

Chapter 1 : Television Production Technician Education Requirements and College Majors

TV Production Career Information and Education Requirements. TV production is a broad field that includes many different jobs. Continue reading for an overview of the training as well as career.

Discovery channels The television medium can and has been used for a multitude of educational purposes. Some television programs are explicitly educational, while others only incidentally so. Some formats blend the two in the attempt to amuse but also retain some educational value. TV reforms for education-based programs[edit] In the time of TV vs. Radio, the early s were an era of change. To help counterbalance this, there was a plan organized to produce more serious news and documentary programs. This policy was placed just in time for networks to expand their news coverage on the Kennedy-Nixon campaigns and debates. Curtin noted that news programs were extended to full half-hour segments, and foreign and domestic issues were receiving heightened degrees of attention. Other television programs are designed to raise social awareness. One form of edutainment popular in Latin America is the educational telenovela. He developed a model which incorporated the work of Albert Bandura and other theorists, as well as research to determine whether programs impacted audience behavior. The first ever television series produced in the Pacific Island country of Vanuatu , entitled Love Patrol and launched in , was praised as an edutainment series, as it aimed to educate viewers on the issue of AIDS , while simultaneously providing an entertaining story. By making learning seem "exciting" they can be said to stimulate curiosity. Discovery Channel is also known for its various shows that follow that theme, including MythBusters. Sometimes these programs may be more entertaining than educational, and may replace educational shows in the television's program lineup. The History Channel has transitioned from producing primarily factual and historical documentaries, to more sensational, dramatic, and supposedly entertaining programs, with educational content a secondary concern. In some cases, a show that is acceptable on its own merits can be put in a position where it does not belong and be judged "worst ever. Incidental educational value[edit] Some programs are primarily aimed at entertainment, but may contain an incidental amount of educational content. Educational content may be inherent to the design of the show, such as with medical dramas where the plot invariably explores anatomical and biological issues. Numb3rs - for a storyline about fighting crime using mathematics. As the World Turns - for a breast cancer storyline that involved a major character. George Lopez - for a storyline about a kidney transplant. While some programs are typically "pure" entertainment, they may foray into educational content at select times. For older viewers, individual situation comedy episodes also occasionally serve as educational entertainment vehicles. These episodes are sometimes described in United States television commercial parlance as very special episodes. As early as the s, children-aimed shows like "Watch Mr Wizard" were made which could be considered edutainment. On the other hand, some programs may seem for the lay public to contain educational content, but are actually completely fictional. It is up to experts to figure out if a specific TV program uses realistic or fictional plots. One example for only seemingly real programs are mockumentaries.

Chapter 2 : Educational television - Wikipedia

Television production involves the filming, editing and broadcasting of original programming, sporting events and newscasts. Although viewers see only a few actors, television production is a.

Please enter a valid zip code. Not only is it a dynamic career choice offering many different paths from film and television to corporate and event production but it also tends to pay well and comes with its own special form of prestige. However, film and video production is also an incredibly competitive field and can be one of the hardest to break into. Keep reading to learn about educational requirements, salary rates, job outlook, career perks, and much more. What is Video Production? Film Production Basically, it involves overseeing all aspects of the filmmaking process. It can be considered a specialized type of project management encompassing all facets of moviemaking, from commissioning scriptwriting or purchasing rights to an existing story to casting and hiring to shooting and editing. It can also include administrative tasks such as acquiring financial backing, scheduling and booking film sites, and creating and adhering to deadlines. Typically, film production involves the following phases: Pre-Production Post-Production Video Production Video production is a broad area that can encompass many different specialties. The types of projects associated can include but are not limited to: Television shows Theater and other live entertainment productions Corporate and training videos Event videos for sporting events, weddings, concerts, etc. Online and marketing videos Real estate videos In most video production projects, the responsibilities are similar to that of film production i. However, when it comes to corporate, event, or real estate projects, the responsibilities can differ quite a bit. While they still involve plenty of project management-type tasks, the focus is typically more on the actual videography and production of a final video product. Plus, duties like casting and crew hiring are usually unnecessary due to the nature of the projects. What is a Producer? A professional who is in charge of overseeing all aspects of film or video production. Film producers focus solely on the creation of films, whereas video producers can be responsible for producing a wide range of videography projects, from commercials to wedding videos. Some producers may work independently on a contract basis or as entrepreneurs, but the majority of them work for film companies. They generally oversee huge staffs of crew and actors. What Does the Work Entail? The responsibilities of producers are sometimes identical, sometimes partially the same, and sometimes completely different. Therefore, it is more accurate to split the typical job descriptions into different categories: But, depending on the type of commercial, their duties can vary. Some commercials contain no actors, utilizing special effects or animation instead. In these cases, little or no actual filming takes place, and the majority of the project involves technical and creative processes. Another major difference with commercials is that they are created as advertising, marketing, and promotion for a company, service, product, or even a film or television series. Therefore, commercial producers typically need more of a marketing-type background in order to deliver the products and outcomes that their clients seek. Corporate Video Producer The duties involved in corporate, training, online, or marketing videos can include: Choosing projects based on existing offers or preparing and submitting proposals in the hopes of being awarded specific projects Meeting with clients to pinpoint the purpose and intended impact of projects Managing production budgets Planning all aspects of a video project Overseeing talent scouting and hiring Overseeing location scouting and booking Hiring technical and creative staff from scriptwriters to videographers Identifying and obtaining any necessary resources pertinent to a video Creating schedules and ensuring that deadlines are met Liaising between clients and video production crew Reviewing and approving any proposed changes to a video project Managing all stages of production and editing Submitting final products to clients Live Event Video Producer Professionals who work on live productions typically handle one of two types of event production. Some specialize in creating pre-recorded video and multimedia content to be presented during live presentations such as award banquets, conferences, and corporate events. Others handle the recording and production of the event itself such as weddings or sporting events. Meeting with clients usually real estate agents to determine video production requirements for showcasing and marketing houses or commercial spaces for sale or lease Gathering any pertinent info on the

