

DOWNLOAD PDF WHY YOUR WORLD IS ABOUT TO GET A WHOLE LOT SMALLER

Chapter 1 : Subscribe to read | Financial Times

But Why Your World Is About to Get a Whole Lot Smaller is a hopeful work about how we can benefit-personally, politically, and economically-from this new reality. American industries such as steel and agriculture, for instance, will be revitalized.

Jeff Rubin is going to find out. The former CIBC World Markets guru made quite a name for himself over the years with his wild predictions and out-on-a-limb forecasts; some of them actually proved accurate. Already highly in demand as a conference speaker, Rubin is about to get a whole lot busier and burning a lot more jet fuel in the process. *Oil and the End of Globalization*, presents a compelling argument that our entire global economy has been propped up by seemingly endless supplies of cheap oil. The day of reckoning is nigh! Story continues below advertisement But once you get past the bit of self-congratulating in the introduction, the book is a great read, and one that should be required for anyone with a long-term interest in Canadian energy, transportation, manufacturing or agriculture. The book is clearly written for the U. Yet other countries, such as Australia, Britain, New Zealand and yes, Canada, too, are featured prominently in his examples. And while Rubin may be fishing for U. Dozens of times, he mentions examples and statistics from Ontario, and clearly refers to Toronto as his home. For an economist, Rubin has an unusually engaging writing style. The book is chock full of numbers and statistics, but he has woven them into very readable prose. He also uses imagery and allegory to good effect, such as the reference to playing table tennis on a moving train: That image describes beautifully what happens with oil prices - rising and falling from time to time, but really on an unstoppable upward trend. The case is made that the global economy, which has been propelled over the 20th century by cheap oil, is about to get a nasty slap in the face. The day of cheap oil is over. We are drilling through thousands of metres of sea water and bedrock to get at the stuff, and boiling it out of the frozen, mucky sand of northern Alberta. The effort has signs of desperation written all over it. Ah, but what about technology? We can find better ways to burn oil, invent more efficient vehicles and develop less costly ways to heat our homes. Not according to Rubin, who argues that all of the impressive gains in efficiency over the past 50 years have done nothing to reduce overall consumption. All they have done is to reduce the cost to consumers, thus encouraging even larger homes and vehicles. In some ways, most of this book has been written dozens of times already. No serious economist would deny the premise of "peak oil" or, at the very least, that "plateau oil" is upon us, save for the vested interests in the energy patch with share prices to protect. China will seem much further away. Grapes imported all the way from Chile will be an extravagance. If globalization made the world smaller, costly oil is about to make it bigger once again. But this is a quibble. Is there hope for North American manufacturing after all? Will local agricultural production reverse its downward trend? For example, while North American consumers have enjoyed lower prices on goods from China over the past few decades, are we really better off? Most of us baby boomers or Gen Xers are still shackled with the mentality that more is better. But heaping more cheap sometimes poisonous toys on kids than they could possibly play with in one childhood is definitely not better. Rubin is spot-on with his conclusion that we had better brace ourselves for some changes in the way we eat, the way we travel and the way we take for granted the ever-increasing abundance of inexpensive consumer goods. Using less energy will simply not be an option. And one gets the impression he actually believes that our society will be better off for it. But it would have been nice to hear that case made more forcefully and optimistically from this not-so-dismal economist.

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Chapter 2 : WHY YOUR WORLD IS ABOUT TO GET A WHOLE LOT SMALLER by Travis Leblanc on Pre

Why Your World Is About to Get a Whole Lot Smaller is a powerful and provocative book that explores what the new global economy will look like and what it will mean for all of us.

Every national politician should read this book. The book has adequate endnotes and an index but lacks a bibliography. In this book, he makes the case that "oil prices, not delinquent subprime mortgages, are what brought down the global economy," Page In fact, one can notice a spike in Brent barrel petroleum spot prices in the summer of several months before Lehman Brothers filed for bankruptcy on September 15 of that year. Independent sources such as Wikipedia confirm this point: For example, less congested streets, fresh air, more local growth to name but a few examples. His future vision of the world may sound utopic but it brings a certain thought of relief and hope that we move faster towards this objective. I am looking forward to reading his most recent work: The End of Growth Like y yanikc Sep 08, If half of what he says is true, life after will be very different than what we see today. Whether it will be better or worse remains to be seen Like I lilwordworm Mar 11, Bridging distance should cost money. So we do absurdly wasteful things like shipping things around the world and back. The arguments are solid but the most notable thing I learn from this book is that Jeff Rubin is really into himself. It seems like lots of people are looking for some sort of doomsday, scriptural or environmental. After if oil is truly running out should not the price trend continue inexorably upward, not bounce up and down? Readers looking for more nuanced arguments on long term resource prices would do well to explore the writings of Julian Simon or Matt Ridley. I use the data from www. Like iLibrarian Sep 16, Spikes in oil prices caused four of the last five global recessions. Globalization is over because it depends on cheap oil. Statements like these tend to spark wild fires of controversy. But how do they affect your small business? Both of which may affect your business or your career. There are other books out there on a similar topic. Whereas Friedman envisions an increasingly globalized world in which developing nations compete on an equal playing field, Rubin predicts that the scarcity of oil will force the world into smaller geographic regions. These types of books can leave you with a doomsday feeling. Rubin argues that living more local and finding new efficiencies in local communities will ultimately enrich us. Distance will still be expensive; hence, our world becomes smaller as a result. Many businesses will have to focus more on local economies and wise energy use, if cheap oil is indeed a thing of the past. We know that the largest, highest quality resources have already been used. If we agree on that, then, at the very least, we should pay attention and make informed decisions even if we intend to avoid the wild fire controversies and doomsday debates.

