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Chapter 1 : modern and futuristic architecture design : Los Angeles High Rise Development Rundown

A proposed Chaplin Hotel for Hollywood is coming to life through new renderings.. Developer West Sunset LLC is building the project, designed by Roschen Van Cleve Architects, at the.

Jan 8, , 9: If only there were a smiley animation of a cholo banana yelling a particular slur at a convertible of scared yuppy smily faces. LosAngelesBeauty Jan 20, , 8: This article kind of touches on that concept. The result was the International Magazine Building, an imposing limestone box on 8th Avenue that might have been mistaken for a bank save for the telltale sculptures representing tragedy, industry, music and printing â€” and gigantic, bedpost-like columns rising from the sixth story. But being there also means having quick access to talent, transportation and lunches with allies or competitors. It has long been home to major TV and radio networks, many of the biggest magazine and book publishers and the advertising industry that grew up with them. Why pay Manhattan rents, the theory went, when you can do the work from anywhere and, when necessary, electronically? Besides being wired for digital communication from the ground up, "new buildings are more conducive to creative activity," said Mitchell L. Moss, a professor of urban policy and planning at New York University who has mapped the expansion of the Media Corridor. Not only did the company stay put in New York, but it also used the International Magazine Building as a base for the new, story Hearst Tower designed by the British architect Norman Foster. Luthringer, a Hearst spokesman, said the proximity of media planners and advertising firms made staying in New York a necessity, but the amenities of the building were a plus. Situating the elevator well against a back wall instead of in the central core made it possible to provide spectacular views for nearly all 2, employees. Parsons as he ducks onto the garden terrace outside his office to smoke a cigar. When the Time Warner Center, designed by David Childs, opened nearly three years ago, Parsons called the mixed-use complex "both a showcase and a workplace. The broadcast networks also are alive to the branding opportunities of the high-traffic corridor. News service Reuters does the same at its nearby headquarters in the heart of Times Square. One media space that generates buzz without electronics is the Conde Nast cafeteria, designed by Frank Gehry, that opened in With its blue titanium walls, rippling glass dividers and leather banquettes, it is "perhaps the most desirable corporate cafeteria in the world," as Moss puts it. Diners on a budget might prefer the Bloomberg building, where free snacks are available to employees and their guests around the clock. Yaro, president of the Regional Plan Assn. In fact, Yaro noted, a city ordinance requires buildings in Times Square to devote much of their facades to billboard space. Foreign media companies such as Bertelsmann, Sony Corp. Part of the draw to the West Side was that it was relatively underdeveloped. Needing new buildings, companies gravitated to the one place in Midtown Manhattan where a lot of space was available. Much more commercial space is in the pipeline. Last month Mayor Michael R. Big media may gravitate to the corridor without further encouragement from the city, but officials want to make sure that fledgling media companies also have a place to roost in New York. To that end, the city is trying to attract smaller companies to more-affordable areas such as Long Island City in Queens and downtown Brooklyn. New York Times Co. WesTheAngelino Jan 20, , While it is true that communications have vastly changed the way business is done, it is unlike that in our lifetime anything will be able to replace a very important part of any business: There is simply no alternative for face to face relationships that develop into friendships or collaboration. Knowledge and knowledgeable people feed off of each other for inspiration and to fill in the gaps, i. So, since humans cannot be networked like computers, this has given rise over the past few decades to major nodes of power that dominate a given industry. So, hell yes, we need to work to concentrate even more entertainment industries, venues, etc. God knows the land is there, that place is pretty big. JRinSoCal Jan 24, , 5: JRinSoCal Jan 24, , 7: So that means its a definite go then. I guess its just a matter of time. WesTheAngelino Jan 25, , LAMetroGuy Jan 25, , Wow, you must have really been impressed with Blowout! RAlossi Jan 25, , 1: Especially the south side of the boulevard. There were too many shuttered buildings and dilapidated old theatres West of Highland was a totally different story. Lots of action going on,