sale space that needs to be included in a video via audio production or digital effects Working with clients to hash out the requirements for a video production e. Creating and providing cost estimates for approval Creating and submitting proposed timelines and any pertinent deadlines Scoping out houses or commercial spaces in order to plan the filming process Overseeing or performing the actual filming of a sale space Overseeing or performing post-production and editing of a video Submitting the first draft of a final product to a client Handling or supervising any additions, deletions, corrections, or general changes Providing finished products to clients in physical or digital format Distributing or marketing a finished product as requested by a client

How Do I Become a Producer? The first step is generally to get a post-secondary education. In the past, it may have been more common to break into the industry without formal training. But with current factors such as technological advances, increased industry competition, and demand for business savvy, securing a position in the industry without some sort of higher education is now a rarity. When it comes to choosing a program, aspiring film and video producers have a relatively broad range of options. One option is to take a film and video production diploma or certificate program from a vocational school or career college. These types of programs tend to be short-term and career-oriented, meaning that the curriculum focuses solely on skills and knowledge applicable to the job. Although many programs combine film and video production components, it is also possible to find diploma, certificate, and degree programs that focus on just one or the other. So, depending on which area of the industry you aim to work in, you can choose a program that best matches your future goals. Like diploma and certificate programs, their main focus is specialized skills and knowledge related to the industry. The main difference is that they tend to provide more in-depth theoretical training, and many also include general education components and elective courses in order to provide a well-rounded education. Some people choose to go a more indirect route by pursuing a more general degree major such as:

Chapter 3 : 20 Accredited Video Production Schools in Pennsylvania

Best TV Production Schools Read about three well-ranked schools with TV production programs, and find out what degrees you could earn at each school. Get info on what you should look for in a school with a strong TV production program.