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Chapter 3 : Why Your World is About to Get a Whole Lot Smaller : Jeff Rubin :

Why Your World is About to Get a Whole Lot Smaller: What the Price of Oil Means for the Way We Live By Jeff Rubin
Virgin Â£, pages FT Bookshop price: Â£ This is a book about the.

Get Your Copy Here Practical Tips For A Best Ebook Reading Experience Many of the times, it has been felt that the readers, who are utilizing the eBooks for first time, happen to truly have a difficult time before getting used to them. There present number of reasons behind it due to which the readers stop reading the eBooks at their first most effort to utilize them. However, there exist some techniques that could help the readers to truly have a good and effectual reading encounter. A person should adjust the suitable brightness of screen before reading the eBook. As a result of this they suffer from eye sores and headaches. The very best solution to overcome this severe difficulty is to reduce the brightness of the displays of eBook by making particular changes in the settings. It is proposed to keep the brightness to potential minimum amount as this will help you to raise the time that you can spend in reading and give you great comfort onto your eyes while reading. A good eBook reader should be installed. You can even use free software that can provide the readers with many functions to the reader than just an easy platform to read the wanted eBooks. You can also save all your eBooks in the library that is also provided to the user by the software program and have a superb display of all your eBooks as well as access them by identifying them from their special cover. Aside from offering a place to save all your valuable eBooks, the eBook reader software even provide you with a high number of attributes in order to enhance your eBook reading experience compared to the conventional paper books. You can even enhance your eBook reading experience with help of choices supplied by the software program such as the font size, full display mode, the particular number of pages that need to be exhibited at once and also change the color of the backdrop. You ought not use the eBook continuously for a lot of hours without rests. You need to take appropriate breaks after specific intervals while reading. The majority of the times we forget that we are supposed to take breaks while we are coping with anything on the computer screen and are engrossed in reading the content on screen. Constant reading your eBook on the computer screen for a long time without taking any rest can cause you headache, cause your neck pain and suffer with eye sores and in addition cause night blindness. So, it is critical to give your eyes rest for a little while by taking breaks after specific time intervals. This will help you to prevent the troubles that otherwise you may face while reading an eBook continuously. While reading the eBooks, you must prefer to read enormous text. It is proposed to read the eBook with huge text. So, raise the size of the text of the eBook while reading it at the screen. Although this will mean you will have less text on every page and greater number of page turning, you will be able to read your wanted eBook with great convenience and have a good reading experience with better eBook screen. It is suggested not to go for reading the eBook in full-screen mode. Even though it might look easy to read with full screen without turning the page of the eBook fairly often, it set ton of strain on your own eyes while reading in this mode. Consistently prefer to read the eBook in the exact same span that would be similar to the printed book. This really is so, because your eyes are used to the length of the printed book and it would be comfy for you to read in the same way. By using different techniques of page turn you can also enhance your eBook encounter. Check out whether you can turn the page with some arrow keys or click a particular part of the screen, aside from using the mouse to handle everything. Try to use the mouse if you are comfortable sitting back. Lesser the movement you need to make while reading the eBook better will be your reading experience. This will help make reading easier. By using all these powerful techniques, you can definitely improve your eBook reading experience to a great extent. These tips will help you not only to prevent particular hazards that you may face while reading eBook often but also facilitate you to relish the reading experience with great relaxation. Oil and the End of Globalization. Oil and the End of Globalization mediafire. Oil and the End of Globalization pdf, epub, docx and torrent then this site is not for you. The download link provided above is randomly linked to our ebook promotions or third-party advertisements and not to download

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Chapter 4 : Jeff Rubin | Author | Economist | Speaker

His new book, Why Your World is About to Get a Whole Lot Smaller: Oil and the End of Globalization, presents a compelling argument that our entire global economy has been propped up by seemingly.