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many tourists and open stores. And I just read at la. WesTheAngelino Jan 25, , 4: You have NO idea! Jonathan is a personal hero of mine, fucking LOVE that show. And his signature product, Dirt It looked real nice with a "courtyard" like subway entrance. LosAngelesBeauty Jan 25, , 4: In fact, this was their first time in a big city like LA. It was interesting to see their reaction when they first saw Downtown LA! They have never seen buildings that tall before in their lives! Anyway, back to Hollywood. When we drove through Hollywood Blvd. One of them commented, "I thought the Walk of Fame would be a little more fancy. Some of you here were overly picky and seem to rather have deadzones than having them filled in to add more vitality. That would be a substantial length to really give people a "Wow! I see cracks and stuff, at least on the part outside the syats. The ppl with me had a similar reaction. In fact, that area is just ugly. WesTheAngelino Jan 25, , 7: You must be thinking of the Toyota Dealership and gas station between Gower and Western. There are no car dealerships or gas stations on Hollywood between Vine and Highland. Living in the middle of Hollywood for 10 years I have seen it change for the better but the progress is so achingly slow. I am all for Madame Tassauds and I think the location is great. I am also for continued developments that appeal to locals too. I think in order for the Blvd to be sucessful there needs to be a good balance between tourist oriented developments and functionality for those of us who live in the neighborhood. Anyway, I certainly hope the Blvd retains some of its gritty rougher elements too. Part of what makes a city interesting to me is for it not to look too polished and sterile. Thanks to CIM group too because without them Hollywood would not be going through the renaissance that it is. The one good thing about that bldg is that over the past several months the upper 2 levels, otherwise nothing but boarded up windowsthe plywood sheets obvious to allhave been covered up with a large billboard. DJM19 Jan 26, , 4: I think overall, it just needs to be a taller building. It can still have that billboard where its at too, just build up! The surrounding Hollywood neighborhood had fallen into such miserable disrepair that its main consumers were people seeking drugs or tattoos. Many entertainment companies were long gone. Crime was rampant, incomes were depressed, and people who labored in the industry that gave the neighborhood its fame were nowhere to be found. That Los Angeles neighborhood, which had been promised a comeback for a good 40 years, seems to have finally achieved it, a cross-continent bookend to the transformation of Times Square in New York, with one key difference: Los Angeles residents, not just tourists, have found reasons to go there and live there. Many urban planning experts see something other than a confluence of low interest rates, a tight housing market and developers with a gleam in their eyes. The Hollywood renaissance represents a potential future of much more of Los Angeles, a sprawling, horizontal city where vertical, dense and at least somewhat walkable neighborhoods with public transportation are increasingly in vogue. Outside of the Walk of Fame, the circular Capitol Records building and other historically sumptuous landmarks, the neighborhood is a richly diverse community of , people " from the wealthy residents peering out at the world from the hills above Hollywood proper, to the middle- and lower-income inhabitants of the streets below. Like a great old house, the bones of Hollywood remained mostly untouched in its down years by large-scale development and the more unfortunate inclinations of contemporary urban planners. Yet years of disinvestment in the area, led by the fleeing of the movie studios, took its toll. Proponents of the new Hollywood have a data point they love to trot out: People slept in the streets, and a drug trade prospered among boarded up historic sites. By the early s, three major projects proposed for the area had fallen apart. Subway construction was just beginning, leaving a sinkhole in the street and traffic nightmares all around. The Los Angeles riots and an economic recession had done little to brighten the hopes of Hollywood, and private equity wanted no part of it. The Community Redevelopment Agency, a city-sponsored revitalization effort, had begun to pay for street improvements, fixing up facades on buildings. Next came a police foot patrol paid for largely by the transit authority. Goldberg and the chamber staff decided to create a business improvement district along six blocks on Hollywood Boulevard.

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Chapter 2 : Hollywood Guide Edition by Chamber Marketing Partners, Inc. - Issuu

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Smith Travel Research Source: Movie stars are still immortalizing themselves in the forecourt of the theater. For more information, call or visit www. Visitors can take a tour of the home of the Oscars, the Dolby Theatre, which also boasts dozens of live-theatre performances throughout the year. For more information visit www. The variety makes it fun for the entire family! Create your own picnic in the outdoor setting and enjoy music under the stars. Located at the world-famous Hollywood Bowl, is also a museum that features artifacts on the Hollywood Bowl, from photos to programs. For more information, call or visit www. Family Theater Productions entertaining and inspiring audiences with family and faith-friendly media for all platforms. Hollywood Sign One of the most recognizable images in our country and around the world, this landmark sits high atop the Hollywood Hills. It was declared a historical landmark in , but it was in need of significant repair. The Hollywood Chamber of Commerce spearheaded an effort to raise the money to fix the sign in . With this partnership, the theatre was completely renovated into an IMAX Theatre with the new laser projection system. For more information, visit: Studio Tour Hollywood is open daily and closed on Christmas Day. Reservations are recommended and all children eight years or older are welcomed. Go behind-the-scenes on the world-famous Studio Tour to explore where Hollywood movies are made. For park tickets including annual passes, visit www. The museum is open on Saturdays and Sundays from noon to 4 p. For more information, call or visit www. As part of a global cultural project which aims to further the appreciation of Japan, Japan House operates as a hub showcasing the best of Japanese art, design, gastronomy, innovation, technology and more. US exit Vermont North 1 mile. Travelodge location central to all visitor attractions. Walking distance to major hospitals. Closest Travelodge to downtown Los Angeles. Japan House is open every day and hosts a variety of cultural events and gallery exhibitions. You can plan your visit at www. At Virtual Reality Hollywood, gaming also makes science more exciting through educational games which enable you to learn from interacting virtually with nature, animals, space and much more. In addition, the Observatory offers a variety of exciting shows, educational gallery exhibitions and special events of telescope viewing and demonstrations that seek to ignite the astronomical spirit of visitors. The Park is open every day and the Observatory is open every day except on Mondays. For more information about the Griffith grounds, programs and events, please visit: Miniso is a Japanese-designed concept with a goal to offer simple, modern design for all in order for visitors to enjoy a unique shopping experience. Stylish high-quality products covering office supplies, kitchenware, beauty essentials, home goods and technology gadgets, are available at competitive prices at the center located at Hollywood Blvd. For more information about the store and products, visit www. Located on Canyon Lake Drive, the park is dog friendly and offers a playground for kids. When you reach this hidden gem, make sure to take pictures as the scenic surrounding makes it a wonderful spot to capture memories. The facility is open Monday through Sunday from sunrise to sunset. For more information about your visit or parking, visit www. Cineramadome is a historic landmark

