

Chapter 1 : Ping Pong and the Innovative Spirit - IDEAS, Brand and Experience Design, Orlando, FL

In partnership with the United States Patent and Trademark Office, we look at the innovative spirit within the Smithsonian and beyond.

By Brittney Combs T The National League of Cities reported earlier this year that Chattanooga is the first of its kind among mid-size cities to take steps to catalyze economic growth through clustering. StartUp Week Chattanooga plans to celebrate such entrepreneurship and innovation for the third consecutive year during October . Participants include some of the most amazing startup founders, thought leaders, community supporters, investors, and technorati in town, all of whom make Chattanooga an incredible place to live, work and play. Organizers want to showcase the very best of Chattanooga- its can-do attitude, its innovative spirit and above all its people. StartUp Week is entirely community-led, therefore any organization or individual is welcome to submit event proposals and were encouraged to do so online at startupweekcha. Events were varied and included panels, workshops, speakers, networking opportunities, and parties. The only requirement for the event is that it is beneficial to the individuals who attend. In previous years, events have been organized into three categories. This year, categories will expand in an effort to better organize the week and include an even broader scope of events. It will give them information about how to become a successful entrepreneur and how to put all of their great ideas to good use. StartUp Week is a great opportunity for students to meet new organizations and share ideas. Entrepreneurs are encouraged to come ready to share and examine ideas, learning and growing with the evolving community around them. This year the organization hopes to expand not only in number of events, but in attendance too. The last two years there has been a saturation of urban attendees, however, this year the organization is attempting to draw a more suburban audience, in hopes that it will bring new and different ideas to the events. There are two phases to startup week. Phase one is getting organizations or individuals to sign up for an event. Throughout the year the organization has held public information sessions and had office hours during their once-a-month event called Basecamp. Phase two of the process is the Startup Week committee putting all the events together and promoting the schedule to those of all career backgrounds. Basecamp, which is held the first Tuesday of each month, provides participates a place where they can come together and work at Miller Plaza. Basecamp has a BYOW bring your own work motto. This allows individuals to enjoy the benefits of co-working with others in the Innovation District. They offer ping pong games, or hammocks to enjoy during break-time. Milk and Honey offers complimentary breakfast at Each Basecamp hosts a special guest speaker at noon. Each year, Startup Week opens the events with a kickoff speaker. VaynerMedia focuses on helping large brands tell their stories on social media. StartUp Week is also a great opportunity for those who are new to Chattanooga because it gives them a chance to become connected to others in the community. Also this year we want to reach out to suburban individuals to broaden the community-led creativity. Those are the ones who have the input on what is going on around Chattanooga and we want to know. Some organizations will hold events in their own personal office space, which gives the community an opportunity to see what the company does and to tour the office space.

Chapter 2 : Chapter Cultivating the Innovative Spirit

Chapter Summary. This chapter discusses the process of innovation and suggests ways in which the organization can foster the innovative spirit. The process of innovation is one of "winnowing down" the possibilities to select several that can be useful to the organization.

The purpose of this case is to understand the major roadblocks in the innovation process. It helped me pinpoint one of my deepest frustrations about this organization: There are few too many ideas that never make it to the implementation stage. I want to know why. I want you to interview or document each case so that we have some rich historical background on each situation. The book provides a good general background but what I need are specifics about our company. Then we can extrapolate from these situations the precise nature of the problems we are encountering. Using an organization with which you are familiar, identify three successful innovations that have been implemented. Specify the approach you would use in presenting your results to the CEO. Provide your rationale for the research findings and the approach you would use with the CEO.

Implementing an Employee Innovation Program Purpose: The purpose of this case is to develop an effective program to encourage employee innovation. The manager provides you the following history: Employees were informed about the program and were shown how to fill out the necessary form. The main problems were: Then we went to a quality seminar and completely revamped the program. Based on our seminar, we decided to eliminate all incentives and just make the ECR part of the job. It sounded great in theory, so we asked the supervisors to administer the program. But we did have some problems with this program, as well, such as: Supervisors felt overwhelmed with the new responsibility and many never acted on the ideas. They never bought into the program and few employees received feedback about their ideas. It was a paperwork disaster—the amount of detailed documentation required was overwhelming to everyone. We need to respond to people and their ideas. The program must be simple to administer. It needs to empower employees to work on the solutions. Administrators must want to be involved in the program. There needs to be some kind of incentive built in to the program. We will provide training in such areas as problem-solving skills and information systems for the departments involved in the program. Every employee will receive a response within 72 hours of his or her suggestion, with a response that says either: The incentives will be provided whether or not the idea is implemented. This is a sketch of the NIFF program so far. What I want to know is: Have we analyzed the problems effectively? Are we proceeding correctly? What should we be doing? Specify the approach you would use in presenting your reactions to the manager. Provide the rationale for the approach and proposal.

