrics and how they might alter their business plans around such measures, even as librarians are working to use the same metrics for other purposes. Sharing that conversation among librarians and publishers may lead to a mutually beneficial idea of the value of various new and established metrics. This type of more formalized activity is a welcome addition to the usual conference booth interactions or in-person library visits by sales representatives. Often, these meetings of behavioral sciences librarians with APA representatives result in enhancements to products that we all use in our daily work with patrons. Not to be left out of this new collaborative environment, the commercial publishers also provide venues for exchange of ideas with the librarian community. Informal exchange of ideas at these sessions has been valuable to my work as a behavioral sciences librarian. Resulting conference reports prepared by librarians can be found in such outlets as the STS web site, as well as in journals such as "Library Hi Tech News. NASIG, the North American Serials Interest Group, is an independent organization that welcomes both publisher and librarian members, and is devoted to fostering communication among all people interested in the world of serials. In attending meetings of other organizations, I have been surprised to find so many other front-line academic librarians. I have also been surprised at how easy and productive it has been to converse with those "on the other side. Greater discussion and collaboration with publishers toward a common public good can be a positive outcome of the tensions inherent in the rapid changes taking place in the "information age," and an interesting expansion of the roles of academic librarians.

Chapter 4 : Project MUSE Publishers

Mimi Kayden Mimi Kayden of Stamford, formerly a Greenwich resident, died on April 16 after a short illness. She was 84 years old. A graduate of Wellesley College, Mimi's entire career centered on.

This is a useful strategy but it has yielded a strange result. When I get home to type from my notes I find that rather than save me time, my notetaking skills require that I check and recheck every fact that I have scribbled down. All this is just a lame excuse on my part for the delay in this preview. For those of you unfamiliar with these events, here is how they typically work. At a Harper Collins Librarian Preview, librarians from the NYC city area and outside as well, if they can come in are invited to a morning where HC editors will discuss their upcoming season. Typically, you have five tables around the room and the librarians spend approximately 25 minutes at each table. In the past when it was time to move on to the next editor, Mimi Kayden would ring an egg timer. At this particular preview, however, the gentle ring of the timer was at least briefly exchanged for the unmistakable honk of a bicycle horn. I was very good and collected lots of lovely books. I then proceeded to lose every single one on my way home. I have no memory of where they have ended up. In any case, that was the sole blemish on a lovely day. I know where my loyalties lie. How amazing is the Greenwillow Books blog? How do they do it? There are lots of them out there. But Under the Green Willow is different. It has an actual personality, for one thing. And the guest pieces by some of their authors are always delightful. In fact, at this particular preview there was some debate as to whether or not their Trivia Contest was too difficult it was, but there were still two winners. Virginia Duncan and Steve Geck a. You know what Greenwillow loves? And since Herman is writing new Amelia Bedelia books of young Amelia in a picture book style, they like everything about that. This particular book goes so far as to list the names of different apples within the text, which is cool. These books might fare well if they followed the path trod by Fancy Nancy. The fact that the easy reader Fancy Nancy books have started covering topics like poetry and poison ivy has really been a boon to librarians and teachers. If Amelia follows suit, it could gain a wider following. The boy playing Amelia in full black tights and a maid outfit, is magnificent. Fletcher and the Snowflake Christmas by Julia Rawlinson was next on the menu. Essentially, Fletcher meets winter again. I say that because I consider the first Fletcher book Fletcher and the Falling Leaves to be winter-based. This makes very little sense since the entire point of that book was to talk about falling leaves. But the last image in the story was so nice and wintery that I admit to being a little surprised when I saw the title of this newest. In the story, Christmas is coming, and a family rabbits has moved out of their burrow. He leaves a trail of little stick arrows to their new home, but is chagrined when the snow covers his work. In the end, Santa manages to find the rabbits anyway. His father is the great Cuban born Italian character actor Tomas Milian. The story pretty much just revolves around a boy and a girl who are friends mostly. I was partial to these spreads myself: This brings up an interesting point. No other publisher I can name is quite as consistent in terms of Hispanic-American content. Moreno have returned for Bravo! This type of format will prove to be perfect for very young kids who are growing up in bilingual homes or have parents teaching them two languages at once. I liked how simple the text was and how large they made the font size. This is what parents are constantly looking for, you know. Guy has an education degree, which may explain why she has so expertly zeroed in on this need in our schools and libraries. Take a trip with me now, back in time. The Nintendo first hits American shores. Twenty-four years later it is being rereleased in board book form. The fact that it has never been in a board book format until now is downright peculiar, but there you go. Something to look for then. On the one hand I was blase about her work on The New Policeman. You may remember hearing from your world history classes that during the time of Caligula he placed his horse in the Senate? Well, this is the story of a boy and that very horse. In fact it opens with a chase sequence right at the start of the book. Once again Jonny Duddle has done the interior illustrations. I like comparing and contrasting the covers too: Called The White Horse Trick, the tone is apparently very different from the first. This particular book has a dystopian climate control bent, and that futuristic society is breaching into the fairy world. The book reminded Steve of Incarceron, which I thought was an interesting comparison. It also says something nice about Incarceron, for that matter. You always know a book is doing well if editors