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theater located in the heart of Hollywood on Sunset Boulevard between Vine St. Tourists and locals frequently visit the center to catch a movie at the state-of-the-art screen Arclight Theater or to enjoy one of the inviting dining experiences offered by the center. Stella Barra offers artisanal pizzas in a spacious and rustic-chic environment located next to the widely popular Veggie Grill. Blue C Sushi operates a modern self-serve styled sushi restaurant. Non-dining attractions include new tenant Salon Republic, where beauty trends and styles are created to inspire, opening towards the end of the year; The Body Factory focuses on holistic wellness; and the posh tanning salon At the Beach. Also encompassing the second floor is 24 Hour Fitness Super-Sport, where members and visitors can enjoy the great amenities the club has to offer to get their heart pumping and muscles burning. Robertson Properties Group N. Transcending the collections of traditional art exhibition, ArtCubed L. To purchase tickets or for more information about ArtCubed L. These five-pointed stars made of terrazzo and brass, the ceremonies, and the adoring fans have made the Hollywood Walk of Fame the premier destination it is today. Stars inducted in late and included: Event Lic casademontevista. New stars continue to be dedicated at the rate of about two each month, with ceremonies drawing crowds of admiring fans to share the moments with their favorite stars. Ana Martinez, aka Stargirl, Producer of the Walk of Fame ceremonies for about 30 years, has produced more than ceremonies. Nominating someone for a star is as simple as can be! The Walk of Fame Committee asks for a completed nomination application, and a commitment to sponsor the star should their celebrity be selected. Anyone can nominate their favorite celebrity, including a fan. Each year, the Committee receives an average of nominations and selects approximately 25 names for insertion into the world-famous Walk. Honorees are announced in June and have two years to have their star dedication ceremonies. Whether strolling down the path of celebrity stars or experiencing a live star ceremony, the public sidewalk is open around the clock, days! There are no admission tickets or fees to experience the star-studded sidewalk, and there are many more ceremonies to come! The Walk of Fame ceremonies are free and open to fans and the public. Early arrival is suggested. Download the app for iPhones and Android devices at officialhollywoodwalkoffameapp. Can anyone imagine what Hollywood would be like without the Walk of Fame? H he Paramount VIP Tour manages to lift the veil that typically shrouds the entertainment industry to expose something impressive and unexpected. This half-day opportunity is an absolute must for anybody who has been touched by the magic of film and television. From specialized stores to general shops, strolling our famed boulevard is always an entertaining and interesting excursion to amuse and tempt. Designed around a playful courtyard, the five-level entertainment, dining and shopping complex is inspired by the Babylon scene from the D. Griffith silent film Intolerance. Be sure to check out the exciting new cultural addition, Japan House, a one-of-a kind store, gallery and restaurant showcasing the best that Japan has to offer. Parking is plentiful with a great rate with validation. Stop by the new Miniso store which offers a treasure trove of stylish products in home, beauty, electronics, fashion, stationery, and other categories. Or, take the next stop at Universal City where CityWalk awaits with even more fun, shopping and restaurants. Imagine doing it this summer. With more than 20 technical and trade schools, students have been flocking to Hollywood to gain an education, learn a trade, become an apprentice, begin their training, or kick start their career, and it does not end there. The Hollywood Chamber of Commerce is working to bring these institutions together, not only to make Hollywood an even better place for students to live and learn, but to connect them with industry professionals. From ensuring that adequate student housing is built to giving students the tools they need to succeed, the Hollywood Chamber is 5 Programs 3 New York sessions 2 Los Angeles sessions www. Look and feel great! Hollywood residents are passionate about pursuing a lifestyle that balances fitness, well-being, and having fun. Well, the Hollywood Farmers Market may be able to help. It is the granddaddy of farmers markets in Los Angeles and the place to be on Sunday mornings between 8 a. New Newnew friends, friends, passions, Newnew and new friends, passions, passions, and new passions, and and and e? Things Just Got Personal. So now there is no excuse to finally start that keto diet or simply go vegetarian. Fortunately, Hollywood is not lacking when it comes to the essentials of health and beauty, like finding an excellent manicure and pedicure. Stop by for a Swedish massage or triple oxygen facial. Being in close proximity to Griffith Park, the historic

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Hollywood Reservoir and local favorite, Runyon Canyon, make it easy to burn some calories and post a selfie at the gorgeous views offered by these hikes. Hollywood also has several easily accessible world-class medical care facilities to keep residents healthy and happy. This includes Cedars-Sinai, one of the largest nonprofit academic medical centers in the U. Angeles Medical Center is in the early stages of updating its master plan, which will modernize its facilities and add additional parking. Hollywood is THE place for attaining inner and outer wellness. Buena Buena Vista Street S. It is a real community, with all of the issues that are faced by any city. The information in this profile tells the story of its amazing comeback during the last two decades. Because this is one of the most famous communities in the world and the entertainment heart of the City of Los Angeles, one would think that it would be easy to gather demographic data on Hollywood. While a great deal of data exists for Los Angeles, it is unfortunately not broken down by community. Generally, demographic data is only reported for incorporated cities.

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Chapter 3 : Chaplin Hotel | W. Sunset Boulevard

Located on the famous intersection of Hollywood and Vine, the Millennium Hollywood Project will feature two residential buildings reaching heights up to feet, designed by Handel Architects.

Advertisement photos by Hunter Kerhart Since , Vancouver-based Onni Group has made aggressive moves in Southern California, buying up office buildings and building ground-up projects throughout the region. So what exactly does the Canadian real estate firm have in the pipeline for Los Angeles? Completed in , the story tower at S. Olive Street offers a collection of furnished one-, two- and three-bedroom dwellings ranging from square feet to 2, square feet in size. The apartments are often used as extended-stay accommodations for business travelers. Olive Street A half-block north, Onni broke ground in February of this year on a story tower that will eventually become the tallest residential development in Los Angeles. At completion, the foot tall building will offer residential units above approximately 4, square feet of ground-level retail space. The project is being designed by Canadian architect Chris Dikeakos. Live complex, Onni kicked off construction in October for Flower Street , a two-tower residential development. The mixed-use complex, which replaces the parking lot of a mid-century office building, 40 and 31 stories, featuring residential units and 8, square feet of ground-level retail space. The proposed seven-story development, slated for a 1. A groundbreaking date for the building is unclear. Vine Street During a rush of project submissions from late October, Onni filed plans for a to construct a foot high-rise development at N. Vine Street in Hollywood. Additional details about the proposal have not been revealed. Times Mirror Square Onni made waves last week by officially filing plans for the long-discussed redevelopment of Times Mirror Square , the aging Downtown office complex that houses the Los Angeles Times. The project would raze a s addition to Times Mirror Square, which would be replaced by a pair of high-rise buildings featuring more than 1, residential units and 34, square feet of retail space. The historic Times buildings from the s and s would be retained and rehabilitated as creative offices. Retail space will be incorporated along the full block bounded by Broadway, 1st, 2nd and Spring Streets. Downtown architecture firm A. Martin has been tapped to design the project. Onni proposes a story tower at the southeast corner of Olympic Boulevard and Hill Street , featuring residential units, 8, square feet of ground-floor retail space and a car parking garage. Further details have not been revealed. According to city records, the s structure may be on track for a conversion into an extended stay hotel. Permit filings with the Department of Building and Safety have requested the approval to convert the upper floors of the mid-rise edifice into a extended-stay hotel rooms. Plans also call for the addition of a rooftop pool deck, a club room, a fitness center and ground-level commercial space.