Chapter 3 : CMSAF discusses the innovative spirit of Airmen > Spangdahlem Air Base > News

Chattanooga has become known for its Innovation District, a catalytic mix of start-up businesses, business incubators and accelerators alongside innovation economy generators and amenities.

From a very young age, she kept a journal of business ideas she might one day want to execute. At 11 years old, Morse is the brains behind Zollipopos , the Stevia-sweetened lollipops that reduce acidity in the mouth and help reduce the risk of cavities. The suckers may be geared toward parents seeking a healthier alternative to sugary sweets, but the colorful Zollipopos are designed with just about any sweet tooth in mind. Made with plant-derived sugar alternatives erythritol and xylitol, they are gluten-free, vegan and kosher. Even the First Lady likes the healthy lollipop alternative. Morse, now a fifth grader, lives in Michigan with her family. She spoke to Smithsonian. What inspired you to create Zollipopos? During a trip to the bank with my Dad, a teller offered me a sugary lollipop. I love candy, but my Dad had told me that too much sugar was not good for me or my teeth. How long did it take to actually start making a sugar-free lollipop? Well, I asked my Dadâ€”he says over timesâ€”when are we going to make a healthy sucker? And every time I went to the bank or saw free candy in a dish, it was a reminder to ask. It took four to five months to get him to help. Our next step was research, and [that took three to four] months. We learned and discovered so many things during this time. We spoke to dentists, hygienists, and food technologists. We went into stores and researched online. We did market research of what products were on the market. We realized that childhood tooth decay was the single most chronic condition facing kids in America. We learned how cavities form. We learned about acidity, alkalinity and pH. We researched how to make hard candies. How did you make early versions of the lollipops? Who of your friends and family helped you test them and get them ready to sell to a wider market? After discovering the teeth cleaning ingredients erythritol and xylitol, we tried making [lollipops containing these ingredients] at home in molds. Then we researched and found a manufacturing plant that had the right equipment and allergen limitations in their facility. One of my friends had several severe food allergies, and I wanted her to be able to enjoy them too. My dad helped me with research, and my friends all tasted and shared their opinions, good and bad, about flavors and preferences. How far along in the process were you when you approached the manufacturing facility? We had a formula, a name, and identity when we approached a manufacturing facility. This was an ambitious plan! What sort of prior experience did you have making things or inventing a new product or item? Did you ever have other business projects, like a lemonade stand? Since I was about four years old, I have been keeping a journal of product and business ideas. My dad told me if you want to make it happen, you need to write it down, so I did. My first big idea was to make a robot daddy, complete with accessories. The idea was that the robot could go to work for [my] dad, and I could play with my dad at home! How does your whole family work together on this? My dad is in sales, and I had watched him bring other products to market. My younger sister is my partner. She came up with the name Zolli. How do the kids at school react to what you do? We share Zollipopos with them when they ask. We also offer Zollipopos to schools across America to help reduce childhood tooth decay. I like strawberry and pineapple. The most popular flavors change from time to time, but orange and strawberry are popular all year long. We have been working to make the pops betterâ€”more stable and less sticky in hot or humid environments. Getting sticky or soft is one of the limitations of most sugar-free candies, and with this new process, we finally figured out how to do some amazing and super fun things. It has taken over two years [to develop our new formula]. The new Zollipopos will be coming out later this year, and we are very excited because we will be able to make things no other company has ever done before with tooth-friendly candy.

Chapter 4 : Meet the Year-Old Who Invented a Healthy Lollipop | Innovation | Smithsonian

Innovative spirit will evaporate in thin air if there is no intrinsic drive or purpose to the efforts that evolve out of the spirit. We don't need another Facebook, which seems to drain productive.