The most common include film and TV production, television commercials, web commercials, corporate videos, product videos, customer testimonial videos, marketing videos, event videos, wedding videos. The term "Video Production" is reserved only for content creation that is taken through all phases of production Pre-production, Production, and Post-production and created with a specific audience in mind. Production scale[edit] Production scale is determined by crew size and not the location of the production, or the type of content captured. Crew size in most cases will determine a projects quality and is not a limitation of what kind of content can be captured. There are feature films that have been captured by a crew of just 2 people, and corporate videos that leverage teams of 10 or more. Some examples of production scale include: A solo camera operator with a professional video camera in a single-camera setup aka a "one-man band". A small crew of 2 people, one for operating the camera and one for capturing audio. A multiple-camera setup shoot with multiple camera operators and a small crew with support staff. A larger scale production with a crew of 5 or more people and a trailer or production truck Shooting styles and techniques[edit] A steadicam operator videotapes Trials Rider in Athens, Greece, The same shooting styles used in filmmaking can also be used in video production. There is not a singular type of style that is used for every kind of video content captured. Instead, style changes depending on the type of video being created, and the desired tone and message of the video. Steadicam for smooth movement and tracking shots at slower speeds such as moving through rooms or following actors and action. The gimbal compensates for the camera operators movements much like a steadicam but through electronic motors instead of through inertia. The gimbal allows for operators to move much more freely than a steadicam because of the considerably smaller amount of weight used in a gimbal setup. Gimbals can access many places that would be impossible for a steadicam because of this added portability. Corporate video Corporate video production is scripted and covers a wide range of purposes from corporate Communication , Training and Education , videotaping conferences and conventions, products and services, and sales. Corporate event videos[edit] Corporate event videos occur at conventions or trade shows and cover the multiple-day event including speakers, break-out sessions, awards ceremonies and local recreational activities in which the conventioners participate. An on-site editor then creates a short video presentation that is shown before the close of the convention. Product videos[edit] Product videos are created with the main purpose of selling a product and offer an opportunity to communicate all of the highlights and features of a product which are typically written on the product page in text but with the added bonus of showcasing glamour shots of the product. The most effective product videos are typically between 2 to 3 minutes in duration, balancing the amount of information provided while keeping the audience engaged. Broadcast Video production of a political commercial, San Diego, California Television broadcast productions include television commercials , infomercials , newscasts , entertainment shows ,[clarification needed] documentaries , news magazines , sitcom , and reality shows , among others. SP video production was the broadcast television standard from the early s up until the beginning of the 21st century, when many television stations began using digital media to shoot, transmit, and store High-definition HD footage. Event videography Video production can be used at sporting, school, stage, wedding, church, and similar events to provide recordings of the events. Event video productions range in distribution from a wedding video that is custom made for a bride and groom and their immediate family and friends, to a dance recital where dozens to hundreds of videos are sold to individual dancers. Event video production can also be used to broadcast events live to viewers at home such as a press conference or concert. Video of live events can be sent by microwave or a satellite truck from the event location to a television studio in order to be broadcast. Event video usually refers to video made on an event, and has some sort of currency, for example news [1] Video production for distance education[edit] Video production for distance education is the process of capturing, editing, and

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presenting educational material specifically for use in on-line education. Teachers integrate best practice teaching techniques to create scripts, organize content, capture video footage, edit footage using computer based video editing software to deliver final educational material over the Internet. It differs from other types of video production in at least three ways: It may incorporate motion video with sound, computer animations, stills, and other digital media. Capture of content may include use of cell phone integrated cameras and extend to commercial high-definition Broadcast quality cameras. The primary purpose of using video in distance education is to improve understanding and comprehension in a synchronous or asynchronous manner. For the first time ever, live video and audio was broadcast from an underwater archaeological site to the World Wide Web. Students were able to watch the underwater archaeology in real time and ask questions of the scientists exploring the shipwreck. The twice-daily live distance learning programs reached an estimated students from as far away as Canada during the five days of broadcasting. Many web sites include videos. Although not necessarily produced online, many video production tools allow the production of videos without actually using a physical camera. An example of this is using the YouTube video editor to create a video using pre-existing video content that is held on the platform under Creative Commons license. Marketing videos are made on the basis of campaign target. Explainer videos are used for explaining a product, commercial videos for introducing a company, sales videos for selling a product, and social media videos for brand awareness. The two main types of internet marketing videos are transactional videos, which aim to sell a product to a customer, and reference videos, which are designed to keep the customer on the site.

Chapter 4 : Film & Video Production Schools | Movie Making Training

Live Event Production â™™ Mobile Units â™™ Studio â™™ Satellite Uplink â™™ IP Transmission â™™ At-Home Production â™™ Webcasting â™™ Field Production â™™ Editing â™™ Sports â™™ Business â™™ Entertainment â™™ Education â™™ D2 Productions was born on the high-wire of live TV broadcasting, where agility, efficiency and.

Chapter 5 : Tv Production Jobs, Employment | calendrierdelascience.com

75 television, a more advantageous technological tool than radio with its audio-visual facilities, is being used non-stop and is improving in each project of the Open Education.

Chapter 6 : Video production - Wikipedia

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Chapter 7 : Television Production Schools & Degrees | Education Center Online

Teaching TV -Film Production: Who Does What? Student Handout Post-Production The Sound Editor synchronizes the sound track with the visuals, and cuts in sound effects.

Chapter 8 : Television Production Companies

An education in Digital Film and Television Production will prepare you for jobs such as production assistant, digital camera operator, and assistant digital video producer. Digital Film and Television Production is a key part of the future development of the massive entertainment, multimedia, and broadcast industries.

Chapter 9 : Film & Video Production Jobs | Find Work | ProductionHUB

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