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Chapter 4 : Big changes planned for neighborhood around Capitol Records building - latimes

Award-winning Architects Roschen Van Cleve designed a highly articulated and playful facade that adds urban vitality to this otherwise grim stretch of Sunset Blvd. The success of this retail center is evidenced by its long-term national credit tenants such as Starbucks, Sprint, H & R Block and Panda Express.

A little old but still worth posting again. The surrounding Hollywood neighborhood had fallen into such miserable disrepair that its main consumers were people seeking drugs or tattoos. Many entertainment companies were long gone. Crime was rampant, incomes were depressed, and people who labored in the industry that gave the neighborhood its fame were nowhere to be found. That Los Angeles neighborhood, which had been promised a comeback for a good 40 years, seems to have finally achieved it, a cross-continent bookend to the transformation of Times Square in New York, with one key difference: Los Angeles residents, not just tourists, have found reasons to go there and live there. Many urban planning experts see something other than a confluence of low interest rates, a tight housing market and developers with a gleam in their eyes. The Hollywood renaissance represents a potential future of much more of Los Angeles, a sprawling, horizontal city where vertical, dense and at least somewhat walkable neighborhoods with public transportation are increasingly in vogue. A construction site across from the historic Capitol Records building near Sunset and Vine. Like a great old house, the bones of Hollywood remained mostly untouched in its down years by large-scale development and the more unfortunate inclinations of contemporary urban planners. Yet years of disinvestment in the area, led by the fleeing of the movie studios, took its toll. Proponents of the new Hollywood have a data point they love to trot out: People slept in the streets, and a drug trade prospered among boarded up historic sites. By the early s, three major projects proposed for the area had fallen apart. Subway construction was just beginning, leaving a sinkhole in the street and traffic nightmares all around. The Los Angeles riots and an economic recession had done little to brighten the hopes of Hollywood, and private equity wanted no part of it. The Community Redevelopment Agency, a city-sponsored revitalization effort, had begun to pay for street improvements, fixing up facades on buildings. Next came a police foot patrol paid for largely by the transit authority. Goldberg and the chamber staff decided to create a business improvement district along six blocks on Hollywood Boulevard. Gubler, who at one point nearly stalked the owner of the Hollywood Roosevelt Hotel to get the last signature on a petition needed to get it all done. By , thanks to armed guards, crime in the area had dropped over 50 percent. At the same time, Mr. Malmuth, the developer, took an interest in Hollywood. He and others focused on the corner of Hollywood and Highland, a major intersection ripe for commercial development. Malmuth joined a development firm that committed to a mixed-use project that would become the home of the Academy Awards ceremony. The Academy of Motion Picture Arts and Sciences, which had been sniffing around for new options for the Oscars, embraced the idea of a live theater surrounded by retailers and other tenants. The restaurant fell to seed like much the neighborhood in the s, and closed in . In a depressing coda, most of the building burned in , and it was demolished in . The new project at the intersection, expected to open in , will include the room W Hotel and a story luxury condominium tower. Across the street, a converted office building has sold out its luxury condos, including one to Charlize Theron, said Eric Garcetti, the Los Angeles City Council speaker whose district includes Hollywood. Garcetti, who helped pass an ordinance to increase housing in the area. Developers creating apartment and condo complexes with city money are required to set aside 20 percent of the units for low-income residents, and a few sites offer more, like one along two blocks at Hollywood and Western, in colorful block buildings that look like a Mondrian painting. Garcetti said he has struggled against this tide, requiring developers, for instance, to offer jobs to local residents and pay higher wages, and pushing for more affordable housing. The Gap is in Hollywood now, which may just about say it all. And the subway is now open for business, ferrying people in and out of the area and setting the foundation of what may become a new Los Angeles, with fewer cars and more urban living. The Geisha House is a new bar and restaurant on

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Hollywood Boulevard. Inside the hopelessly chic Geisha House, a giant emporium of oyster shooters and "sashimi-igloo style," and the requisite sort of people who spend a good chunk of their week in Pilates classes.

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Chapter 5 : Los Angeles Times - We are currently unavailable in your region

The towers will be designed by Gary Handel Architects, and Roschen Van Cleve Architects will oversee preservation of the Capitol Records Tower and Gogerty Building. The firms will work together on.