She is now seeking a second term and wants to continue her efforts to reform county government. The Clerk of Courts is an administrative position. Marcello is in charge of 29 employees and she has deeply studied the work flow and examined how tasks are done on a daily basis since her first day on the job. The Clerk of Courts is also responsible for the safe keeping of evidence, expungements, receipting of bail postings, PennDOT filings, collections, bail bondsmen petitions, private detective licensing and various other responsibilities. The accuracy of the record is extremely important, as the Clerk of Courts staff also enters the information into the statewide system, which is available as the public docket. When she entered the office in , she noticed that there were duplicate processes, which were preventing optimal productivity, resulting in a department history of untimely docketing and filing. The Document Management Innovation DMI is an imaging and work flow tracking system that can run reports to gauge and measure timely docketing by employees. The first meeting to develop the project commenced on July 22, Testing phases of DMI began in September of DMI officially went live February 16, The launch was seamless and significantly under the original estimated cost. This comprehensive program utilizes inch-wide dual screen computer monitors, two high speed scanners, a CPCMS system that is used to link data into the ImageNow system, which includes report servers, the Lexmark ImageNow Application and a Database with WebNow accessibility. Access to the system can be expanded to other departments in the county. Marcello stated that later this year, her office is looking to start Phase 2, which would include back scanning files from the s to Marcello was born in the Twin Oaks section of Delaware County. She moved to Chester County in the 2nd grade, where she would grow up in New London. She would then graduate from Avon Grove High School. From an early age, Marcello knew that she wanted to serve the public. Her experience in student council would then prepare her for her position as President of her college class at the Keystone School of Business in Swarthmore, Pennsylvania. Throughout her career, Marcello has experienced unexpected opportunities. A college work co-op at a local insurance agency in Glen Mills led her into the insurance industry. She began as a receptionist, answering phones, filing and preparing proposals for the agents in the office. After being promoted and taking the state insurance exam, her career in the insurance industry was launched. She has a broad spectrum of insurance and financial knowledge than spans over 30 years. She was elected the first female Penn Township supervisor in She recalled that planning commission chair was her favorite position in Penn Township government. Her predecessor was not running for a second term, which allowed her to run for that office. She voiced her interest in continuing public service. She wanted to continue to serve the residents of Chester County. She is very active in the community outside the office of Clerk of Courts. This organization is a non-denomination Christian organization that helps under and unemployed professionals find work. It is free and open to people of all faiths. Help us elect Republicans in your area and at the state and national levels.

Chapter 5 : Innovative Spirit to Results | HuffPost

innovative spiritwear Creating custom apparel and accessories for the cheer & dance world! Our team at Innovative Spiritwear has over 40 years of experience in creating custom apparel and accessories for the Spirit Industry.

Little is publicly known about the conversation, but the range of topics included education, work-force development, H-1B work visas and the elimination of the tax that companies must pay to bring overseas cash holdings to the United States. We want to make sure we harness that innovative spirit. That sounds like control and direct the private sector to me. Even more to the point, to what does she want to harness this spirit? I assume she does not mean to an anchor, a think tank or a government agency. Innovative spirit will evaporate in thin air if there is no intrinsic drive or purpose to the efforts that evolve out of the spirit. Rather, we must find solutions to issues that we as a society need to solve. Instead, leaders must direct strategic critical priorities so that individuals can apply innovation to alleviate problems. Public sector leaders should be well aware of these priorities. Finding alternative energy sources, protecting the environment, educating youth and adults to become informed citizens and improving our deteriorated infrastructure seem to be where innovation must be applied. The public sector can encourage or direct private innovation into these areas through tax policy and incentive grants. The truth about innovation is that often regulations and penalties stifle it. Eliminating attention deficits by limiting the intrusion of emails, Facebook updates, or other conveniences might do more to enhance the innovative spirit than almost anything else. The truth about innovation means companies need to have employees work in a productive manner to change the world, one step at a time. Someone needs to be: He defined innovation "as the specific instrument of entrepreneurship; the act that endows resources with a new capacity to create wealth. So as a person who wants to unleash the innovative spirit and accomplish something meaningful, Peter Drucker suggested you ask yourself three questions. What am I doing that does not need to be done at all? What am I doing that can be done by somebody else? What am I doing that only I can do? After you answer these questions, as well as what problem is worth solving, putting together your five-point process will allow you to shake the globe for positive results.

Chapter 6 : Robin Marcello: The Innovative Spirit of the County | Republican Committee of Chester County

Focus on Innovation and the Innovative Spirit TechnoLogica is a technological company. It is our business to be the technological partner to prestigious companies and organizations and help them implement and take advantage of new information technologies in their projects and R&D.

Chapter 7 : Innovation and the Innovative Spirit

Chief Master Sgt. of the Air Force Kaleth O. Wright speaks about harnessing the innovative spirit of Airmen during the Air Force Association Air Warfare Symposium in Orlando, Fla., Feb. 22,

Chapter 8 : Innovative Spiritwear

The Anglo-Saxon motto "When the going gets tough, the tough get going" could be paraphrased in Greece's economic drama as "When the going gets tough, innovative minds get going." Since.

Chapter 9 : The Innovative Spirit: Changing Our World For the Better | Innovation | Smithsonian

The Innovative Spirit and Jewish Tradition. Although the rabbis propagated the belief that rabbinic teaching went back to Moses on Mt. Sinai, many classical texts clearly demonstrate that the rabbis understood the innovative nature of their work.