

Chapter 1 : Why You Need to Read "The Myth of the Nice Girl" ASAP | The Everygirl

"[The Myth of the Nice Girl] blows up the negative perception of 'niceness' that many women struggle with in the workplace." —New York Post *"In [The Myth of the Nice Girl], Fran Hauser turns the 'nice girl' notion on its head." —Forbes* *"We need more women at every level of the workplace."*

For the full piece, more reviews, and exclusive in-depth interviews with tech entrepreneurs and business leaders, download the Thinkruptor app and subscribe. Obviously, this can be demeaning and a waste of our time. Yet, part of being likeable and authentically nice is being helpful and going out of your way for others. So where do you draw the line? Though Hauser is not the average woman in business, she tells a story that every woman is intimately familiar with. In this, her debut book, she writes about what we all know, seldom tell anyone, and have only recently started speaking out openly about. I just happen to be on the other, not-so-nice side of the coin that is the fight for equality in the business world. Then she goes on to talk about how to combine nice with strong, to get it just right. She explains that being ambitious and being likeable can coexist, even in business. Most women in the workforce today were born into a world in which, they were told, they had just as many rights and opportunities as anyone else. By the time any of us were out of high school, we knew this to be false. It took us over half a century to speak out about it publicly and relatively unafraid of retaliation, with the metoo movement symbolically behind us. We need more kindness and understanding in business today. We need to hear everyone out. We need to look for and invite opposing opinions, especially from those who sit in meetings, nodding their heads most often and speaking up the least, whether they be male or female. We need more nice in the world. She writes about the quiet people. She writes about the colleagues at work who do more listening than speaking, going unnoticed most days. And the ones you can most often count on and trust. Business is all about trust. Which is why *The Myth of the Nice Girl* is a must-read for anyone who plans on spending their life building a career in any area of business. For one thing, women who do speak assertively are often perceived as being overly aggressive or pushy — a double standard that makes it difficult for women to know how to voice their opinions without seeming opinionated in a negative way to their peers. This goes back to a tendency to want to please others. Taking a stand will inevitably alienate someone — or so we assume — so instead we play it safe, act as people pleasers, and keep quiet. This people-pleasing habit often begins in childhood. According to research by JoAnn Deak, Ph. When girls begin camouflaging their true selves, just as their identities are developing, they lose out on an important chance to discover what they really think and feel and how to best express that.

Chapter 2 : [PDF/ePub Download] the myth of the perfect girl eBook

I could not put this book down! The Myth of the Nice Girl is a practical guide on how to succeed with kindness, integrity, and authenticity. Fran Hauser gives her readers permission to show up as themselves in the workplace—nice AND ambitious.

Gym membership Summer Fridays Remember, too, that your priorities will shift over time. When I was in my 20s, salary was hugely important to me so my husband and I could start saving. By the time I was in my 40s, flexibility became more important because of my children. Your priorities may be different than mine. A friend of mine had a side hustle she was passionate about, and it was important to her that she was able to continue working on it. She was willing to forego a little on her full-time salary to have permission and flexibility to continue working on her side project. These are all pieces of the puzzle, and the importance of each will likely change over the course of your career. Decide which is most valuable for you before you begin a negotiation. Time It Right Your empathy is a great asset when determining the right moment to ask for what you deserve. When will your boss feel the most open and accepting of the discussion? I once had a boss who was like two different people in the morning and then later in the afternoon. Whenever I wanted something, I made sure to get time on his calendar early in the day to have the best chance of success. To me, this is the epitome of being empathetic and strategic. People in the company will know about your accomplishment, and your boss is not going to want to lose you. Instead, seize the moment when you have a lot of momentum and power. Get the Data Negotiations should always be more objective than subjective. Along those lines, try to avoid talking about personal circumstances like expenses that you have to pay. Promotions and raises should be about performance and hard data, not feelings and extenuating circumstances. Those concerns are pretty much irrelevant to the company and can be easily swatted away. Financial data is just as important for you to have in mind when facing a negotiation. You have to have numbers at your fingertips to justify your requirements, including everything you may be leaving behind. For example, I recently mentored two different women who were both moving on from their jobs before the end of the year and would therefore be leaving their year-end bonuses on the table. Neither of them had thought to ask for a signing bonus with their new companies to compensate for that lost money. And sure enough, both women were able to negotiate successfully for significant signing bonuses. When I was at Time, Inc. This is the range. And by presenting it to me in that way, she gave me no other option than to find a way to get her the raise she deserved—or risk losing her. When I first took the job at Time, Inc. But I knew that the person who had the same position at Sports Illustrated had a President title. After a year, we had proven success with the digital brand, and my boss was then comfortable giving me the President title. Research tells us that women actually outperform men when negotiating on behalf of someone else. This goes back to communal negotiations. To me, this is actually empowering. It shows that we do have the raw talent to do a good job of negotiating. Then take that confidence and conviction and apply it to you!

Chapter 3 : Book Review: The Myth of the Nice Girl | Campbell & Kate

The Myth Of The Nice Girl shows you how to do the same. Part memoir, part how-to guide, Nice Girl is a playbook on navigating the many difficult situations in the workplace, with both tactical and strategic advice you can actually use.

Chapter 4 : Thinkruptor Book Review: Exploring 'The Myth of the Nice Girl' - Thinkruptor

When our Director of Brand Partnerships approached me about this opportunity, I jumped at the chance to read The Myth of the Nice calendrierdelascience.com on the title alone, I KNEW this book would speak to my soul.

Chapter 5 : Book — Fran Hauser

DOWNLOAD PDF THE MYTH OF THE NICE GIRL BOOK

'The Myth of the Nice Girl' is the perfect guide to accomplishing your career goals, without sacrificing kindness." -Randi Zuckerberg, Founder & CEO at Zuckerberg Media " The world desperately needs the message Fran pioneers in NICE GIRL.

Chapter 6 : Fran Hauser (Author of The Myth of the Nice Girl)

The Myth of the Nice Girl is a great book for those who want to take on more work without seeming overly ambitious or bossy in a bad way. It's great for managers who need tips on how to provide.

Chapter 7 : The Myth of the Nice Girl, and Strategic Job Negotiation Tactics [Book Review & Excerpt]

"The Myth of the Nice Girl" is the perfect guide to accomplishing your career goals, without sacrificing kindness.-Randi Zuckerberg, Founder & CEO at Zuckerberg Media "The world desperately needs the message Fran pioneers in NICE GIRL.

Chapter 8 : The Myth of the Nice Girl | Bookshare

FRAN HAUSER is a long-time media executive, startup investor and celebrated champion of women and girls. She's held senior positions at some of the world's largest digital media businesses, including Time Inc.'s People, InStyle and Entertainment Weekly as well as Moviefone and AOL.

Chapter 9 : The Myth of the Nice Girl (Audiobook) by Fran Hauser, Jodi Lipper | calendrierdelascience.com

In our latest "Boss Moves Book Club" pick and panel, "The Myth of the Nice Girl," Fran Hauser unpacks "the nice girl persona" and explains why it's possible to be nice and assertive.