Generating substantial non-dues revenues for chambers through publications. Reproduction of any portion of this publication without written permission from the Hollywood Chamber is forbidden. The information in this directory is gathered and carefully compiled to ensure maximum accuracy. However, because the completeness and accuracy of the information cannot be guaranteed, the Hollywood Chamber of Commerce cannot accept responsibility for omissions or errors. I was born here, raised here, and have made Hollywood my home. As a Hollywood hotelier for the past 37 years and at the Hollywood Hotel for the past 24 years, I have literally hosted millions of guests from every country around the world. These travelers remind me daily why they come to this magical place we call Hollywood. I do what I do for the love of Hollywood. I believe it is incumbent on each of us to help preserve the crossroads between Hollywood ideals and the place that I call home. For that reason, I have been involved with dozens of organizations – ranging from homeowners associations to neighborhood councils to business improvement districts – and now as the Chair of the Board of the Hollywood Chamber of Commerce. What a responsibility we all have to preserve this world-famous community – not as a museum piece, but as a living, breathing, prosperous city where we take pride in our past, the need to move forward and make Hollywood an even greater community. We have had a legacy of leadership on which to build – dating back to historic figures like C. We have also benefited from great civic leadership during the past 25 years as we have worked hard to turn this community around after decades of urban decline. Today, Hollywood once again throbs with energy and vitality. There is a sense that Hollywood is back and has a bright future. At the same time, we face similar challenges as other neighborhoods in L. I am optimistic that the added resources voters approved earlier this year with Measure H and Measure HHH will begin to assist us in addressing some of these issues, but we all have a responsibility to get involved in this community. There are plenty of opportunities for volunteer service to make Hollywood a better place. Whether it is with the Chamber, a homeowners association, business improvement district or nonprofit organization, take the time to volunteer. This truly is a magical community. By getting involved, we can keep it that way. Braun Consulting Patty Brunton Paramount Pictures Vin Di Bona Theatre West Tari Garza Universal Studios Hollywood Michael Gonzales Walt Disney Studios Mike Harriel Amoeba Music Beth Marlis Musicians Institute Brandon Mason Taglyan Cultural Complex Doug Troy Hudson Pacific Properties, Inc. Conti Santi Properties Mitchell Nedick Gilmore Company Marty Shelton Television Academy Karen Diehl The museum offers turnkey special events for personal, corporate, and fundraising celebrations. For your special event, let The Hollywood Museum roll out the red carpet and provide you with a custom, private event that delivers an authentic Hollywood experience for you and your guests. A piece of the original Hollywood Sign 2. The largest year round exhibit of Marilyn Monroe memorabilia 7. The Hollywood Museum is one of the most popular tourist destinations in Hollywood and is open five days a week, Wednesday through Sunday from 10 a. For more information or to purchase a ticket, call or visit www. The proximity of these neighborhoods to the commercial core of Tinseltown and its famed boulevard is what makes Hollywood a real place and not the fantasy visitors often imagine. How can such a famous place be so amazing and, at the same time, so ordinary? Take a brief tour. Originally subdivided in the early s by H. Whitley, who founded scores of towns as he followed the railroad west, Whitley Heights was the crown jewel of his many developments. Envisioned as a hill town to create a premiere development on the side of the hill, Whitley employed architects to study such towns in Spain and Italy to create a masterpiece. Homes of Spanish revival and Mediterranean style flow into each other. It was here, in close proximity to the studios which thrived throughout the flats of Hollywood at the time, where such luminaries as Rudolf Valentino and Norma Shearer lived. Times following his acquisition of the property from Spanish land grantee Don Tomas

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Urquidez. The property was later acquired in by early developer Charles E. Toberman and became known as an affluent area for rich and famous residents such as Dolores Del Rio. Opulent homes featured courtyards with splashing fountains, elaborate tile work and beamed ceilings. The meticulously planned development also boasted modern utility lines that ran below the concrete roads and sidewalks—“one of the first such innovations in the country. Adjacent to Outpost, Hollywood Heights features more modest homes but still fancifully scattered on winding streets that overlook the Hollywood Bowl. Some of the homes were whimsically built with their main access being an elevator off Camrose Avenue that still runs to this day. Moving eastward and directly under the monolithic sign, numerous small communities enjoy the views, the ambiance, and the wildlife human and animal spreading east from the Freeway. Hollywood Dell was established in the early s and today is a mix of professionals, artists, families and some famous faces. Instead of being on top of the hills, it nestles into the hills, giving it a sublime, tree-filled character. Beachwood Canyon is located directly under the Hollywood sign. For years, this area enjoyed its hillside location and proximity to Hollywood. Today, however, with the advent of GPS, smart phones and a tremendous increase in tourism to Los Angeles, the area has become besieged by visitors seeking a close view of the world-famous sign. Homes in the area range from the fanciful to the sublime, from Moroccan temples to English manors. Narrow streets angle back and forth as they wind their ways upward. The views are spectacular and it is a very special place indeed. From the canyon there are gorgeous views of downtown L. Beachwood Canyon is the epitome of the laidback California lifestyle—“tucked high above the hectic pace of city life, the relaxed vibe of the neighborhood seems to come from another era. Many celebrities have been drawn to its unique energy throughout the years, including Madonna, Humphrey Bogart and Aldous Huxley. Residents can hike the winding hills, buy their groceries at the local markets or stop by the nearby cafes. You can horseback ride in the nearby Griffith Park hills. Hikers can climb the six sets of stairs built in the s by Italian stonemasons. The canyons provide ultimate privacy, making the neighborhood seem miles away from civilization. On the eastern edge of Hollywood, Los Feliz epitomizes early filmdom glamour. The king himself, Cecil B. Developed more than years ago, today a new generation of the entertainment industry is enjoying the beauty of the neighborhood and the community life. Venture a bit south of Sunset and you will find yourself amid craftsman bungalows and Victorian era cottages. The oldest part of Hollywood is here. Originally developed into small residential parcels by former U. Our schools reflect this population with as many as 26 nationalities represented. Melrose Hill, whose homes were built between and , acquired historic preservation status in , one of L. These historic neighborhoods are the foundation of a rich and active community with residents who love Hollywood even with all its urban challenges. Apartments and condominiums have been rising throughout the commercial center of Hollywood. They occupy nearly 5, new apartments that have been built with more on the way. Being subway close to downtown and the valley, this new population is influencing how Hollywood will grow. Will these newcomers become as entrenched in Hollywood as the hillside and flats residents and move from apartment living to homeownership nearby or farther afield? Will they be advocates of growth or want limits to expansion? Only time will tell, but we do know they love Hollywood, from the quick pace that new buildings lease up. Demands for jobs, housing and peace of mind are all vying for equal time. And, to meet its many challenges of growth and opportunity, it will take a community working together to create a future that satisfies its many requirements to match or exceed its past glory. H 75, Free Copies Distributed Quarterly: That is what is quickly emerging in downtown Hollywood. The increasing number of pedestrians in our core area and those out walking their dogs is very noticeable. I t is all part of a vision, now more than two decades old, to turn central Hollywood into an urban village. That vision was articulated by the former Community Redevelopment Agency, which came to town in the mids. At that time, that vision would have been difficult for many to imagine as buildings were boarded up and companies were abandoning Hollywood. Now we are witnessing the reality as it comes together. However, it did not just happen as if by magic. This decision had enormous implications for Hollywood. Although Hollywood endured nearly a decade of transit construction, when the subway opened in , it became easy to see that the end product was worth the disruption. The

