

Chapter 1 : Talent agent - Wikipedia

Broadcast & Digital Talent Management. TALENT.

Music agents[edit] In the music world, booking agents are different from talent managers. Booking agents are the people who actually book shows for the artists they represent. These agents make all of the arrangements with the promoters of the shows. Items may include lighting , sound, meals, hotel accommodations, and transportation. For concert buyers, they work to find the artist who will fit in the need and available budget. Many of the major booking agencies refuse to represent clients who are not already signed to a major record label and have national distribution of their music. Because of this, artists on independent record labels often seek representation with an independent booking agency. Bars and nightclubs that specialize in presenting live music on a regular basis often employ an individual to assemble the schedule of events. Booking agents may also have contacts known as free-lance promoters. These are individuals who agree to produce a concert by locating a venue, providing a sound system and assembling a staff. This has often been the only available option for underground musicians lacking enough popular appeal to gain access to more conventional performance venues see: Punk rock , but is also used among the genre of raves and various DJ-related events. The cost factor of having a booking agent must be weighed against what the agent can do for clients and buyers alike. Some music agencies deal exclusively with cover bands , listing exclusive and non-exclusive artists on their rosters. Cruise ship industry[edit] Booking agents are also used for the cruise ship industry where several different categories of entertainers are needed. Artists looking to work on cruise ships will sign an employment contract with the cruise line and a separate commission contract with the booking agent. The agent will usually be based in the country of origin for the artist. A music manager is hired by a musician or band to help with determining decisions related to career moves, bookings, promotions, business deals, recording contracts, etc. The role of music managers is extensive and may include similar duties to that of a press agent, promoter, booking agent, business manager who is sometimes a certified public accountant , tour managers , and sometimes even a personal assistant. Responsibilities of a business manager are often divided among many individuals who manage various aspects of a musical career. With an unsigned act, music managers must assume multiple roles: A music manager becomes important to managing the many different pieces that make up a career in music. The manager can assist singers, songwriters, and instrumentalists in molding a career, finding music producers, and developing relationships with record companies, publishers, agents, and the music-loving public. The duties of an active music manager will focus on developing a reputation for the musician and building a fan base, which may include mastering and launching a demo CD, developing and releasing press kits, planning promotional activities, and booking shows. A music manager will gain access to a recording studio, photographers, and promotions. He or she will see that CD labels, posters, and promotional materials appropriately represent the band or artist, and that press kits are released in a timely manner to appropriate media. Online voice talent agents[edit] With the advent of the internet, established and new talent can have a thriving career in the voice over industry through online casting websites. In an industry where radio and television voice overs can be recorded in home studios because of technology becoming so affordable, high paying jobs are no longer sourced exclusively through traditional voice talent agents. History[edit] Since the decline in viewership in theaters, from the s to s, a monumental shift occurred in how studios produced films and reduced the cost of exclusive and expensive actors. After the shift, actors and actresses were working for the studios but were not owned by one major studio entity, and so were able to work with other studios. This shift has meant that agents were now seen as a necessity instead of an option. In the s new agencies were established to compete with the "Big five. These agencies were Traid Artists and InterTalent. Difference between agents and managers[edit] The difference between the roles of agents and managers has become smaller and more blurred. A prominent difference between agents and managers under California state law is that licensed talent agents and employment agents are the only entities legally allowed to seek work on behalf of their clients. Managers do not face the same restrictions.

Chapter 2 : Alberta Talent Management representing talented Alberta Talent Agency

A sociological tour de force of great depth and sophistication, Representing Talent is a must-read for anyone seeking to understand the high-stakes game of Hollywood cultural production today." Times Higher Education.

So you want to become an actor? Well as we pointed out in our guide to how to become an actor , you must find yourself a talent agent. Here is our guide to finding a talent agency. How to land a talent agent 1. It is in your best interest to work with a franchised talent agency because, non-franchised agents are more likely to be a con artist than a legitimate agent. Market yourself Once you find a list of Talent Agencies that you are interested in working with you are ready for the next step, marketing yourself as an actor. Here are the three things you need to contact potential talent agencies. Your Acting Resume 3. A one-page cover letter Your mission is to get a talent agent to agree to meet with you in person to evaluate you as a potential client. Your resume should show how serious and experienced you are and your cover letter should introduce yourself. Always make sure that you have the correct spelling of an agent and the agency along with the correct mailing address. To improve your chances of getting an agent as soon as possible. Mail your package to every union-franchised agency. Then, after waiting for 10 days, start contacting each agency asking for a meeting. Interviewing with a Talent Agency If an agent wants to meet you in person, then you are one step closer to reaching your dreams. Nothing looks worse than showing up late to a meeting. The talent agent will most likely have a copy of your package but, be sure to bring copies just in case. The purpose of the meeting is to give the agent a chance to determine if you can make it as an actor, so be ready to perform for the agent. Questions you should ask your prospective talent agent You should never be afraid to ask questions during your interview. Here are 5 questions you should ask during your meeting. Who will represent me from your agency? How many clients do you currently represent 3. What kind of actor do you see me as? How many other actors do you represent that are similar to me? How would you direct my career? What kind of work have you gotten in the last 6 months for your actors? What do you expect from me? How do you prefer your actors contact you? What if the talent agency rejects you? There are hundreds of talent agencies out there but, when you are applying to get represented you maybe faced with a ton of rejection letters and declines. Think about it, Kevin Costner, Angelina Jolie, John Travolta and Brad Pitt struggled to find a talent agency to represent them when they first entered the entertainment industry. Honestly, everyone gets rejected by agents because, agents are never sure who will become the next A-List actor. Typically, agents will say no to you for two reasons. An agent may reject because you look too much like other actors that the agent represents. Your agent does not believe that you currently have enough experience or training to justify representing you. Take rejection professionally and move on with your acting career. The more agents you contact, the better your chances of finding at least one talent agent to represent you. But, remember you have to focus on making sure your agent believes in you. You have to determine what type of agent is perfect for your career and you feel the most comfortable working with. It is a tough and long process but, landing the perfect agent can be an amazing feeling.

Chapter 3 : Representing Talent: Hollywood Agents and the Making of Movies, Rousset

(Thanks for visiting our Temporary Website - Our New and Improved Website is COMING SOON!).

Chapter 4 : BiCoastal Talent - representing actors and screenwriters on both coasts

A sociological tour de force of great depth and sophistication, Representing Talent is a must-read for anyone seeking to understand the high-stakes game of Hollywood cultural production today." (Laura Grindstaff, University of California, Davis).

Chapter 5 : 4 Hidden Secrets to Getting a Talent Agent

Having experienced the impersonal service that many large agencies provide first hand, Represent Talent was set up in as its founders saw an opportunity to provide a dedicated, bespoke and personal service to clients.

Chapter 6 : Representation | Swift Casting | Talent Agency

The Blanco Agency is a Full-Service Talent Agency representing union/non-union actors and models for.

Chapter 7 : Represented Talent - The performers' company

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Chapter 8 : The Talent Group " An Agency representing Actors, Models and Voice Talent

REPRESENTING YOUNGSTARS. Optim Talent Representing Youngstars - Cape Town's leading actors agency for children,teens and young adults. OPTIM Talent specialises in providing the Film, Television, Commercial and Theatre industry with talented children,teenagers & young adults.

Chapter 9 : Optim Talent Representing Youngstars - Cape Town's top kids agency

Welcome To The Connecticut Modeling Agency Representing Talent of All Ages: The Connecticut Modeling Agency represents talent of all ages. Our professional models and actors are placed on assignments throughout Connecticut & New England.