From the very beginning of our energy relationship with the hydrocarbon, we have consistently failed to account for the environmental and social impacts of burning it. Western countries in particular built consumer empires of fantasy fulfillment through conspicuous and inefficient consumption of oil, and through every periodic crisis of supply, we continue to believe the fiction that politics or technology was the bottleneck hampering its limitlessness. More recently, we blame our current economic crisis on poor lending techniques, poor oversight, or exotic financial instruments. The real culprit is artificially cheap energy, Rubin holds, and he makes a solid case. Oil prices are built into everything we consume, from food to roofing materials, and their run-up to stratospheric price levels created a vacuum of liquidity that merely exposed the risky bets and collateralized debt obligations for what they were: And why was this money so cheap? Cheap oil allowed the globalizing activities of the consumer product manufacturers of the world to proceed apace, and cheap oil made China rich at our expense. Through lack of regulation, lack of appropriate taxes on gasoline, lack of environmental oversight and lack of innovation by the Big Three U. Though thoroughly documented by now, Rubin provides a sad and disgusting reminder of the complicity of General Motors in the deliberate destruction of many valuable trolley systems: Many people thought the auto market was saturated, and GM was losing money. And so the carmakers set about creating new markets. GM built cars and buses, not trolleys, and thus had every reason to lobby hard to see cities across North America abandon electric rail. The process of switching from trolleys to buses began in Detroit in the s but was interrupted by [the war], when the need to conserve precious fuel temporarily favored electric-powered streetcars over buses again. Their purpose was to buy and tear up rail lines, which they did with remarkable success. They targeted over a thousand municipal electric rail systems, and managed to motorize 90 percent of them All of this led to the creation of the U. Clay , because millions of cars were purchased to fill the transportation void left by the vanquished light rail system. And THAT led to the culture of the automobile, to the sudden wealth of Middle Eastern countries, to the flight of the middle class to suburbs and exurbs and to bigger, inefficient homes stuffed with stuff , and, of course, to all of the party favors that come with addiction to Arab oil political instability, income inequality, and most recently, global terrorism. If you believe in Karma, you could say the past couple years have shown it to be quite the Bitch to General Motors. But back to the main point. We have now built global economies, and we are all intricately dependent on them for low-cost food and cheap labor so that we can have cheap consumer goods. Purportedly, they are using their state wealth to secure mineral and energy resources all over the world as a hedge against the falling Dollar, so they might thus soften the blow if they decide to cut and run. How does Rubin make that case that oil supplies are, in fact, dwindling? All valid proof that all the "easy" fields are tapped out. But with the deep recession, even at the lower price, fewer bought gas than at the same price years earlier. The impetus toward public transportation was aroused. So called "shovel ready projects" were discussed left and right. The only remedy is to keep gasoline prices high enough to force us once and for all through the painful transition back to public transportation, back to living small, back to having home and workplace in close proximity to each other. The oil economy was like a century long game of musical chairs, whereby the world got a chance to blend cultures and peoples, thanks to cheap long-distance travel, and now the music is ending and we have to more or less sit down where we are and fix ourselves firmly in place again, as humans have done for most of their time on Earth. Thanks to everything oil made possible in food production, medicine, clothing and so many other areas, life expectancy and general safety increased, perhaps more than they should have. We will reclaim the skills and knowledge that used to inform the phrase "Yankee ingenuity" - we will all turn away from being broadly inept specialists in particular fields and go back to being broadly talented generalists. We will know our neighbors and act locally. We will have

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control over and trust in our food supply, because it will be grown locally and will have little distance to travel. Power will dissipate from central governments back to where it belongs - right where we live. We will again value the knowledge workers of the past - those who taught us self-sufficiency and thrift - rather than those who taught us how to "create nothing, but to own," in the words of Gordon Gecko. Jeff Rubin has written an amazing book that challenges the whole linear notion of progress that is our burdensome inheritance from Western religious traditions.

Chapter 5 : Why Your World Is About To Get A Whole Lot Smaller - Energy Club

[Why Your World is About to Get a Whole Lot Smaller] is an easy, intelligent read for anyone seeking insight into the relationship between energy and the economy, and.

Chapter 6 : Review: Why Your World is About to Get a Whole Lot Smaller, by Jeff Rubin - The Globe and Mail

"Why Your World Is About To Get A Whole Lot Smaller," lays out a detailed, corroborative case that low oil prices stimulates our economy and high oil prices hurt our economy, our jobs, even our personal everyday decisions depends on the price of gas.

Chapter 7 : Jeff Rubin - Wikipedia

May 25, 2014 In his new book, Why Your World Is About to Get a Whole Lot Smaller, economist Jeff Rubin says rising oil prices will lead to a major restructuring of our economy and lifestyles.

Chapter 8 : About The Book | Jeff Rubin | Jeff Rubin

Why your World Is About to Get A Whole Lot Smaller (Book): Rubin, Jeff: What do subprime mortgages, Atlantic salmon dinners, SUVs and globalization have in common? They all depend on cheap oil. And in a world of dwindling oil supplies and steadily mounting demand around the world, there is no such thing as cheap oil.

Chapter 9 : NPR Choice page

This scenario, of course, may be understating the problem about to hit world economies, says former CIBC chief economist Jeff Rubin, whose new book Why Your World Is Going to Get a Whole Lot Smaller hit the market today.