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imminent arrival of Metro spurred renewed interest in the motion picture capital. Staging areas for the construction became prime sites for development.

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Chapter 6 : 95 results in SearchWorks catalog

Roschen, a partner in Roschen Van Cleve Architects and chairman of the city's planning commission, has for his part tried to make sure that the development will maintain significant open space.

Vibiana Cathedral former home of the Los Angeles Archdiocese. Long assumed to be a dead proposal, the project unexpectedly came back to life earlier this year. As reported by the LA Downtown News, Gilmore is in advanced talks to sell the land and its entitlements. The design and scope of the project may change quite a bit depending on the intentions of the as of yet unknown buyer. In its first incarnation, Santa Monica was a paper-thin 45 story tower dubbed "the Green Blade," by its French st architect Jean Nouvel. When the economy tanked, that plan tanked with it. Crescent Heights has very quietly started started prepping the currently empty lot for construction as of late June Construction and site grading permits seem to be nearing finalization with the Department of Building and Safety, so we may get an official groundbreaking notice soon. Current plans call for a unit residential tower rising 40 floors, with a five level podium devoted to a 1,!

Shy has recently informed the LA Downtown News that he is looking to break ground within the next months. Grand Avenue Project Image from Blogdowntown I was initially unsure of where to place this, but eventually settled on right here. Original plans for a 50 story Frank Gehry designed tower across from his iconic Disney Hall have been killed by the passage of time and inhospitable market conditions. Groundbreaking is not expected until at the earliest. At least we have Grand Park and the Broad Museum to tide us through for now, right? This tower was long assumed to be a pie-in-the-sky until recently, when the CIM Group submitted plans to Department of Building and Safety for a 33 floor residential tower in conjunction with a six floor parking garage at the corner of 9th and Hope. The original plans called for a foot tall building with 42 stories and ground floor retail, but it remains to be seen if the new proposal has a different architect. Fingers crossed for the original plans, because this design is a real beauty. When completed, the 10 acre campus on San Pedro street is intended to contain a higher learning institute focused on the fashion industry, in addition to residential, retail, office and hotel uses. The EIR specifies that the tallest building in the development would stand at a maximum of 38 stories, rising feet above street level. Demolition of the video relic rental store which previously occupied the site was completed in However, construction will not start until developer Kambiz Hekmat is able to negotiate a sweetheart deal with the city over bed taxes. Alas, the recession aborted those projects that likely never stood a chance. According to Yen, the parcel is entitled for a building up to 33 floors tall with 25, square feet of retail space. Should be interesting to see where this one goes. Probably because it was. The Onni Group are the developers of this tower, and they are unsurprisingly based out of Canada. Look for Olive to bring substantial ground floor retail and new apartments to the market when complete. In very related news, Onni intends to give this building some tall neighbors in the near future. They are in the early planning stages for four additional residential towers in Downtown LA. Two on the parking lot at Flower, one on Hope Street, and another on the parking lot just north of Olive. When Crescent Heights of Santa Monica Blvd purchased the Hollywood Palladium back in , observers instantly predicted that the parking lots adjacent to the historic concert venue would go condo. As of July , suspicions proved correct as Crescent Heights announced plans for twin mixed-use towers. The towers are intended to contain residential units, hotel space and ground floor retail. No word on the exact height or number of floors yet. Downtown Car Wash Site This is a mysterious proposal that has provided little in the way of details. After speaking to employees of the existing business, it does appear that the sale has gone through. Back in , it appeared that bidders were thinking big for the site, as one of the potential buyers had already drawn up plans for a , square foot mixed-use tower. That amount of square footage on such an odd shaped piece of land could result in a fairly tall building. In spite of its copious and unsubtle parking accommodations, the Vermont brings another apartments to Koreatown, already the most densely populated neighborhood in Los Angeles. Both towers have topped out and cladding is quickly making its way up the structures. The building is set to begin occupancy in

