

Chapter 1 : How Les Mills Is Working With Brands To Leverage Popularity Of Indoor Cycling | Welltudo

The IHRSA Health Club Consumer Report This annual publication provides demographics and health, sports, and fitness participation data on America's health club consumers. The report confirms that health clubs are playing an increasing role in helping consumers get active, lead healthier lives, and pursue fitness and sport goals.

The sub-standard customer service, however, is why I am writing this review. Over a dozen times, when checking in, the attendant behind the counter shined the laser scanner directly into my eyes just before scanning my membership card. Every time, I have asked them to please not point the scanner at my face and expose my eyes to the laser I worked with lasers and laser safety for over thirty years. One individual, a manager there, I have asked now seven times as she continues to shine the laser into my eyes when checking in. This gross negligence continues to demonstrate not only a lack of concern for safety, but also a lack of respect and courtesy to LA Fitness members. After speaking with the General Manager about this problem who witnessed today one of the aforementioned events I was left with a feeling that my wishes and safety were an inconvenience. I been a customer for 2 years, but one day at this gym crossed everything. I told her that I recorded myself but still she forced me to delete the video. I tried to cancel my membership with another representative, but she start shouting again and told that only she can do a cancellation here. Then she proudly stated that she been a manager there for last 20 years and started to ask me: Worst customer service I had ever see. I have a kid of 6 years. At the time of admission they say if kids club is closed your kid can sit at reception but not to cross gym line but now when he some time sitting there they call us off. This is not fair. They have rules but they must show some courtesy in this regard. In the end, you definitely have to lose a few months payment. There are many salesperson to start a membership and there is only one operational person who can cancel your membership and he has his own timings. The trainers are not very good or knowledgeable, especially if you are an older person. The scheduling of the sessions was amateurish at best. Phone calls were not returned, messages left for the trainers were either not delivered or frequently not returned. If you know what to do at the gym, you know that LA Fitness offers a nice size pool, hot tube, free weights and work out machines zones for a reasonable price. I was a member for around 7 years with two different plans, first one was regular yearly contract and the last one was multiclub three years contract. On my first experience at the place they tried to sell me their personal training program. For several years, me and several other customers, even after multiples complaints to all managers that worked there, last one was David, nothing changed. The place it is filthy including the pool and spa hot tube. So what was reasonable before, now you may put your health in jeopardy. You got what you pay! Keep in mind that it is not just your health that is in jeopardy, also your physical integrity is in risk! Most of the nights are crowded and they made the only area available to stretch and abs in the gym as personal training only. Nobody does personal trainer there, little percentage. So you have rush hour times without a proper place to start your work out and due to that, one day after my workout I decided to talk with one of the managers available at the time, Andrea , the same whom upgraded my membership to multiclub you can go to any la fitness in florida, not signatures ones , and she allow me to use the personal training area that most of the time nobody uses anyways for stretches only. So next day, was a Tuesday night, the place packed as always. Directed myself to stretch with my headphones on lying on the mat when the trainer Michael P. When I took my headphone off, I heard this angry guy telling me to leave the area immediately, so when I tried to explain why I was there, he grabbed the mat holder and tried to make me rollover off from the mat, so I placed my right hand on the floor and I bounced back pushing his arms and knees away from me with my left hand and stood up. Told him to not touch me or try to move me physically again. He probably thought that I was a little boy. He thought that I did something really bad because the way that the trainer spoke with him. So when physical threat was not a threat to me anymore, because people started to go in and out of the restrooms, I walked to the front desk to ask for the manager but no managers available at the gym on that time. Another bad thing, rush hour and nobody responsible at the place. The trainer percepts the situation that he caused. On this meantime they were talking on one of the desks on a way that looks like they knew each other from a very long time body language , looks

that they were putting their version together. When the cops arrived, the cop spoke with him first because he called and right after with his students and then me. The personal trainer created a such bad scene that I requested to speak with the cop outside due to the many curious people there. Everybody curious to know why cops were inside there. So when I told what happened, he told me that they provided a different story. So independent who said what, I decided to cancel my membership anyways and I expressed to the cop what I would like to do. Because it is a contract for three years just made. Arrived next day to talk about the situation with manager David that at first was sounding helpful but then after I tell him what happened, and he said that what the personal trainer and his students told him were different. They said that I was standing and pushed him on his chest with both arms starting the issue. I was on the ground when he tried to move me and when I pushed him. So I requested the footage from the security cameras to show who is who on this story but no cameras available. After I spoke with the gym manager I decided to call corporate and there they treat me really bad, they were probably thinking that I was that very bad guy that they heard it about. On my third call I was able to talk with one of the managers and she confirmed of course the refund. Good choice La Fitness! I will never allow you to keep that money. As a very responsible person, I will stand for what is right and not allow to be bullied by any personal trainer or nobody. Martial arts teach you how to protect yourself but more than this I learned to have a very strong self control. I will never start immature situations like this one. They lost me, a old client and many others due to the lack of security, hygiene, and behavior of their employees.

Chapter 2 : Health & Fitness Clubs - Statistics & Facts | Statista

BOSTON, MA - The International Health, Racquet & Sportsclub Association (IHRSA) released the Health Club Consumer Report. This annual publication, based on a nationwide sample of more than 32, interviews, provides demographics and health, sports and fitness participation data on American health club consumers.

Chapter 3 : Fitness Industry Roundup: â€™s Top Trends | IHRSA

The IHRSA Health Club Consumer Report: Club Operator Edition will help you better understand health club consumer behavior, member demographics, and fitness participation trends so that you can better serve your current members, as well as create niche offerings to serve the unique needs of Americans across all generational groups and income levels.

Chapter 4 : ihrsa_research_reports

The IHRSA Health Club Consumer Report is based on analysis of 24, online interviews that were carried out with a nationwide sample of individuals and households in early This publication is available in PDF format for \$ (IHRSA member price) and \$ (non-members).

Chapter 5 : What Is the Target Market for Fitness Gyms? | calendrierdelascience.com

But the IHRSA Health Club Consumer Report also came with a warning that health club growth is likely to slow and underscored the challenges clubs still face attracting Gen-Z and senior generations as well as retaining Millennials.

Chapter 6 : Nearly One in Four Americans Use A Health Club | Jim Thomas On Demand

International Health, Racquet & Sportsclub Association Powered by The IHRSA Health Club Consumer Report Health Club Activity Usage, Trends & Analysis.

Chapter 7 : Health Clubs & Fitness Centers - Industry Analysis, Trends, Statistics, and

The IHRSA Health Club Consumer Report: Health Club Activity, Usage, Trends & Analysis, published in November by

IHRSA and Sports Marketing Surveys, provides detailed insight into the metrics, participation trends, and demographics of both member and non-member consumers in American fitness facilities.

Chapter 8 : Meredith Poppler (popmerry) on Pinterest

"In , all key consumer indicators posted improvements, including number of health club members, consumers, and visits," Joe Moore, IHRSA's president and CEO, said in a media release about the report.

Chapter 9 : IHRSA Releases Health Club Consumer Report | Health and Fitness Club Industry News

The top five trendsâ€”which align with findings from the IHRSA Health Club Consumer Reportâ€”include bodyweight training, cited for its convenience and low price-point; fitness programs for older adults, especially as the population grows older; HIIT, touted for its flexible and effective workouts; and group training, defined as a class.