

## Chapter 1 : Timeline | all about Steve [calendrierdelascience.com](http://calendrierdelascience.com)

*Read the TIME Magazine Story That Plays a Key Role in Steve Jobs. former Apple co-founder and CEO "rips open a box to find hundreds of issues of TIME magazine. Because this is an Aaron Sorkin.*

Dispute how you may feel about Apple or the man himself, Jobs was a visionary who wanted to design products people loved. He was also a pretty solid showman. We also turn to the words of wisdom that he left behind that we can turn to when we need inspiration on how to live our lives, both personally and professionally. Print out your favorites and display them in your office for whenever you need a road-map to success. Because this is our life. Life is brief, and then you die, you know? So it better be damn good. It better be worth it. It is so hard. You put so much of your life into this thing. There are such rough moments in time that I think most people give up. Simple can be harder than complex; you have to work hard to get your thinking clean to make it simple. So you have to trust that the dots will somehow connect in your future. You have to trust in something " your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life. One home run is much better than two doubles. It is best to admit them quickly, and get on with improving your other innovations. The heaviness of being successful was replaced by the lightness of being a beginner again. It freed me to enter one of the most creative periods of my life. They balanced each other, and the total was greater than the sum of the parts. For you to sleep well at night, the aesthetic, the quality, has to be carried all the way through. I think of myself more as a person who builds neat things. I like building neat things. I like making tools that are useful to people. I like working with very bright people. I like interacting in the world of ideas, though somehow those ideas have to be tied to some physical reality. One of the things I like the most is dropping a new idea on a bunch of incredibly smart and talented people and then letting them work it out themselves. I like all of that very, very much. It seemed obvious to them after a while. And the only way to do great work is to love what you do. Design is how it works. Magazine , April 1, But if you keep going, and live with the problem and peel more layers of the onion off, you can oftentimes arrive at some very elegant and simple solutions. We believe that customers are smart, and want objects which are well thought through. Innovation is saying no to a thousand things. What matters to me is that we do the right thing. The Lost Interview, Try not to bash into the walls too much. Try to have a nice family, have fun, save a little money. Life can be much broader once you discover one simple fact: Everything around you that you call life was made up by people that were no smarter than you and you can change it, you can influence it, you can build your own things that other people can use.

### Chapter 2 : 19 questions you might be asking after seeing 'Steve Jobs' - CNET

*Home U.S. Politics World Business Tech Health TIME Health Motto Entertainment Science Newsfeed Living Sports History The TIME Vault Magazine Steve Jobs Covers. A.*

In reality, he unveiled the iMac while wearing a white shirt and pin-striped jacket. Who were the people Jobs kept meeting? By the time of the events portrayed in the movie, Wozniak had largely moved on from Apple. Andy Hertzfeld Michael Stuhlberg was a software engineer who joined Apple in and later joined the Macintosh team. He left Apple in The lurking journalist Joel Pforzheimer John Ortiz is a fictional character created for the movie. Were the same people really at every launch? As Sorkin said, "Steve Jobs did not as far as I know have confrontations with the same six people 40 minutes before every product launch. Hoffman was there, but she had joined Jobs when he was forced out of Apple. Despite no longer working for Apple, both Wozniak and Hertzfeld were at the iMac launch, along with many of the original Mac team. Jobs saw him as the man who ousted him from Apple. Did everybody at Apple really have big public arguments? As portrayed in the movie, no. However, the infamously volatile Jobs would often yell at and belittle employees. Apple employee Mike Murray described it as "management by character assassination. In the first act of the movie, Jobs is angry about a magazine article in which his friend Daniel Kottke told a journalist about the daughter Jobs had abandoned. Kottke, mentioned in the movie but never seen, was a college friend of Jobs and worked for Apple from its inception. The incident with the article really happened, but in , not as shown in the film. The 3 January issue of Time magazine that offended Steve Jobs by naming the computer "machine of the year" for The movie gets this anecdote right, though it fudges the date from to He actually cried when he saw that the computer was given the accolade. Jobs was never in the running, and as Joanna Hoffman points out in the movie, the decision had been made months in advance in order to commission the George Segal sculpture that graced the cover. He remained a lifelong friend of Jobs and was often consulted on marketing decisions. Was Steve Jobs really lying in his big presentations? The drama of the first two acts may be exaggerated, but the facts are broadly correct. As depicted in the first act, Hertzfeld really did use a prototype K model to pull off the Macintosh demonstration. It was demonstrated live at the launch and again to software developers and people from the education sector the next day. However, finished hardware and software were not released until late the following year. The board of directors certainly did. As Sculley tells Jobs in the movie, Apple had two slots during the Super Bowl but got cold feet and ordered them sold. Were there really skinheads in the "" ad? Why did Jobs keep refusing to acknowledge the Apple II team? After it had been around for a few years, Jobs believed the company needed to forge a new future. He actively turned Apple against itself when he took charge of the maverick Macintosh project. Universal Pictures Was there really an award at Apple for standing up to Jobs? Joanna Hoffman won it in and Other women at Apple who stood up to Jobs include director of manufacturing Debi Coleman, who won the award in , and human resources manager Ann Bowers. What was the Guy Kawasaki article about? In the movie, Hertzfeld enthusiastically shows Jobs a satirical article written by Guy Kawasaki. Kawasaki did indeed write that extraordinarily prescient article , but not until a full six years later than depicted in the movie. The article was published in Macworld in November Are there any "Sorkinisms" in the movie?