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The 20 story, foot project intended to create apartments, but was stopped cold in its tracks one year ago when a judge ruled that the public was not granted enough time to review the environmental impact report. Luckily, Atlanta based Wood Partners purchased the land and revived the project in Construction of the four story parking podium is near the finish line as of my writing this entry. At completion, the building is set to rise feet over 22 floors, creating apartments and more ground floor retail for the growing Downtown LA community. When finished, it will be a truly mixed-use structure. Columbia Square Image from Kilroy Realty When I saw the fences go up for the adaptive re-use portion of this project, I literally had to pinch myself. And now we have the end result, as proposed by LA based Kilroy Realty: It is accompanied by , square feet of office space in low rise structures rather than a tower and 33, square feet of retail space. As I previously stated, the adaptive re-use portion of this project is well underway, renovating the handsome CBS Studio complex. Ground up construction of the new office and residential space is scheduled to begin in early The building topped out in late June, with exterior work substantially complete up to the 20th floor at the time of my writing. Now if only we could get some more tall neighbors on the surrounding surface parking lots, but more on that soon. Right now, in fact. No word yet on the design or a specific height for the Renaissance Hotel just " more than 20 stories ". This project does have a larger number of hotel rooms and a more expensive budget than its next-door neighbor, so perhaps we can expect something taller. Not too much taller though, since the Olympic North site has a foot height limit. The building would contain 22 condos, a key hotel, ground floor retail, plus underground parking spaces. Oh, and a freaking art museum. The project has a lot NIMBY hurdles to overcome in development averse Santa Monica, but hopefully a stellar design and a famous name can help bring this building to reality. The plan includes hotel rooms and condo units, along with all of the expected accommodations of a hotel. HKS has described the architectural style of the building as "Art Deco. The one downside to this project is that it forced the popular Electric Dusk drive in movie theater to relocate. Unfortunately, Electric Dusk has chosen to set up shop at the City Market of LA, a site destined for an even more ambitious development. The address is currently improved as a surface parking lot, offering scenic views of blank walls on the back sides of commercial buildings. Shy has yet to release architectural designs or any further specifics on the property, but my expectations are tempered based on his er In conjunction with his plans for Hill, Shy also announced high rise intentions for the corner of Olympic and Broadway. The plans seem to call for an odd shaped building, described by the LA Downtown News as "ris[ing] to about 13 stories along Broadway and about 20 stories along Olympic Boulevard. This provides yet another example of developers angling for a chance to bring back Broadway after the approval of the Downtown Streetcar. Much like what occurred with infamous faux-talian apartment developer G. While only 12 stories tall, this tower is designed to rise feet with very high ceilings. Geographic location aside, this one may take a while to get sticks in the ground. Despite the its squat appearance, the 11 story structure will likely rise more than feet high. We can probably thank Central Valley Congressman Jeff Denham for the less spectacular design choice, as the GSA likely felt pressure to avoid a flash design as the Congressman called for the project to be killed entirely. Well, for the most part it is. This project represents a substantial downsizing from the original proposal two 35 story residential towers. Snyder announced plans for a 13 story, foot tall office building on a surface parking lot within his existing Museum Square complex back in June. Jerde Placemakers are the architectural firm responsible for the building, and thankfully have not included a massive parking podium as they did in their other collaboration with Snyder The Vermont. Interesting enough, Snyder also states that the existing Museum Square office complex has no vacancy. If only every other office building in this city were so lucky. We can expect a West Hollywood, like all too many cities in Los Angeles County, is extremely hostile to development. Perhaps Metro can give them the Santa Monica Blvd. The glassy, colorful tower will look spectacular from the , but interacts poorly with the street. No access points from Sunset or Van Ness: Wonderful architecture, terrible urban design. The current building fell out of the ugly tree and hit every branch on the way down. With a prime location sandwiched in between the future Expo Line terminus and the Santa Monica Pier, Felcor started thinking big. Specifically, a three building development with a 15 floor, foot

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tower. As always, it is tough to build anything big in Santa Monica, so this proposal has a tough path forward. As of a couple months back, exterior work appeared to be mostly complete. The glassy facade is a stark contrast to the much more dated architecture composing the rest of the Cedars campus. I suppose if you do happen to get sick, you might as well go to a pretty hospital, right? Currently, the developers are embroiled in a feud with the Four Season Hotel located across the street from the construction site. Apparently, the Wetherly has license to use the name "Four Seasons Residences," which the hotel feels will do harm to its business. Calling it a high rise is a little bit of a stretch, as it only stands at 10 floors and feet according to its EIR. Nonetheless, the Thom Mayne designed mixed-use structure is one of the most interesting pieces of architecture to hit Los Angeles in years. Construction is nearing the finish line, with steel beams now topping off the concrete skeleton and. Much of the exterior work is already complete.

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Chapter 7 : HOLLYWOOD | Development News - SkyscraperCity

Roschen, a partner in Roschen Van Cleve Architects and chairman of the city's planning commission, has for his part tried to make sure that the development will maintain significant open space around the base of Becket's tower.