compare it to the books on their lists. In this book a girl living in a post-WWI village has been born out of wedlock and works as a maid. She soon finds a time machine and is whisked back to medieval times. While there, she has to decide where she belongs. We were also assured that the title is very romantic as well. The first in a sequence, the book is written by two women who graduated from Harvard in They started working on the manuscript as students. As for the story itself, it was described as a highly entertaining title about Harvard friends and how they grow up. In it, a West coaster is dropped into a East coaster world. Other descriptions were made of it, but I was distracted by a mention made of the fact that Lauren Kunze designs robots in her spare time. Dude, write me a book about that! It is a fantastic thing to know. Those of you who harbor Joseph Delaney fans in your midst will be as pleased as I was to see the new Last Apprentice book on the horizon. Then came the fun part. Sometimes Greenwillow gets so excited about their upcoming books that decide to throw caution to the wind and show us some titles from their Spring season. Nobody objected to this in the least. You will simply have to tuck away some of the knowledge for your own future use. Due out in February, this book is a kind of Runaway Bunny-type tale but significantly less creepy. Here are my notes after having seen it: Hall makes a great deal of use out of cuttings and pencil lines. To my mind, this is a book to keep an eye open for. However you want to categorize him, Roode is coming out in the spring with Little Bea starring a little light bulb shaped bee. The stories are very short and accessible. Few illustrators of modest stature garner quite as many coos from folks familiar with her work than artist Jackie Urbanovic. Which is to say, one of my storytime staples. I am giving thanks for the potential existence of this book because I know that I, for one, desperately need a new toddler storytime book that I can sing. But the real reason to buy it? There appears to be a blue-footed booby is on the back cover. Anne Hoppe is excited about a book. She is excited by You. You is by Charles Benoit. You appears to have. There are nineteen blurbs in this book for this book. Nineteen quotes that have been broken down and placed on the cover of the galley. The opening is also fantastic, which she read aloud to us and which, I will very briefly, write for you here: He looks over at you, eyes wide, mouth dropping open, his face almost as white as his shirt. When was the last time you saw anyone do that with any seriousness? This will mark his first book for teens.

Chapter 5 : Publishers, Librarians Clash over NIH Rule

The International Publishers Association (IPA) is an international industry federation representing all aspects of book and journal publishing.

Chapter 6 : Obituary: Mimi Kayden

Mimi Kayden, 84, a book marketing director for Dutton and Penguin Young Readers for 28 years, as well as at HarperCollins and North-South, died April In , she received the Association for Library Service to Children's Distinguished Service Award.

Chapter 7 : Librarians and publishers in dialog | Tools, Publications & Resources

CHICAGO - Mimi Kayden, HarperCollins Books, is this year's recipient of the Association for Library Service to Children (ALSC) Distinguished Service Award. The award honors an individual ALSC member who has made significant contributions to, and had an impact on, library service to children and the.

Chapter 8 : ALSC Distinguished Service Award Nominees Sought - ALSC Blog

Along with other librarians, this year I attended a meeting of the Association of American Publishers, Professional/Scholarly Publishing Division (AAP/PSP) in New York, which focused on the methods and tools that librarians use to carry out journal cancellation projects.

Chapter 9 : Librarian Preview: Harper Collins (Fall) @fuseeight A Fuse #8 Production

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