## Chapter 3 : Time Thinkers: Steve Jobs - Time Magazine's Top - Pictures - CBS News

*The word in the Time/Life building, where I was an even more junior writer, was that managing editor Ray Cave was waiting until the last minute to choose between Jobs and the magazine's first.*

But the visionary digital leader had been battling pancreatic cancer since . Each year, about 44, new cases are diagnosed in the U. The pancreas contains two types of glands: Jobs died of tumors originating in the endocrine glands, which are among the rarer forms of pancreatic cancer. Steve Jobs In , Jobs underwent surgery to remove the cancer from his pancreas. In , after taking another leave of absence from Apple, Jobs had a liver transplant in an effort to retain as much of his organ function as possible after his cancer had spread beyond the pancreas. He noted that most patients who receive liver transplants survive about two years after the surgery. In , the Food and Drug Administration approved erlotinib , a drug that specifically targets growth factors found on cancer cells, for the treatment of patients with advanced pancreatic cancer who are receiving chemotherapy. The tumors in patients being treated with erlotinib and chemo also develop more slowly than those in patients receiving chemotherapy alone. The Long, Extraordinary Career of Steve Jobs Because of the poor prognosis of pancreatic cancer, however, many patients elect to try alternative therapies, including a popular therapy known as the Gonzalez regimen, which involves fighting pancreatic tumors with pancreatic enzymes. Patients on the Gonzalez regimen also take a large number of nutritional supplements, including vitamins and minerals such as magnesium citrate, along with coffee enemas performed twice a day. Nicholas Gonzalez of New York, has claimed that the use of pancreatic enzymes is a powerful way to suppress the growth of advanced pancreatic cancer cells. But a study published in the Journal of Clinical Oncology in , which compared groups of patients on the Gonzalez regiment to patients on standard chemotherapy treatment, found that those on chemo survived for a median of 14 months while those on the alternative therapy survived for a median of only 4. Jobs is not reported to have tried the Gonzalez regimen, but he is known to have subscribed to alternative therapy. In a story , Fortune reported that Jobs initially tried to treat his tumor with diet instead of surgery, soon after he was diagnosed in . In January, Fortune reported that he had also made a hush-hush trip to Switzerland in for a radiation-based hormone treatment. But cancer experts expressed surprise that Jobs survived as long as he did, continuing to fight his disease. Another high-profile patient, actor Patrick Swayze, managed to live for 20 months after his diagnosis, taking advantage of chemotherapy treatments. In the end, his cancer proved too advanced to rein in with even the most innovative technologies. Find her on Twitter at [aliceparkny](#). Subscribe Popular Among Subscribers.

## Chapter 4 : Steve Jobs Poster | eBay

*As TIME put it in , in the first cover story about Jobs: To [Apple Computer co-founder Steve] Wozniak, the new machine was simply a gadget to show his fellow computer buffs.*

## Chapter 5 : Time Magazine on Steve Jobs, Apple, and Pixar | Low End Mac

*Time Magazine has given their April 12, cover to Steve Jobs, and features a massive interview of Apple's CEO alongside design SVP Jonathan Ive, marketing SVP Phil Schiller, and internet (iTunes, MobileMe, App Store) SVP Eddy Cue by none other than Stephen Fry.*

## Chapter 6 : 35 Classic Steve Jobs Quotes to Live By | SEJ

*Time Steve Jobs: The Genius Who Changed Our World [The Editors of TIME] on [calendrierdelascience.com](#) \*FREE\* shipping on qualifying offers. The man who revolutionized personal technology is celebrated by the writers and editors of TIME magazine in a beautifully illustrated look back on his life and legacies.*

**Chapter 7 : The Pancreatic Cancer That Killed Steve Jobs | calendrierdelascience.com**

*Steve Jobs, whose death was announced Wednesday night, Oct. 5, , wasn't a computer scientist. He had no training as a hardware engineer or industrial designer.*

**Chapter 8 : Steve Jobs (book) - Wikipedia**

*News about Steve Jobs, including commentary and archival articles published in The New York Times.*

**Chapter 9 : Steve Jobs | The 20 Most Influential Americans of All Time | calendrierdelascience.com**

*Was Jobs really going to be Time's Man of the Year? Enlarge Image The 3 January issue of Time magazine that offended Steve Jobs by naming the computer "machine of the year" for*