To contribute your Flickr images for consideration, just: During his last two winters on the farm, when chores were fewer, he worked in a grocery store in town for free, telling the owner he simply wanted the experience. It was that year that the store in Watertown where he was working installed a revolutionary marketing concept: Woolworth took the idea farther. The store failed, but Woolworth was undaunted. By there were F. Woolworth stores and Woolworth had become an extremely wealthy man by selling goods priced at five or ten cents. In Woolworth began planning a new headquarters building. His initial thoughts of a typical to story office building gradually changed until it would become the tallest building in the world. Initial plans called for a story building. Even before the addition of five more stories, not everyone was pleased. Fifty-five stories nowâ€”what next? Woolworth loved beautiful architecture and earnestly desired that his building should be noted for its beauty as well as for its practical convenience and substantial construction. Woolworth would get from Cass Gilbert both beautiful architecture and substantial construction. To support the immense structure, estimated to weigh , tons, 69 concrete piers extended feet down to bedrock. A billboard announces the coming skyscraper as caissons are driven deep into the earth for the foundation in On the night of April 24, President Wilson pressed a button in the White House and 80, electric lights in the Woolworth Building flashed on. The building was completed. In the 27th-floor dining room Woolworth hosted a banquet for journalists, business moguls and politicians. Outside, the tower was bathed in light; an early example of architectural illumination. It was clad in gleaming white terra cotta, cast in elaborate Gothic shapes â€” finials, gargoyles, spires and intricate tracery. All the details are Gothic, even to the tourelles that surround the peak, the finial that surmounts it, and the flying buttresses. Here he gives a nod to American history -- photo Library of Congress Inside, Gilbert lavished the lobby with creamy marble quarried on the Isle of Skyros in Greece. The Gothic curves and arches of the grand corridor rose to the glass-mosaic domed ceiling. The glass was illuminated by concealed lights in the lacy carved marble cornice. Gilbert playfully represented real people in the grotesques below the corniceâ€”the architect himself was represented holding a model of the building, Woolworth has a bag of nickels, engineer Aus holds a steel beam, and rental agent Frank Hogan, building Louis Horowitz and banker Lewis Pierson were also portrayed. The architect portrayed himself holding a model of the building in a marble grotesque -- photo Library of Congress Woolworth leased out much of the building, where 12, workers would come and go every day. In the basement was The Postkeller, where patrons dined beneath frescoed ceilings -- "The Cathedral of Commerce" But the Woolworth offices were dazzling. A Flemish Renaissance tapestry woven around hung over a velvet-covered bench raised on a platform a step higher than the floor. Period French furniture was complemented by an enormous portrait of Napoleon. The walls of the office of the President of the firm were of several types of marble -- "The Cathedral of Commerce" The Otis Elevator Company quickly used the building in its marketing scheme. Two of the elevators, which ran from the lobby to the 54th floor, were the fastest elevators in the world, traveling at feet per minute. Astonishing detail went into the facade -- photo NYC-Architecture. When some tenants like the Friesdedt Underpinning Company chose to buy from the Pine Hill Crystal Spring Company instead they were forbidden to use the elevators to transport the five-gallon bottles. Office workers were forced to carry the bottles from two to thirty-seven flights of stairs. Woolworth died on April 8, , one of the wealthiest men in the country. In June they obtained a mortgage in that amountâ€”the first mortgage carried on the buildingâ€”from the Prudential Life Insurance Company of Newark. Four years later the F. Woolworth Company obtained ownership. Dewey established his offices here and, when he began his investigation into racketeering and organized crime in Manhattan, things got lively. In April the Landmarks Preservation Commission held a hearing in an attempt to designate the Woolworth Building a landmark. A detailed inspection revealed that there were no structural

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problems and that only the cladding needed attention. In the course of restoration, all 4, windows were replaced with aluminum, energy efficient ones. Terra cotta elements were duplicated in cast stone and fiberglass; upwards of one-third of the original material. Woolworth, and it stands unique in the history of great buildings through the world.

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Chapter 8 : modern and futuristic architecture design

The architects also plan to mark the corner of Sunset and Vine with what Mr. Roschen called a "corner icon," or a columnlike structure that will incorporate both an electronic display and.

Hollywood landmark at a crossroads New York developers are reviving plans to surround the Capitol Records building with a mixed-use project covering 1 million square feet. Whether it would enhance or detract from the iconic structure depends on fuzzy details. This rendering shows a view of the proposed developmentâ€™ Handel Architects When it opened in , the Capitol Records building was surrounded mostly by surface parking lots, making it easy to spot from the nearby â€™ and brand-new â€™ Hollywood Freeway. The result was a story tower with the confidence and allure of a major skyscraper. Hollywood has changed a great deal in the intervening years: Along with a stretch of subway and a more crowded skyline, it has acquired a freshly scrubbed civic reputation. Viewed from the south, meanwhile, Capitol Records is even more prominent, framed against a postcard-ready backdrop of the freeway, the hills and the Hollywood sign. Even in Los Angeles, though, open space is not eternal. Neither are parking lots, however hardy some of them have proved as urban specimens in this city. As if to symbolize all the ways that L. The plan had been slowed but not completely derailed by the recession. The proposed development, called Millennium Hollywood, features a number of thoughtful elements, particularly in its street-level design. A founder of Millennium Partners, Philip Aarons, is chairman of Friends of the High Line, the group that helped develop the terrific High Line elevated park on the west side of Manhattan. Now spending an increasing amount of time on this coast, he is also chairman of an organization hoping to raise money to cover a sunken section of the Hollywood Freeway to the east of Capitol Records with a acre park. Aarons has pushed his architects to think carefully about how the new development will work at sidewalk level â€™ and in particular how to link it to a Metro subway stop at Hollywood and Vine. Plans for Millennium Hollywood also suggest that he may be willing to help develop â€™ and help pay for â€™ a greenway threading east from the development to the site of the freeway park. In other ways the Millennium Hollywood plan remains very much a work in progress, sketchy even as preliminary proposals go. Handel, whose firm designed the Four Seasons tower in San Francisco, among other skyscraper projects, would prefer to make the towers tall and slender, with relatively small footprints; the strategy, borrowed from cities like Vancouver, makes sense in terms of the open space it will free up at ground level. But the precise shape and silhouette of the towers will make a crucial difference. At this point they remain placeholders â€™ ciphers, even. The plan needs sharper landscape architecture as well. For all the focus Aarons is putting on the ground-level features, this remains a weak point. Given the amount of territory the proposed development would cover at street level, an investment in ambitious landscape architecture could pay unusually high dividends.

Chapter 9 : LOS ANGELES | Hollywood Center | FT | 46 + 35 FLOORS (1, Units) - Page 2 - SkyscraperPa

Other projects soon followed, including the ArcLight Cinemas at the Cinerama Dome and the Sunset + Vine mixed-use project with market-rate housing and a Bed, Bath, & Beyond store.